

## **1. What are Kirkwood's best assets?**

- a. Downtown – 5 mentions
- b. Park/Community Center – 4 mentions
- c. Small Town Feel/Sense of Community – 10 mentions**
- d. Regional Location/Transportation Access – 8 mentions**
- e. Quality Housing – 3 mentions
- f. History/Culture – 2 mentions
- g. Schools – 11 mentions**
- h. Residents/Economic Status - 9 mentions**
- i. Mix of Businesses/Residences – 2 mentions
- j. City Services
- k. Walkability – 2 mentions
- l. Library
- m. Train Station
- n. Farmers Market

## **2. What are the 3 biggest challenges facing Kirkwood in the next 20 years?**

- a. Protecting City Services from merging with other cities
- b. Infill Development – 2 mentions
- c. Maintaining/Enhancing City infrastructure – 8 mentions**
- d. Affordable Housing – 2 mentions
- e. Preserving Small Town Feel/Institutions – 4 mentions**
- f. Maintaining/Increasing Commercial Tax Base – 4 mentions**
- g. Business Retention/Attraction – 4 mentions**
- h. Avoid becoming Webster Groves
- i. Integration of Meacham Park
- j. Enhancing Downtown – 3 mentions
- k. Fear of Change
- l. Traffic Congestion – 5 mentions**
- m. Better signage
- n. Citizen Equality
- o. Downtown Parking – 3 mentions
- p. City Staff turnover
- q. Updating Buildings
- r. City-County Merger – 2 mentions

- s. Changing Demographics/Maintaining Diversity – 2 mentions
- t. Safety/Crime – 2 mentions
- u. Keeping School District Strong
- v. Upgrading Community Center – 2 mentions
- w. Strong Leadership/Government Transparency – 2 mentions

**3. If you could change something about Kirkwood what would you change?**

**a. Lower Taxes/Fair Taxes – 2 mentions**

- b. Better Representation of Different Cultures/Faiths
- c. Better Disability Access
- d. City and School District working together
- e. Complaining by marginally-informed Citizens
- f. Full Integration of Meacham Park into City of Kirkwood
- g. More pedestrian-oriented Kirkwood Road
- h. A major attraction to supplement Downtown
- i. Attitude of Police toward Ethnic Citizens
- j. Speed Limits Lowered

**k. Metrolink connection/Mass Transit – 3 mentions**

**l. Nothing – 2 mentions**

- m. Kirkwood Commons and similar developments
- n. More Arts/Food Festivals
- o. Improved Farmer's Market
- p. Better connectivity to other Communities (Bike Lanes)
- q. More Representative City Council/Wards
- r. Better Roads
- s. Infill Development/Tear Downs
- t. Community Center
- u. Station Plaza – Could be much better
- v. How City Traffic Studies are performed
- w. Business Ordinances

**4. Is there an aspect of Kirkwood that is headed in the wrong direction? If so, how would you change it?**

- a. School District spending- more emphasis on education basics
- b. Too many commercial businesses changing fabric of Kirkwood

- c. None – 6 mentions**
- d. Review process of commercial/residential development
- e. Traffic/Parking
- f. The possibility of utilizing outside services
- g. Traditional Leadership (Lack of Fresh Ideas) – 2 mentions
- h. Emphasizing Parking over Pedestrian Walkability
- i. Infill Development – 4 mentions**
- j. Management of City Budget

**5. What is your overall impression of the Parks & Recreation System?**

- a. Extremely wealthy
- b. Need diverse activities for all ages – 3 mentions**
- c. Satisfactory – 2 mentions**
- d. Positive, with room for improvement
- e. One of the best systems in St. Louis County, excellent
- f. Great, community center needs help – 3 mentions**
- g. Good, parks and programs; need a dog park
- h. Avery Park is great, quarry park, not so sure
- i. Very positive, great programs – 2 mentions**
- j. Need an indoor pool – 2 mentions**

**6. Is Kirkwood underserved in terms of a specific type of commercial business? Is there a specific part of Kirkwood that is currently underserved with retail and office opportunities?**

- a. No/No Opinion – 3 mentions
- b. Buildings are not fully occupied/underutilized – 3 mentions**
- c. Affordable Senior Housing
- d. North vs. South Kirkwood
- e. Manchester/Kirkwood Rd underdeveloped – 2 mentions**
- f. Boutique Hotel in Downtown/Hotel – 4 mentions**
- g. More Mixed-Use Downtown
- h. Grocery Store – 3 mentions**
- i. More national retailers downtown

- j. More independent stores
- k. Independent Coffee House
- l. Music Store, Electronics, Family-oriented restaurants
- m. **Bed and Breakfast – 2 mentions**

**7. Are you satisfied with the appearance of Kirkwood's streetscaping environment?**

- a. **Yes – 5 mentions**
- b. Yes, but need to extend downtown look further south toward HWY 44.
- c. Need more of it
- d. **Poor condition, needs greater investment – 5 mentions**
- e. **Argonne is very nice, but other E/W streets in Downtown need work. Big Bend/Kirkwood Rd. is suburban – 2 mentions**
- f. Unsure
- g. **Good, but needs improvement – 4 mentions**
- h. More street trees

**8. If you could focus attention on any one area, besides Public Education/Public Safety, what would you focus attention on?**

- a. Downtown – 2 mentions
- b. Trees
- c. Accessible Information for housing, healthcare, daycare
- d. **Bringing Citizens and Government together 3 mentions**
- e. **Economic Development (underutilized sites) – 5 mentions**
- f. Stronger Budget
- g. Assimilate City and Meacham Park – 2 mentions
- h. Parks
- i. Streetscaping
- j. City Review Process
- k. Human Rights
- l. Public Transportation/Traffic Congestion
- m. **Community Center – 4 mentions**
- n. Appearance of Buildings
- o. More music & activities downtown
- p. Pocket parks to promote health and wellness