

# Summary of Responses from COVID Re-Opening Survey

## Survey Description

The first of a series of three short surveys, the City of Kirkwood, Kirkwood-Des Peres Area Chamber of Commerce, and Kirkwood Special Business District conducted to collect information in order to provide feedback to County officials about the guidelines businesses must comply with to safely operate. This survey contained 5 five questions.

## Survey Distribution

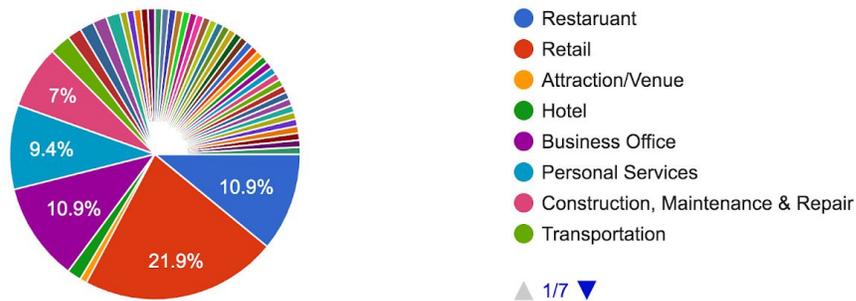
The survey was administered electronically between June 11, 2020 and June 20, 2020 and received 128 responses. 63 of the 128 respondents opted to be invited to participate in subsequent surveys via invitation.

## Summary of Responses

A spreadsheet of all 128 survey responses can be viewed at the following link: <https://bit.ly/30YbHga>

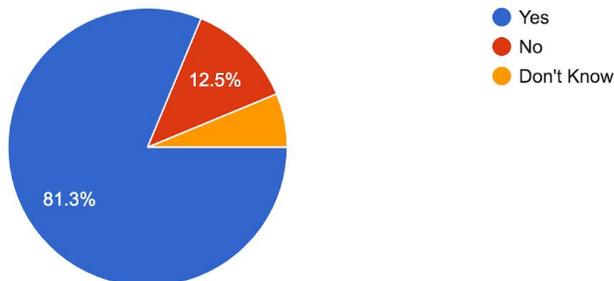
What type of business do you represent?

128 responses



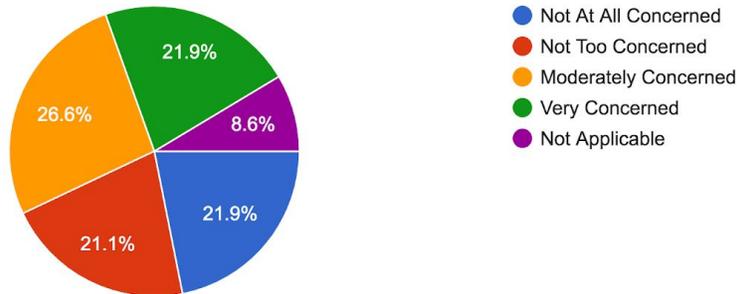
Has your business been allowed to re-open under the current County guidelines?

128 responses



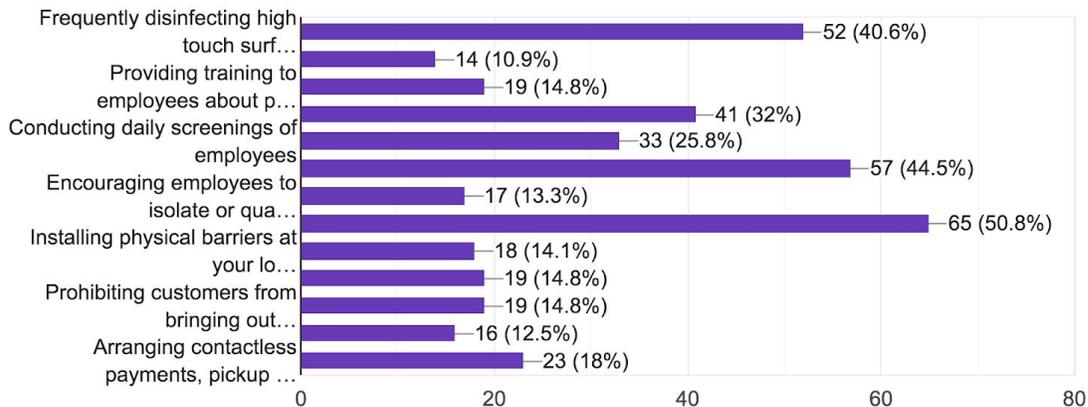
How concerned are you about complying with the regulations imposed upon your business since reopening?

128 responses



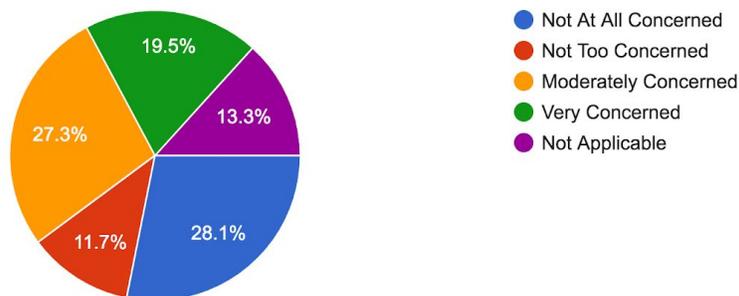
Compliance is most challenging for the regulations I've checked below. (Select All That Apply)

128 responses



How concerned are you about denying entry to members of the public who refuse face coverings for non-medical reasons?

128 responses



## **Key Findings**

We received responses from a variety of businesses. The largest share of survey respondents represented retail establishments at 21.9%(28). The second largest share of respondents was tied between restaurants and business offices at 10.9%(14 each). 81.3%(104) of businesses have been allowed to re-open. However 6.3%(8) businesses are unsure if they are allowed to re-open, suggesting that county reopening guidelines may be unclear for some businesses.

Survey respondents were fairly evenly split on their level of concern regarding complying with regulations imposed on their business since reopening with respondents that indicated they were very or moderately concerned about complying with the regulations edging ahead of those respondents that indicated that they were not too concerned or not at all concerned about complying with the regulations by 5.5%(9). 48.5%(64) indicated that they were very or moderately concerned with complying with regulations and 43%(55) indicating that they were not too concerned or not at all concerned with complying with regulations.

The most challenging regulations to comply with (Question 4) according to survey respondents are as follows:

1. Limiting the number of individuals at your location - 65 respondents indicated that this was challenging.
2. Stocking up on hand sanitizer and disinfectant supplies - 57 respondents indicated that this was challenging.
3. Frequently disinfecting high touch surfaces and other areas - 52 respondents indicated that this was challenging.

The following regulations received the fewest responses in question 4:

1. Providing breaks for employees to wash hands - 14 respondents indicated that this was challenging.
2. Establishing hours of operation for individuals at high risk - 16 respondents indicated that this was challenging.
3. Encouraging employees to isolate or quarantine - 17 respondents indicated that this was challenging.

Finally, survey respondents appear to be quite concerned about denying members of the public entry to their businesses who refuse face coverings. 46.8%(60) indicated that they were very concerned or moderately concerned and 39.8%(51) indicated that they were not too concerned or not at all concerned, a 7% difference.