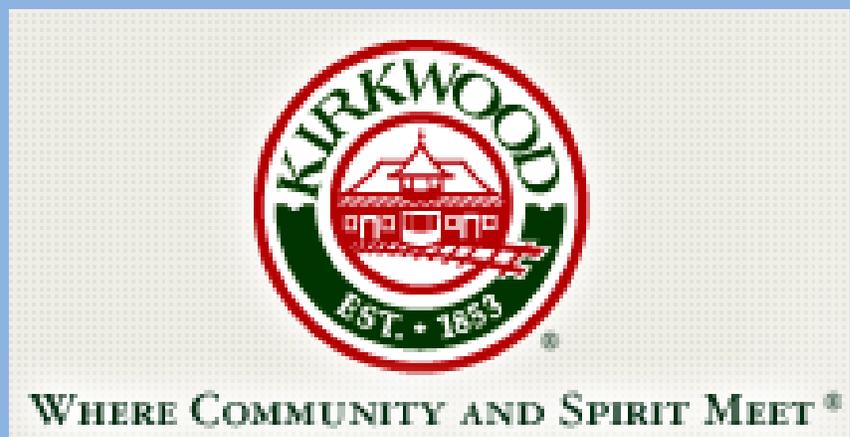


Findings Report for a Comprehensive Community Attitude and Interest Survey



Submitted to
City of Kirkwood, MO

by
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January 2014

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Section 1:
Executive Summary

City of Kirkwood

Parks and Recreation Needs Assessment Survey **Executive Summary Report**

Overview of the Methodology

Leisure Vision conducted a Parks and Recreation Needs Assessment Survey fall of 2013 to help establish usage and satisfaction for current parks and facilities and to determine priorities for the future development of new indoor recreation programming space within the City of Kirkwood Parks and Recreation Department. The survey was designed to obtain statistically valid results from households throughout the City of Kirkwood. The survey was administered by mail and by phone.

Leisure Vision worked extensively with City of Kirkwood officials in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

A four-page survey was mailed to a random sample of 3000 households within the City of Kirkwood Parks and Recreation boundaries. Approximately three days after the surveys were mailed each household that received a survey also received an automated voice message encouraging them to complete the survey. In addition, about two weeks after the surveys were mailed Leisure Vision began contacting households by phone. Those who had indicated they had not returned the survey were given the option of completing it by phone.

The goal was to obtain a total of at least 600 completed surveys. ETC/Leisure Vision went above and beyond that goal to reach a total of 800 surveys completed. The results of the random sample of 800 households have a 95% level of confidence with a precision rate of at least +/-3.4%.

The following pages summarize major survey findings.

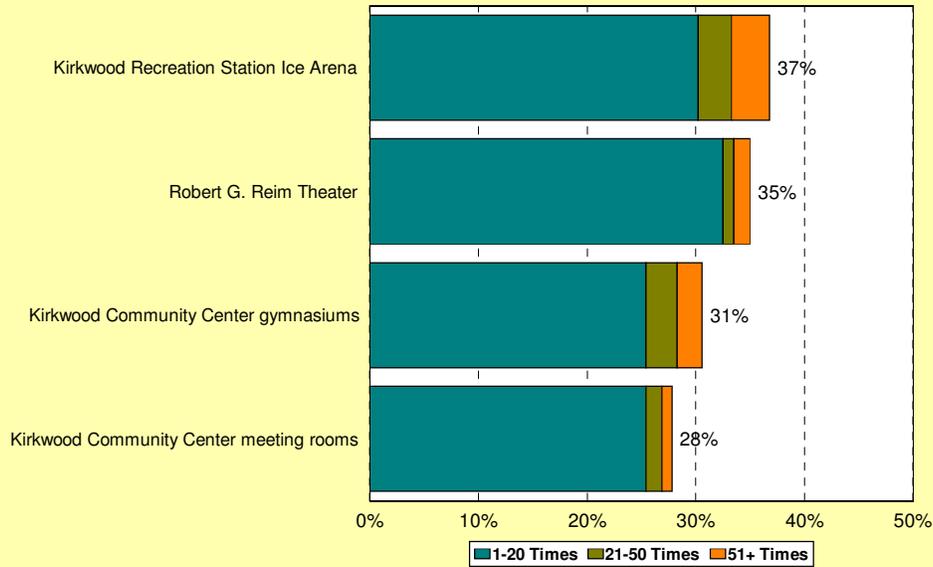
- ❖ **How Often Respondents Used Indoor Program Spaces Provided by the City of Kirkwood Over the Past 12 Months:** The majority of respondents visited program spaces provided by the City of Kirkwood 1-20 times over the past 12 months. Program spaces that were visited by respondents 1-20 over the past 12 months include: Robert G Reim Theater (33%), Kirkwood Recreation Station Ice Area (30%), Kirkwood Community Center Gymnasium (25%) and Kirkwood Community Center meeting rooms (25%).
- ❖ **How Respondents Rate the Overall Quality of the City of Kirkwood Indoor Recreation Facilities They Have Used Over the Past 12 Months:** Twenty-nine percent (29%) of respondents rated the overall quality of the City of Kirkwood indoor recreation facilities they have used over the past 12 months as “good.” Other respondent ratings of the quality of the Cities indoor recreation facilities they have used over the past 12 months include: Fair (21%), excellent (11%) and poor (4%).
- ❖ **Facilities Respondents Use for Indoor Recreation, Fitness, Cultural, Social and Aquatic Activities:** Forty-one percent (41%) of respondents use *Churches* for their indoor recreation, fitness, cultural, social and aquatic activities. Other facilities respondents use for their indoor recreation, fitness, cultural, social and aquatic activities include: Community Centers in other communities (35%), private fitness clubs (33%), YMCA (29%), public schools (27%) Universities and Jr. Colleges (19%) and private schools (16%).
- ❖ **Respondents Statements to Best Represent how the Indoor Recreation, Fitness, Cultural, Social and Aquatic Facilities They Currently Use Meet Their Needs:** Fifty percent (50%) of respondents state that the indoor recreation, fitness, cultural, social and aquatic facilities they currently use *meets some of their need*. Other respondent statements that best represent how the indoor recreation, fitness, cultural, social and aquatic facilities they currently use meet their needs include: Meets all of need (29%), does not meet need (15%) and don’t know (5%).
- ❖ **How Often Respondents Would Visit New/Expanded Indoor Program Areas:** Thirty-eight percent (38%) of respondents would visit a new and or expanded indoor weight room and cardio equipment space *one time a week* and (18%) would visit *several times a week*. Other program areas with similar visitation levels include: Walking and jogging track (33%) once a week and (21%) several times a week, aerobics, fitness and dance studio (23%) once a week and (19%) several times per week, pool with special features (22%) once a week and (18%) several times per week.
- ❖ **Features Children Ages 0-11 Would Most Likely Use If They Were Developed as New/Expanded Indoor Programming Space:** Based on the sum of respondent top three choices, (27%) of respondents would most likely use *pools with special features* if developed as new or expanded programming. Other programming space children ages 0-11 would most likely use if they were developed as new or expanded programming space includes: Children’s play area (15%), rock climbing wall (10%), arts and crafts rooms (9%) and child care facilities for facility users (8%).

- ❖ **Features Teens Ages 12-18 Would Most Likely Use If They Were Developed as New/Expanded Indoor Programming Space:** Based on the sum of respondent top three choices, (14%) of respondents would mostly likely use *pools with special features* if developed as new or expanded programming space. Other new or expanded programming space teens ages 12-18 would use if developed include: Weight room with cardiovascular equipment (12%), dedicated space for teens (10%), rock climbing wall (8%) and walking and jogging track (7%).
- ❖ **Features Adults Would Most Likely Use If They Were Developed as New/Expanded Indoor Programming Space:** Based on the sum of respondent top three choices, (55%) of respondents would use a new or expanded indoor *walking and jogging track*. Other program spaced adults would use is developed as new or expanded indoor programming space includes: Weight room and cardiovascular equipment (52%), pools with special features (31%) and aerobics, fitness and dance studio (31%).
- ❖ **Respondent Rating of the Level of Importance it is for an Indoor Recreation Center to Serve Particular Groups:** Based on the sum of respondent choices who stated that it was either “very important” or “somewhat important” (95%) of respondents stated that it was important for the recreation center to serve *families*. Other groups respondents feel it is important for the indoor recreation center to serve include: Adults (94%), senior adults (93%), teenagers ages 12-18 (92%) and youth ages 11 and under (90%).
- ❖ **If the City of Kirkwood Expands/Builds New INDOOR Recreation, Fitness, Cultural, Social and Aquatic Program Spaces Most Important to Respondent Households, How Often Would Respondents Visit?** Forty-four percent (44%) of respondent would visit new indoor recreation, fitness, cultural, social and aquatic program space that was most important to them *several times per week*. Other frequencies respondents would visit new indoor recreation fitness, cultural, social and aquatic program space most important to them include: Once per week (15%), a few times a month (13%), less than once a month (10%) and on a monthly basis (7%).
- ❖ **Locations Respondents Most Support for the Development of the New Indoor Recreation, Fitness, Cultural, Social and Aquatic Program Spaces:** Based on the sum of respondent top two choices, the location respondents would most support for the development of the new indoor recreation, fitness, cultural, social and aquatic program spaces is *adjacent to the existing center*. Other locations respondents support for the development of the new indoor recreation, fitness, cultural, social and aquatic program spaces include: Either location (37%) and at a new location (31%).

Section 2:
Charts and Graphs

Q1. How Often Respondents Use INDOOR Recreation Program Space

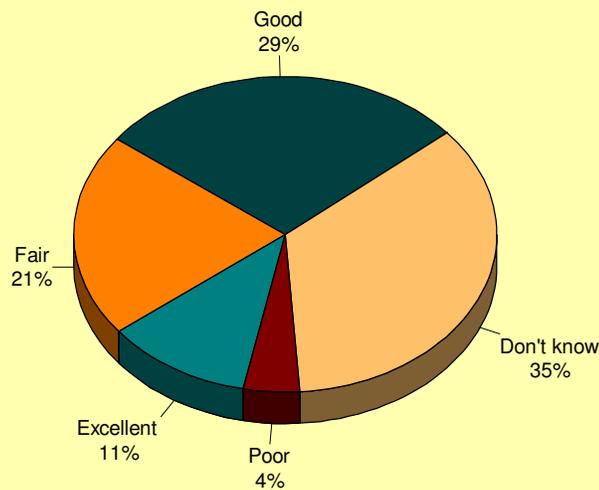
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute for the City of Kirkwood (January 2014)

Q2. How Respondent Households Rate the Overall Quality of City of Kirkwood INDOOR Recreation Facilities They Have Used Over the Past 12 Months?

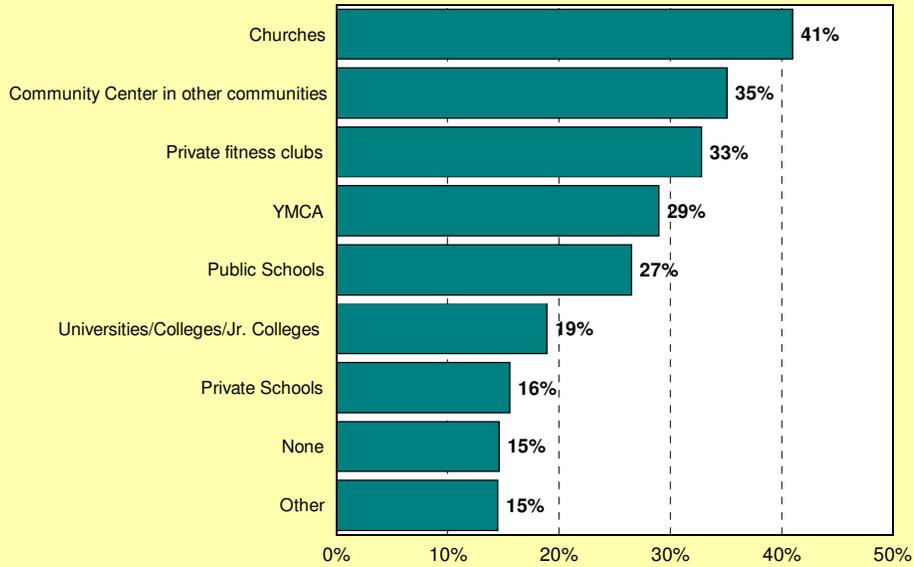
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Kirkwood (January 2014)

Q3. Facilities Respondents Use for INDOOR Recreation, Fitness, Cultural, Social and Aquatic Activities

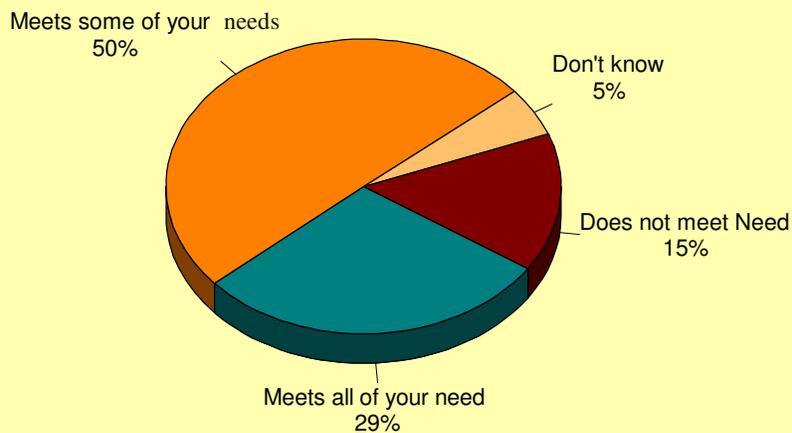
by percentage of respondents (multiple choices could be made)



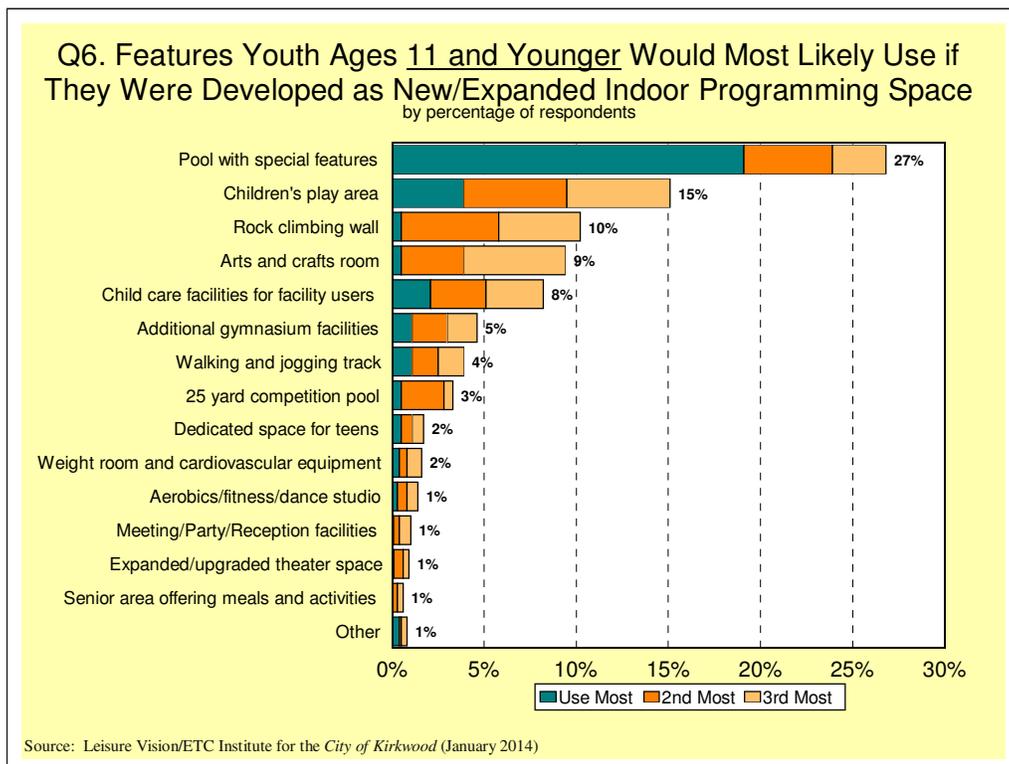
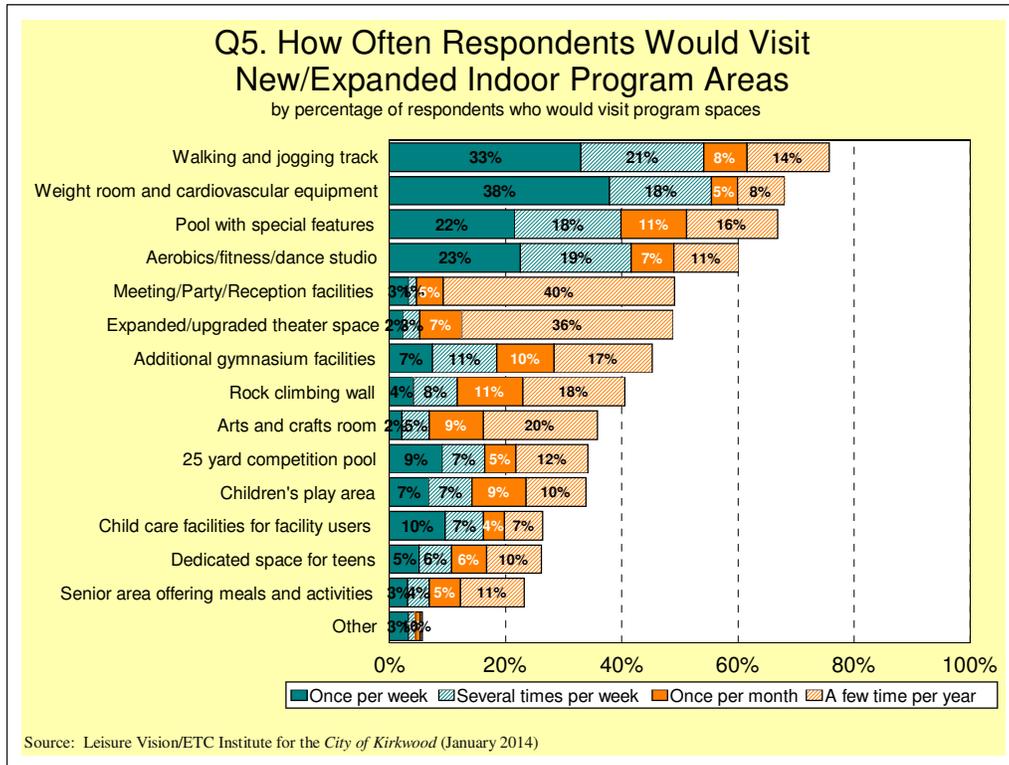
Source: Leisure Vision/ETC Institute for the *City of Kirkwood* (January 2014)

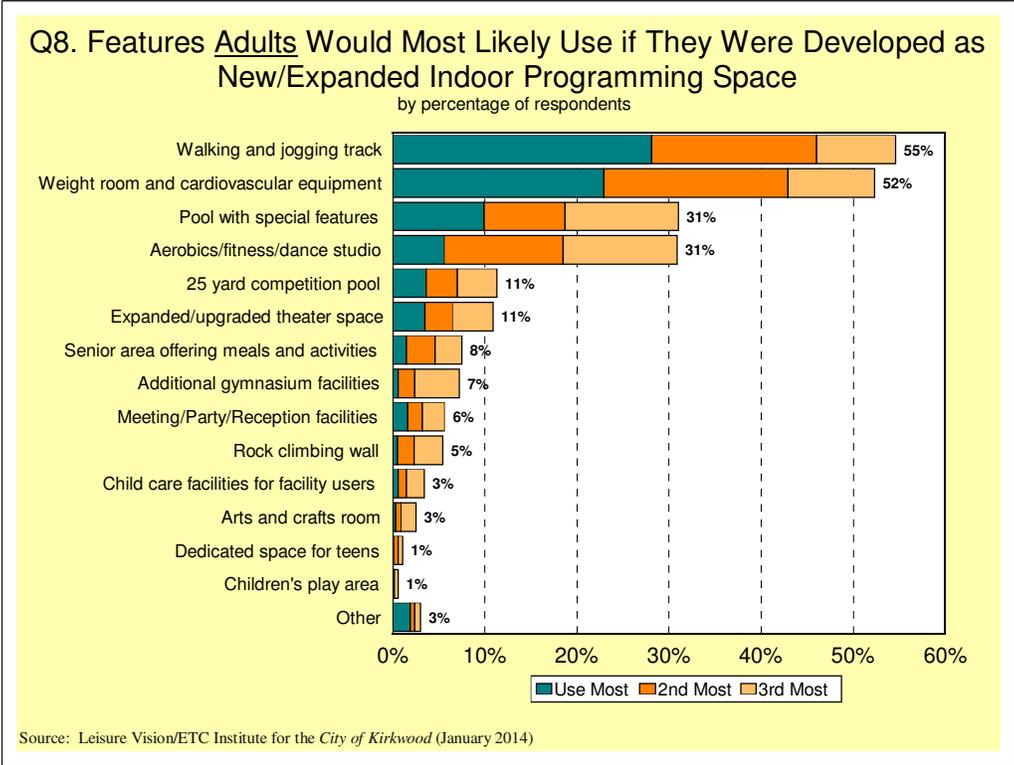
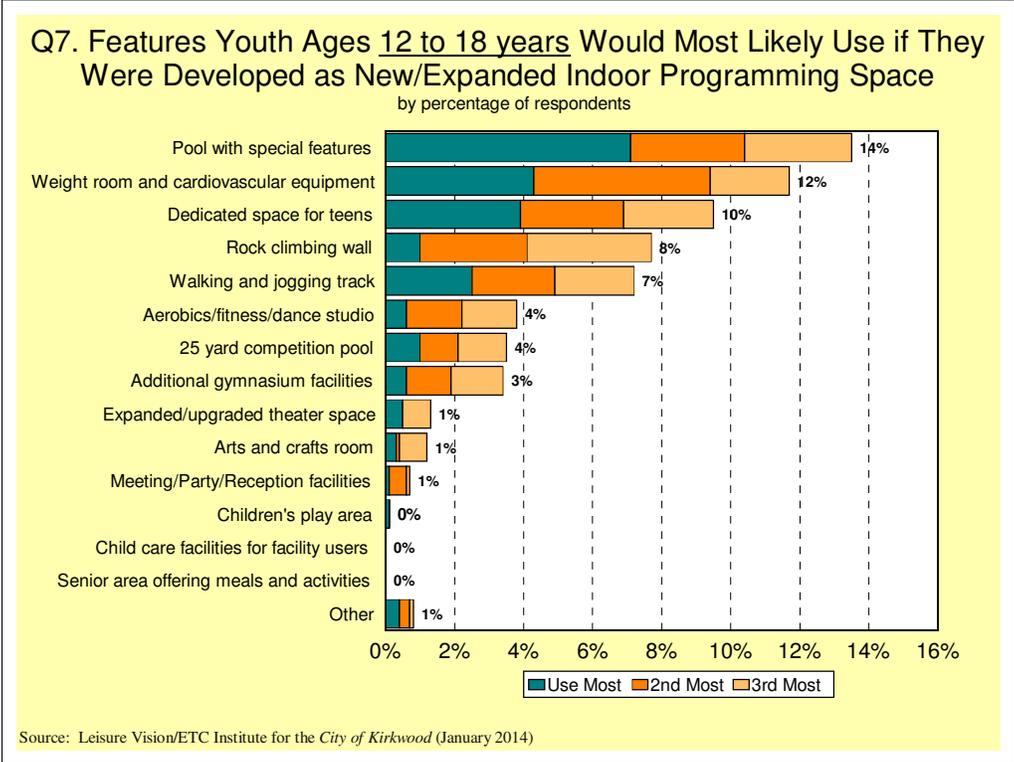
Q4. Respondents Statements to Best Represent how the Indoor Recreation, Fitness, Cultural, Social and Aquatic Facilities They Currently Use Meet Their Needs

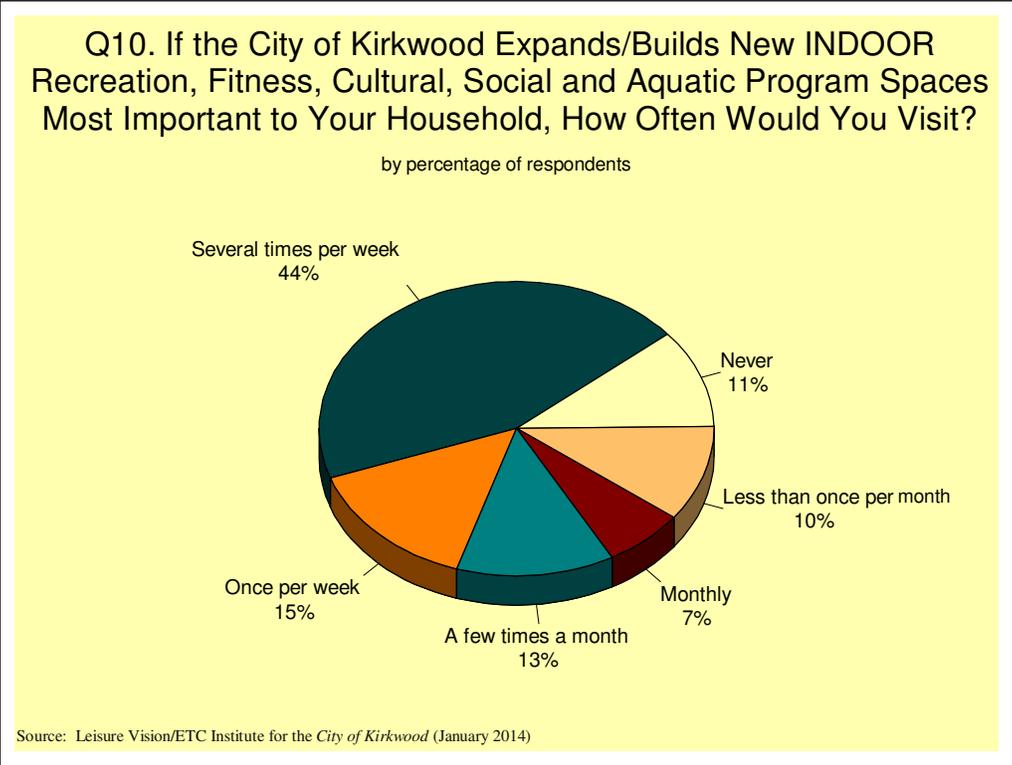
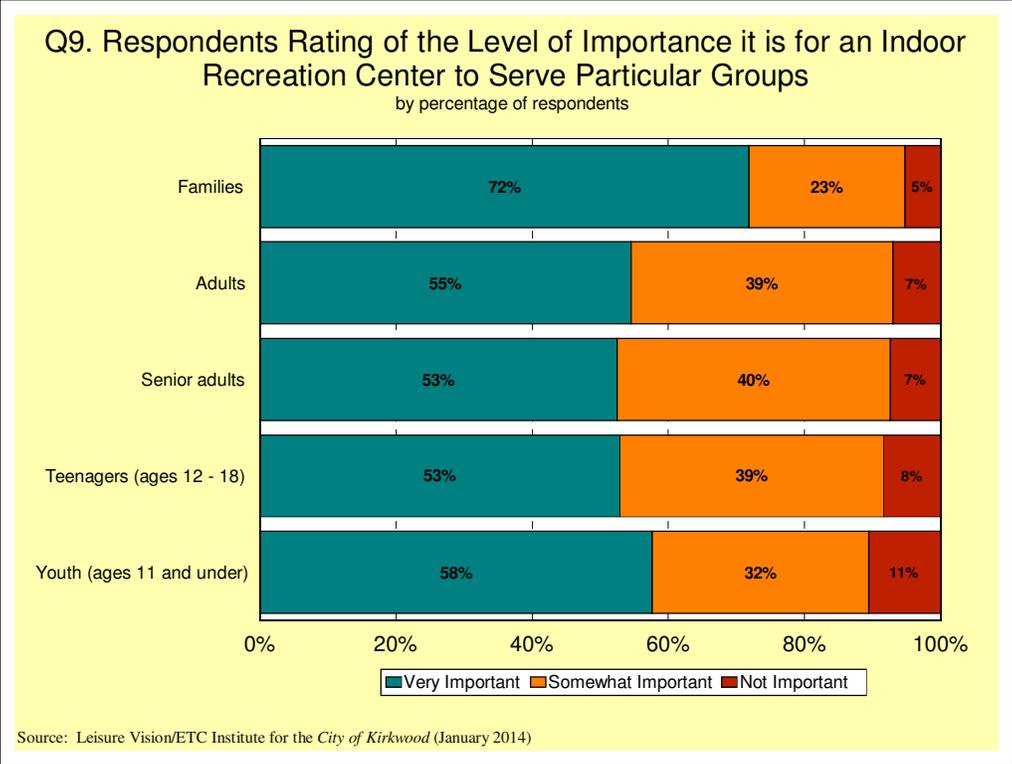
by percentage of respondents

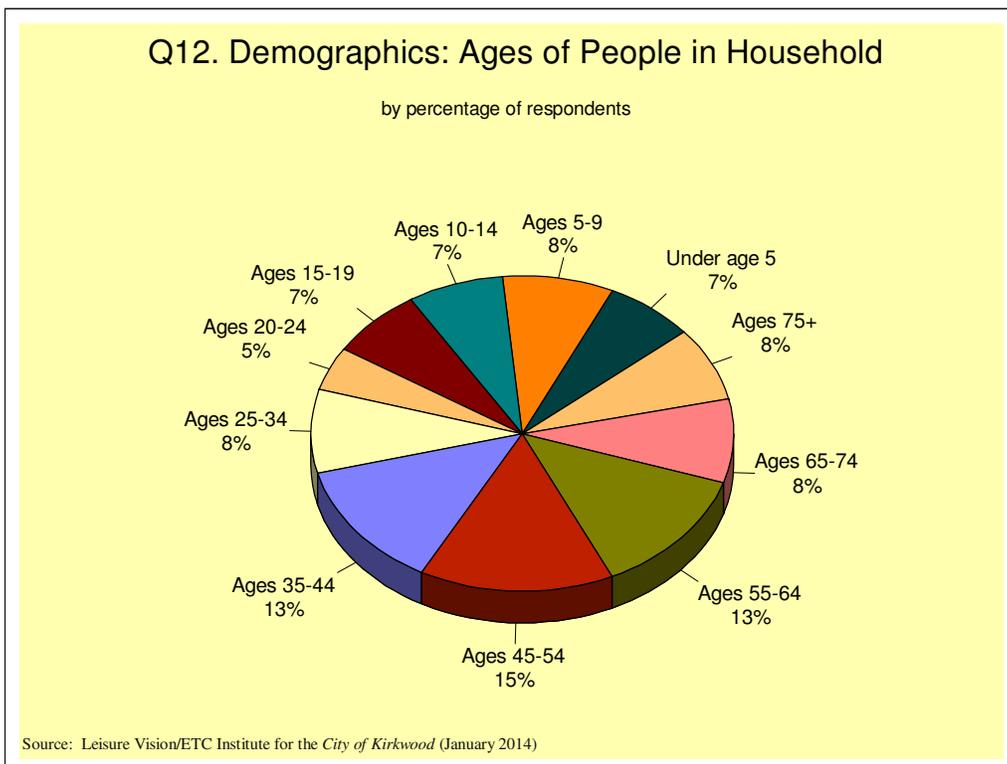
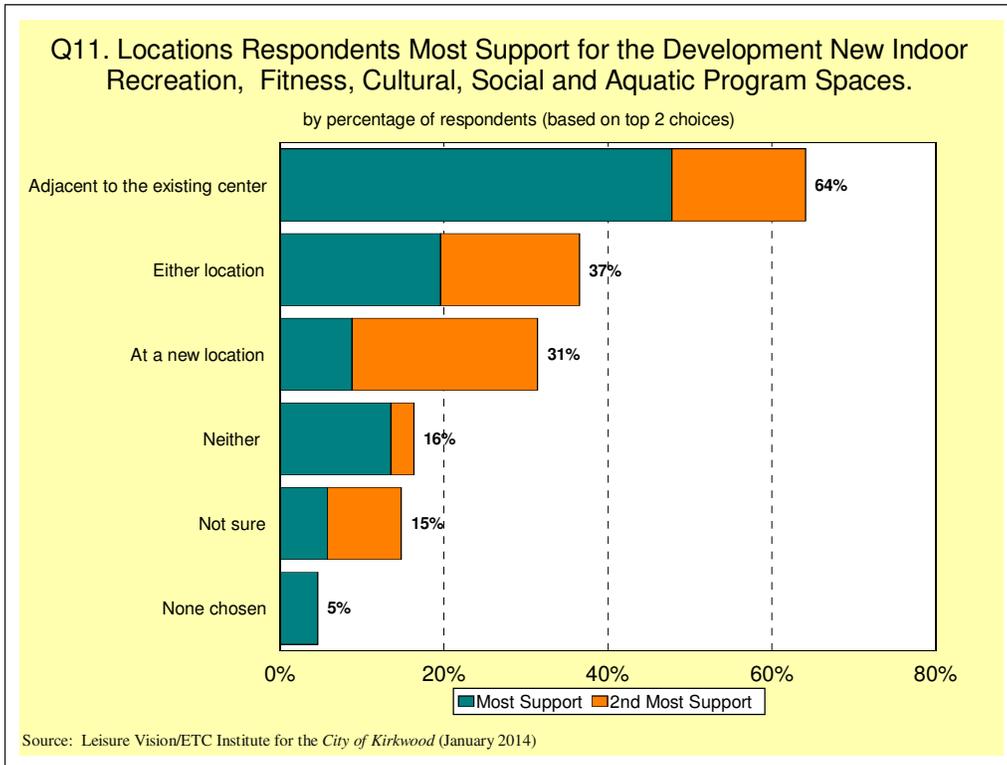


Source: Leisure Vision/ETC Institute for the *City of Kirkwood* (January 2014)



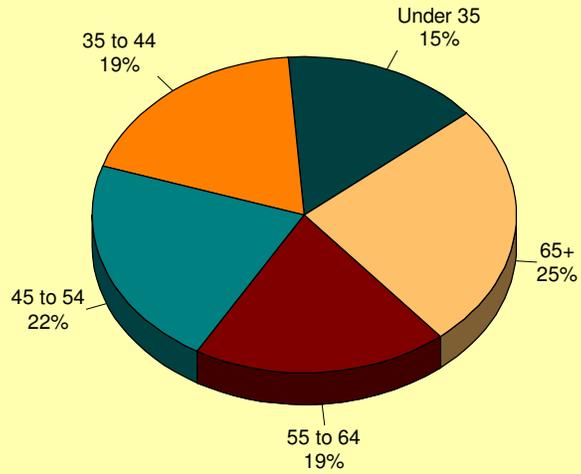






Q13. Demographics: Ages of Respondents

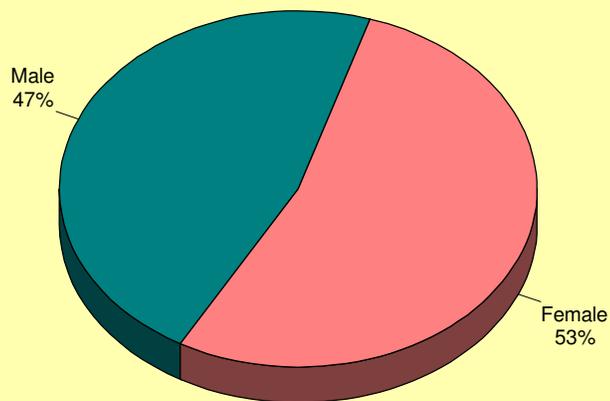
by percentage of respondents



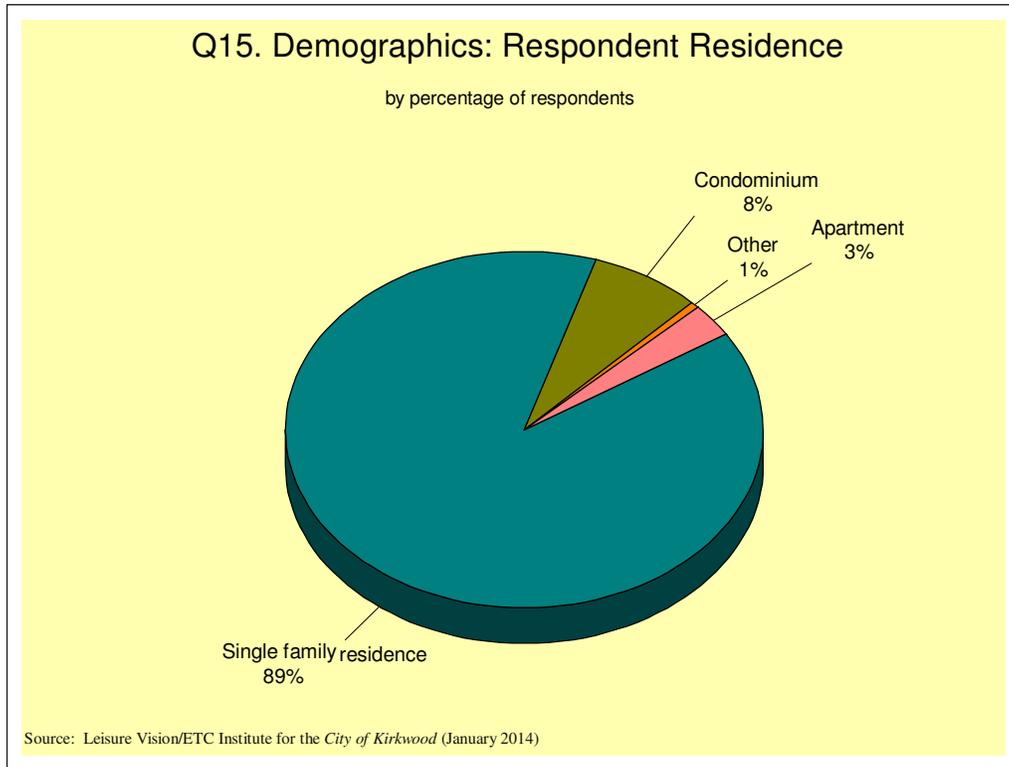
Source: Leisure Vision/ETC Institute for the *City of Kirkwood* (January 2014)

Q14. Demographics: Gender

by percentage of respondents



Source: Leisure Vision/ETC Institute for the *City of Kirkwood* (January 2014)



Section 3:
Tabular Data

Tabular Data

Q1. From the following list of INDOOR recreation program spaces provided by the City of Kirkwood at the Kirkwood Recreation Center, please indicate how often you and members of your household have used each program space during the past 12 months by circling the appropriate number to the right of each one.

(N=800)

	Never	1-20 Times	21-50 Times	51 Times or More	Don't know
Q1a. Robert G. Reim Theater	64.9%	32.4%	1.0%	1.5%	0.3%
Q1b. Kirkwood Recreation Station Ice Arena	63.0%	30.1%	3.1%	3.5%	0.3%
Q1c. Kirkwood Community Center gymnasiums	69.3%	25.4%	2.9%	2.3%	0.3%
Q1d. Kirkwood Community Center meeting rooms	72.0%	25.4%	1.5%	0.9%	0.3%

(Without Don't Know)

Q1a. Robert G. Reim Theater	65.0%	32.5%	1.0%	1.5%
Q1b. Kirkwood Recreation Station Ice Arena	63.2%	30.2%	3.1%	3.5%
Q1c. Kirkwood Community Center gymnasiums	69.4%	25.4%	2.9%	2.3%
Q1d. Kirkwood Community Center meeting rooms	72.2%	25.4%	1.5%	0.9%

Tabular Data

Q2. How would you rate the overall quality of the INDOOR recreation facilities operated by the City of Kirkwood that you and members of your household USED during the past 12 months?

Q2. How would you rate the overall quality of the
INDOOR recreation facilities operated by the City of
Kirkwood ?

	Number	Percent
Excellent	91	11.4 %
Good	229	28.6 %
Fair	166	20.8 %
Poor	33	4.1 %
Don't know	281	35.1 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q3. From the following list, please check ALL the facilities that you and members of your household use for INDOOR recreation, fitness, cultural, social and aquatic activities.

Q3. Please check ALL the facilities that you and members of your household use for INDOOR recreation, fitness, cultural, social and aquatic activities.

	Number	Percent
Private fitness clubs	262	32.8 %
YMCA	232	29.0 %
Churches	328	41.0 %
Community Centers in other communities (i.e. Des Peres Lodge, Webster Groves, Sunset Hills)	281	35.1 %
Universities/Colleges/Junior Colleges	151	18.9 %
Public Schools	212	26.5 %
Private Schools	125	15.6 %
Other	116	14.5 %
None	117	14.6 %
Total	1824	

Number of Cases = 800

Number of Responses = 1824

Average Number Of Responses Per Case = 2.3

Number Of Cases With At Least One Response = 800

Response Percent = 100.0 %

Tabular Data

Q3. Other

Q3 Other

24 HR FITNESS

ALGONQUIN GOLF COURSE

ANHEUSER BUSCH GYM

AREA ICE RINKS

BIG BEND YOGA CENTER

BILARRD HALLS

BIRTHDAY PARTY VENUES

BLUES/CARDINAL GAMES/CONCERTS

BOONE HOUSES, LIBRARY

BOWLING ALLEY

BOWLING ALLEY/THEATERS/MALL

BOYSCOUTS

CANCER SUPPORT COMMUNITY

CENTER OF CLAYTON

CITY OF ST LOUIS MUSEUMS

COCA

CONCERT HALLS, CLUBS

CONDO WORKOUT FACILITY

COUNTRY CLUB

COUNTRY CLUB

COUNTRY CLUB

COUNTRY CLUB

COUNTRY CLUB (WESTBROUGH)

DANCE/ZUMBA STUDIOS

DES PRES LODGE/SWEET PEACE YOG

EMNEGGER PARK

EXERCISE AT HOME

FITNESS CENTER AT WORK

FOX, SHELDON LIBRARY

FOX TENATER/POWELL/CLAYTON

GO TO STAGES AT KIRKWOOD CTR

GRANDCHILDREN SCHOOL BOUND

GYM AT WORK PLACE

HANDBALL CLUB

HIGH SCHOOL TRACK FOR WALKING

HOMES FAN CLUB MEETINGS

ICE RINK

ICE RINK

IN HOME GYM

INDOOR SOCCER

INDOOR SOCCER AT VETTA SPORTS

INDOOR SOCCER CLUBS

INSBROOK WARREN COUNTY

JCCA

KECC ALL 3 KIDS

KIRKWOOD COMMUNITY CENTER

KIRKWOOD EARLY CHILDHOOD ED CT

KIRKWOOD PARK FOR RUNNING

HOLME

HOME

HOMES (OURS) HOME (FRIENDS)

Tabular Data

Q3. Other

Q3 Other

KIRKWOOD PARK WALKING TRAIL
KIRKWOOD POOL
KIRKWOOD POOL
LIBRARIES, MUSEUMS, COFFEE SHO
LIBRARY
LIBRARY/MAGIC HOUSE
LIBRARY MTG ROOM
LITTLE FISHES SWIM SCHOOL
LOCAL PARKS AROUND AREA
LODGE DESPERES
LORETTO HILTON
MALL
MEDICAL CENTERS
MISSOURI ATHLETIC CLUB
MUSEUMS, MOVIE THEATERS
MY PERSONAL BASEMENT
NEIGHBORHOOD POOL
OASIS CLASSES
OASIS PROGRAMS AT KIRKWOOD
OTHER THEATERS
OUT OF AREA
PARKS
POWELL HALL

PRIVATE GYMS
PRIVATE POOL
PRIVATE SPORTS AREAS
REPERTORY THEATER
RETIREMENT CENTER
RUNNING/BIKING
SENIOR FITNESS
SPECIALTY PARTY/GATHERING FAC
SSM PHYSICAL THERAPY
ST LOUIS GYM CENTER
STAGES
STATE PARKS
STL GYM CENTER
SUNSET TENNIS COURTS/INDOOR
SYNAGOGUES
THE LODGE, YEARLY MEMBERSHIP
TRAW STATION
UPPER LIMITS
USE KIRKWOOD YMCA
VETTA INDOOR SOCCER

VETTA SPORTS
VETTA SPORTS
WEIGHT ROOM STUDIO
WELLBRIDGE
WORK
WORK
WORK
WORK
WORK FITNESS AREA
WORK GYM
WORK PLACE GYM
WORK WORKOUT ROOM
YOGA SCHOOL
YOGA STUDIOS IN MED BLDG

Tabular Data

Q4. Which ONE of the following statements best represents how the indoor recreation, fitness cultural, social and aquatic facilities that you are currently using meet your needs?

Q4. Which ONE of the following statements best represents that you are currently using meet your needs?

	Number	Percent
Meet all of your needs	234	29.3 %
Meet some of your needs	402	50.3 %
Do not meet any of your needs	121	15.1 %
Don't know	43	5.4 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.

(N=800)

	Several times per week	Once per week	Once per month	A few times per year	Never	Don't Know
Q5a. Walking and jogging track	32.9%	21.0%	7.5%	14.0%	24.3%	0.4%
Q5b. Dedicated space for teens	5.1%	5.6%	6.0%	9.5%	73.6%	0.1%
Q5c. Weight room and cardiovascular equipment	37.9%	17.5%	4.5%	8.1%	31.9%	0.1%
Q5d. Aerobics/fitness/dance studio	22.5%	19.1%	7.4%	11.1%	39.8%	0.1%
Q5e. Pool with features such as slides, water sprays for children, and lap lanes for exercise	21.5%	18.4%	11.3%	15.6%	33.1%	0.1%
Q5f. Meeting/Party/Reception facilities	3.3%	1.4%	4.6%	39.8%	50.9%	0.1%
Q5g. 25 yard competition pool	9.1%	7.3%	5.4%	12.4%	65.8%	0.1%
Q5h. Child care facilities for facility users	9.6%	6.6%	3.6%	6.6%	73.4%	0.1%
Q5i. Additional gymnasium facilities	7.4%	11.1%	9.9%	16.8%	54.8%	0.1%
Q5j. Rock climbing wall	4.1%	7.6%	11.3%	17.5%	59.4%	0.1%
Q5k. Senior area offering meals and activities	3.1%	3.8%	5.3%	11.0%	76.8%	0.1%
Q5l. Expanded/upgraded theater space	2.3%	2.9%	7.3%	36.3%	51.3%	0.1%
Q5m. Arts and crafts room	2.1%	4.8%	9.3%	19.6%	64.1%	0.1%
Q5n. Children's play area	6.8%	7.4%	9.3%	10.3%	66.3%	0.1%
Q5o. Other	3.1%	1.3%	0.8%	0.4%	91.3%	3.3%

Tabular Data

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

(N=800)

	Several times per week	Once per week	Once per month	A few times per year	Never
Q5a. Walking and jogging track	33.0%	21.1%	7.5%	14.1%	24.3%
Q5b. Dedicated space for teens	5.1%	5.6%	6.0%	9.5%	73.7%
Q5c. Weight room and cardiovascular equipment	37.9%	17.5%	4.5%	8.1%	31.9%
Q5d. Aerobics/fitness/dance studio	22.5%	19.1%	7.4%	11.1%	39.8%
Q5e. Pool with features such as slides, water sprays for children, and lap lanes for exercise	21.5%	18.4%	11.3%	15.6%	33.2%
Q5f. Meeting/Party/Reception facilities	3.3%	1.4%	4.6%	39.8%	50.9%
Q5g. 25 yard competition pool	9.1%	7.3%	5.4%	12.4%	65.8%
Q5h. Child care facilities for facility users	9.6%	6.6%	3.6%	6.6%	73.5%
Q5i. Additional gymnasium facilities	7.4%	11.1%	9.9%	16.8%	54.8%
Q5j. Rock climbing wall	4.1%	7.6%	11.3%	17.5%	59.4%
Q5k. Senior area offering meals and activities	3.1%	3.8%	5.3%	11.0%	76.8%
Q5l. Expanded/upgraded theater space	2.3%	2.9%	7.3%	36.3%	51.3%
Q5m. Arts and crafts room	2.1%	4.8%	9.3%	19.6%	64.2%
Q5n. Children's play area	6.8%	7.4%	9.3%	10.3%	66.3%
Q5o. Other	3.2%	1.3%	0.8%	0.4%	94.3%

Tabular Data

Q5. Other

Q5o Other

50 M POOL 50X25 W/DIVING

ADDL ICE RINK W/ARENA

ANOTHER ICE RINK

AQUA EXERCISE

ARTS EDUCATION/DISPLAY

BASKETBALL CRT/FLOOR HOCKEY

CHILDREN FITNESS

CLEAN SHOWER FAC/SANTIARY

CROSS FIT

DOG PARK

FISHING

FOR SENORS

FRIENDS HOME

GNERAL

GYM BASKETBALL

ICE RINK

INDOOR RACQUETBALL

INDOOR SHOOTING RANGE

INDOOR TENNIS

INDOOR TENNIS COURT

INDOOR WATER WALK LIKE RICHMON

LIBRARY

MEDIA ROOM

OBSERATORY

PHOTOGRAPHY/VIDEO STUDIOS

POETRY READING

POOL FOR WATER AEROBICS

PUT PUT GOLF

RACQUETBALL COURTS

RACQUETBALL COURTS

ROLLER SKATING

SAUNA

SAUNA/STEAM ROOM

VETT INDOOR SOCCER

WALKING OUTSIDE IN PARK

WATER AEROBICS

WATER FITNESS

YOGA

YOGA STUDIO

Tabular Data

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

<u>Q6. Most used 11 years of age and under</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	9	1.1 %
Dedicated space for teens.	4	0.5 %
Weight room and cardiovascular equipment	3	0.4 %
Aerobics/fitness/dance studio	2	0.3 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	153	19.1 %
Meeting/Party/Reception facilities	1	0.1 %
25 yard competition pool	4	0.5 %
Child care facilities for facility users	17	2.1 %
Additional gymnasium facilities	9	1.1 %
Rock climbing wall	4	0.5 %
Expanded/upgraded theater space	1	0.1 %
Arts and crafts room	4	0.5 %
Children's play area	31	3.9 %
Other	3	0.4 %
In HH none chos	5	0.6 %
<u>None in HH</u>	<u>550</u>	<u>68.8 %</u>
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

<u>Q6. 2nd used 11 years of age and under</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	11	1.4 %
Dedicated space for teens.	5	0.6 %
Weight room and cardiovascular equipment	3	0.4 %
Aerobics/fitness/dance studio	4	0.5 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	38	4.8 %
Meeting/Party/Reception facilities	2	0.3 %
25 yard competition pool	18	2.3 %
Child care facilities for facility users	24	3.0 %
Additional gymnasium facilities	15	1.9 %
Rock climbing wall	42	5.3 %
Senior area offering meals and activities	2	0.3 %
Expanded/upgraded theater space	4	0.5 %
Arts and crafts room	27	3.4 %
Children's play area	45	5.6 %
Other	1	0.1 %
<u>None in HH</u>	<u>559</u>	<u>69.9 %</u>
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

<u>Q6. 3rd Used 11 years of age and under</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	11	1.4 %
Dedicated space for teens.	5	0.6 %
Weight room and cardiovascular equipment	6	0.8 %
Aerobics/fitness/dance studio	5	0.6 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	23	2.9 %
Meeting/Party/Reception facilities	5	0.6 %
25 yard competition pool	4	0.5 %
Child care facilities for facility users	25	3.1 %
Additional gymnasium facilities	13	1.6 %
Rock climbing wall	35	4.4 %
Senior area offering meals and activities	2	0.3 %
Expanded/upgraded theater space	2	0.3 %
Arts and crafts room	44	5.5 %
Children's play area	45	5.6 %
Other	2	0.3 %
<u>None in HH</u>	<u>573</u>	<u>71.6 %</u>
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces? (Top Three)

<u>Q6. Most used 11 years of age and under</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	31	3.9 %
Dedicated space for teens.	14	1.8 %
Weight room and cardiovascular equipment	12	1.5 %
Aerobics/fitness/dance studio	11	1.4 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	214	26.8 %
Meeting/Party/Reception facilities	8	1.0 %
25 yard competition pool	26	3.3 %
Child care facilities for facility users	66	8.3 %
Additional gymnasium facilities	37	4.6 %
Rock climbing wall	81	10.1 %
Senior area offering meals and activities	4	0.5 %
Expanded/upgraded theater space	7	0.9 %
Arts and crafts room	75	9.4 %
Children's play area	121	15.1 %
Other	6	0.8 %
In HH none chos	5	0.6 %
<u>None in HH</u>	<u>550</u>	<u>68.8 %</u>
Total	1268	

Number of Cases = 800

Number of Responses = 1268

Average Number Of Responses Per Case = 1.6

Number Of Cases With At Least One Response = 800

Response Percent = 100.0 %

Tabular Data

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

Q7. Most used ages 12 - 18	Number	Percent
Walking and jogging track.	20	2.5 %
Dedicated space for teens.	31	3.9 %
Weight room and cardiovascular equipment	34	4.3 %
Aerobics/fitness/dance studio	5	0.6 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	57	7.1 %
Meeting/Party/Reception facilities	1	0.1 %
25 yard competition pool	8	1.0 %
Additional gymnasium facilities	5	0.6 %
Rock climbing wall	8	1.0 %
Expanded/upgraded theater space	4	0.5 %
Arts and crafts room	2	0.3 %
Children's play area	1	0.1 %
Other	3	0.4 %
In HH none chos	10	1.3 %
None in HH	611	76.4 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

<u>Q7. 2nd used ages 12 - 18</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	19	2.4 %
Dedicated space for teens.	24	3.0 %
Weight room and cardiovascular equipment	41	5.1 %
Aerobics/fitness/dance studio	13	1.6 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	26	3.3 %
Meeting/Party/Reception facilities	4	0.5 %
25 yard competition pool	9	1.1 %
Additional gymnasium facilities	10	1.3 %
Rock climbing wall	25	3.1 %
Arts and crafts room	1	0.1 %
Other	2	0.3 %
<u>None in HH</u>	<u>626</u>	<u>78.3 %</u>
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

Q7. 3rd Used ages 12 - 18	Number	Percent
Walking and jogging track.	18	2.3 %
Dedicated space for teens.	21	2.6 %
Weight room and cardiovascular equipment	18	2.3 %
Aerobics/fitness/dance studio	13	1.6 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	25	3.1 %
Meeting/Party/Reception facilities	1	0.1 %
25 yard competition pool	11	1.4 %
Additional gymnasium facilities	12	1.5 %
Rock climbing wall	29	3.6 %
Expanded/upgraded theater space	6	0.8 %
Arts and crafts room	6	0.8 %
Other	1	0.1 %
None in HH	639	79.9 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE? (Top Three)

<u>Q7. Most used ages 12 - 18</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	57	7.1 %
Dedicated space for teens.	76	9.5 %
Weight room and cardiovascular equipment	93	11.6 %
Aerobics/fitness/dance studio	31	3.9 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	108	13.5 %
Meeting/Party/Reception facilities	6	0.8 %
25 yard competition pool	28	3.5 %
Additional gymnasium facilities	27	3.4 %
Rock climbing wall	62	7.8 %
Expanded/upgraded theater space	10	1.3 %
Arts and crafts room	9	1.1 %
Children's play area	1	0.1 %
Other	6	0.8 %
In HH none chos	10	1.3 %
<u>None in HH</u>	<u>611</u>	<u>76.4 %</u>
Total	1135	

Number of Cases = 800

Number of Responses = 1135

Average Number Of Responses Per Case = 1.4

Number Of Cases With At Least One Response = 800

Response Percent = 100.0 %

Tabular Data

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

<u>Q8. Most used ADULTS</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	225	28.1 %
Dedicated space for teens.	1	0.1 %
Weight room and cardiovascular equipment	183	22.9 %
Aerobics/fitness/dance studio	45	5.6 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	79	9.9 %
Meeting/Party/Reception facilities	13	1.6 %
25 yard competition pool	29	3.6 %
Child care facilities for facility users	5	0.6 %
Additional gymnasium facilities	5	0.6 %
Rock climbing wall	4	0.5 %
Senior area offering meals and activities	12	1.5 %
Expanded/upgraded theater space	28	3.5 %
Arts and crafts room	2	0.3 %
Children's play area	1	0.1 %
Other	15	1.9 %
None in HH	153	19.1 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

<u>Q8. 2nd used ADULTS</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	143	17.9 %
Dedicated space for teens.	4	0.5 %
Weight room and cardiovascular equipment	160	20.0 %
Aerobics/fitness/dance studio	103	12.9 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	70	8.8 %
Meeting/Party/Reception facilities	13	1.6 %
25 yard competition pool	27	3.4 %
Child care facilities for facility users	7	0.9 %
Additional gymnasium facilities	14	1.8 %
Rock climbing wall	14	1.8 %
Senior area offering meals and activities	25	3.1 %
Expanded/upgraded theater space	24	3.0 %
Arts and crafts room	5	0.6 %
Children's play area	1	0.1 %
Other	4	0.5 %
None in HH	186	23.3 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

<u>Q8. 3rd used ADULTS</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	69	8.6 %
Dedicated space for teens.	4	0.5 %
Weight room and cardiovascular equipment	75	9.4 %
Aerobics/fitness/dance studio	99	12.4 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	98	12.3 %
Meeting/Party/Reception facilities	19	2.4 %
25 yard competition pool	34	4.3 %
Child care facilities for facility users	15	1.9 %
Additional gymnasium facilities	38	4.8 %
Rock climbing wall	25	3.1 %
Senior area offering meals and activities	23	2.9 %
Expanded/upgraded theater space	35	4.4 %
Arts and crafts room	13	1.6 %
Children's play area	3	0.4 %
Other	5	0.6 %
None in HH	245	30.6 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?(Top Three)

<u>Q8. Most used ADULTS</u>	<u>Number</u>	<u>Percent</u>
Walking and jogging track.	437	54.6 %
Dedicated space for teens.	9	1.1 %
Weight room and cardiovascular equipment	418	52.3 %
Aerobics/fitness/dance studio	247	30.9 %
Pool with features such as slides, water sprays for children, and lap lanes for exercise	247	30.9 %
Meeting/Party/Reception facilities	45	5.6 %
25 yard competition pool	90	11.3 %
Child care facilities for facility users	27	3.4 %
Additional gymnasium facilities	57	7.1 %
Rock climbing wall	43	5.4 %
Senior area offering meals and activities	60	7.5 %
Expanded/upgraded theater space	87	10.9 %
Arts and crafts room	20	2.5 %
Children's play area	5	0.6 %
Other	24	3.0 %
None in HH	153	19.1 %
Total	1969	

Number of Cases = 800

Number of Responses = 1969

Average Number Of Responses Per Case = 2.5

Number Of Cases With At Least One Response = 800

Response Percent = 100.0 %

Tabular Data

Q9. Expanded/new INDOOR recreation, fitness, cultural, social and aquatic program spaces for the City of Kirkwood could be designed to serve different groups. For each of the following groups, please indicate whether you think it is very important, somewhat important, or not important for an indoor recreation center to serve the group.

(N=800)

	Very important	Somewhat important	Not important	Don't know
Q9a. Senior adults	46.4%	35.4%	6.5%	11.6%
Q9b. Adults	48.9%	34.5%	6.3%	10.4%
Q9c. Families	64.3%	20.5%	4.8%	10.5%
Q9d. Teenagers (ages 12 - 18)	45.5%	33.3%	7.3%	14.0%
Q9e. Youth (ages 11 and under)	49.8%	27.5%	9.1%	13.6%

(without don't know)

	Very important	Somewhat important	Not important
Q9a. Senior adults	52.5%	40.1%	7.4%
Q9b. Adults	54.5%	38.5%	7.0%
Q9c. Families	71.8%	22.9%	5.3%
Q9d. Teenagers (ages 12 - 18)	52.9%	38.7%	8.4%
Q9e. Youth (ages 11 and under)	57.6%	31.8%	10.6%

Tabular Data

Q10. If the City of Kirkwood expands/builds new INDOOR recreation, fitness, cultural, social and aquatic program spaces that you and members of your household prefer most, which ONE of the following statements best represents how often you think that you or other members of your household would visit the center?

Q10. which ONE of the following statements best represents how often you think that you or other members of your household would visit the center?

	Number	Percent
Several times per week	354	44.3 %
Once per week	119	14.9 %
A few times a month	102	12.8 %
Monthly	54	6.8 %
Less than once per month	84	10.5 %
Never	87	10.9 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

Q11. Most Support	Number	Percent
Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.	382	47.8 %
At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.	70	8.8 %
I would support either location for a new or expanded indoor recreation facility.	157	19.6 %
Not sure.	46	5.8 %
Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.	108	13.5 %
None chosen	37	4.6 %
Total	800	100.0 %

Missing Cases = 0
 Response Percent = 100.0 %

Tabular Data

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

Q11. 2nd Support	Number	Percent
Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.	130	16.3 %
At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.	181	22.6 %
I would support either location for a new or expanded indoor recreation facility.	135	16.9 %
Not sure.	72	9.0 %
Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.	22	2.8 %
None chosen	260	32.5 %
Total	800	100.0 %

Missing Cases = 0
 Response Percent = 100.0 %

Tabular Data

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces. (Top Two)

Q11. Most Support	Number	Percent
Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.	512	64.0 %
At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.	251	31.4 %
I would support either location for a new or expanded indoor recreation facility.	292	36.5 %
Not sure.	118	14.8 %
Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.	130	16.3 %
None chosen	37	4.6 %
Total	1340	

Number of Cases = 800
 Number of Responses = 1340
 Average Number Of Responses Per Case = 1.7
 Number Of Cases With At Least One Response = 800
 Response Percent = 100.0 %

Tabular Data

Q12. Counting yourself, how many people in your household are:

	Mean	Sum
number	2.86	2280
Q12. Under age 5	0.20	163
Q12. Ages 5-9	0.24	189
Q12. Ages 10-14	0.21	164
Q12. Ages 15-19	0.21	166
Q12. Ages 20-24	0.13	103
Q12. Ages 25-34	0.24	195
Q12. Ages 35-44	0.38	301
Q12. Ages 45-54	0.42	334
Q12. Ages 55-64	0.38	299
Q12. Ages 65-74	0.24	188
Q12. Ages 75 or more	0.22	178

Tabular Data

Q13. What is your age?

<u>Q13. What is your age?</u>	<u>Number</u>	<u>Percent</u>
Under 35	120	15.0 %
35 to 44	151	18.9 %
45 to 54	172	21.5 %
55 to 64	154	19.3 %
65+	200	25.0 %
<u>Not Provided</u>	<u>3</u>	<u>0.4 %</u>
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Q14. Your gender:

<u>Q14. Your gender:</u>	<u>Number</u>	<u>Percent</u>
Male	373	46.6 %
<u>Female</u>	<u>427</u>	<u>53.4 %</u>
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Tabular Data

Q15. Which ONE of the following best describes your home?

Q15. Which ONE of the following best describes your home?	Number	Percent
Single family residence	708	88.5 %
Apartment	25	3.1 %
Condominium	61	7.6 %
Other	5	0.6 %
Not provided	1	0.1 %
Total	800	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

Q15. Other

Q15 Other

ATTACHED VILLA
REITEMENT HOME
RETIREMENT HOME
TOWNHOUSE
TOWNHOUSE

***Section 4:
Cross Tabular Data by
Household Types***

Respondent Household Types

Q1. From the following list of INDOOR recreation program spaces provided by the City of Kirkwood at the Kirkwood Recreation Center, please indicate how often you and members of your household have used each program space during the past 12 months by circling the appropriate number to the right of each one. (Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q1a. Robert G. Reim Theater</u>					
Never	72.0%	59.1%	75.9%	57.1%	65.0%
1-20 Times	27.0%	37.8%	22.8%	38.8%	32.5%
21-50 Times	0.5%	2.4%	0.0%	1.4%	1.0%
51 Times or More	0.5%	0.8%	1.2%	2.7%	1.5%
<u>Q1b. Kirkwood Recreation Station Ice Arena</u>					
Never	40.8%	33.1%	77.2%	84.7%	63.2%
1-20 Times	49.8%	52.0%	19.8%	12.2%	30.2%
21-50 Times	4.7%	7.1%	1.2%	1.4%	3.1%
51 Times or More	4.7%	7.9%	1.9%	1.7%	3.5%

Respondent Household Types

Q1. From the following list of INDOOR recreation program spaces provided by the City of Kirkwood at the Kirkwood Recreation Center, please indicate how often you and members of your household have used each program space during the past 12 months by circling the appropriate number to the right of each one. (Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q1c. Kirkwood Community Center gymnasiums</u>					
Never	59.2%	48.8%	82.7%	78.2%	69.4%
1-20 Times	35.5%	42.5%	13.0%	17.7%	25.4%
21-50 Times	2.4%	7.1%	2.5%	1.7%	2.9%
51 Times or More	2.8%	1.6%	1.9%	2.4%	2.3%
<u>Q1d. Kirkwood Community Center meeting rooms</u>					
Never	73.5%	63.8%	77.8%	71.8%	72.2%
1-20 Times	25.6%	33.9%	20.4%	24.5%	25.4%
21-50 Times	0.5%	1.6%	0.6%	2.7%	1.5%
51 Times or More	0.5%	0.8%	1.2%	1.0%	0.9%

Respondent Household Types

Q2. How would you rate the overall quality of the INDOOR recreation facilities operated by the City of Kirkwood that you and members of your household USED during the past 12 months?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q2. How would you rate the overall quality of the INDOOR recreation facilities operated by the City of Kirkwood ?

Excellent	9.0%	8.7%	8.0%	16.3%	11.4%
Good	33.2%	38.6%	18.4%	25.8%	28.6%
Fair	28.9%	35.4%	16.0%	11.5%	20.8%
Poor	3.3%	3.9%	6.7%	3.4%	4.1%
Don't know	25.6%	13.4%	50.9%	43.1%	35.1%

Respondent Household Types

Q3. From the following list, please check ALL the facilities that you and members of your household use for INDOOR recreation, fitness, cultural, social and aquatic activities.

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q3. Please check ALL the facilities that you and members of your household use for INDOOR recreation, fitness, cultural, social and aquatic activities.

Private fitness clubs	41.2%	38.6%	40.5%	20.3%	32.8%
YMCA	32.7%	34.6%	21.5%	27.5%	29.0%
Churches	38.4%	51.2%	32.5%	42.4%	41.0%
Community Centers in other communities (i.e. Des Peres Lodge, Webster Groves, Sunset Hills)	53.6%	48.0%	29.4%	19.7%	35.1%
Universities/Colleges/Junior Colleges	11.8%	23.6%	20.2%	21.0%	18.9%
Public Schools	43.1%	52.8%	11.7%	11.9%	26.5%
Private Schools	25.1%	19.7%	10.4%	9.5%	15.6%
Other	12.8%	13.4%	11.0%	18.3%	14.5%
None	5.2%	7.1%	18.4%	22.7%	14.6%

Respondent Household Types

Q4. Which ONE of the following statements best represents how the indoor recreation, fitness cultural, social and aquatic facilities that you are currently using meet your needs?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q4. Which ONE of the following statements best represents that you are currently using meet your needs?

Meet all of your needs	14.2%	29.9%	33.7%	36.6%	29.3%
Meet some of your needs	72.5%	61.4%	41.7%	34.6%	50.3%
Do not meet any of your needs	11.8%	8.7%	16.0%	20.0%	15.1%
Don't know	1.4%	0.0%	8.6%	8.8%	5.4%

Respondent Household Types

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q5a. Walking and jogging track</u>					
Several times per week	36.5%	37.8%	35.0%	27.7%	33.0%
Once per week	30.3%	26.0%	22.1%	12.0%	21.1%
Once per month	10.0%	9.4%	9.2%	4.1%	7.5%
A few times per year	12.8%	16.5%	10.4%	16.1%	14.1%
Never	10.4%	10.2%	23.3%	40.1%	24.3%
<u>Q5b. Dedicated space for teens</u>					
Several times per week	6.6%	11.0%	2.5%	3.1%	5.1%
Once per week	10.0%	11.8%	3.1%	1.4%	5.6%
Once per month	8.5%	21.3%	1.2%	0.3%	6.0%
A few times per year	18.5%	22.8%	1.8%	1.4%	9.5%
Never	56.4%	33.1%	91.4%	93.9%	73.7%

Respondent Household Types

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q5c. Weight room and cardiovascular equipment</u>					
Several times per week	51.7%	48.0%	41.7%	22.1%	37.9%
Once per week	23.7%	18.9%	17.8%	12.6%	17.5%
Once per month	5.2%	6.3%	3.1%	4.1%	4.5%
A few times per year	6.6%	8.7%	10.4%	7.8%	8.1%
Never	12.8%	18.1%	27.0%	53.4%	31.9%
<u>Q5d. Aerobics/fitness/dance studio</u>					
Several times per week	29.9%	28.3%	24.5%	13.9%	22.5%
Once per week	28.9%	26.0%	20.9%	8.5%	19.1%
Once per month	10.4%	7.9%	8.6%	4.4%	7.4%
A few times per year	13.7%	11.0%	13.5%	8.2%	11.1%
Never	17.1%	26.8%	32.5%	65.0%	39.8%

Respondent Household Types

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q5e. Pool with features such as slides, water sprays for children, and lap lanes for exercise

Several times per week	37.0%	18.9%	16.6%	14.3%	21.5%
Once per week	32.2%	19.7%	16.6%	9.2%	18.4%
Once per month	15.6%	22.8%	9.8%	4.1%	11.3%
A few times per year	10.4%	23.6%	20.2%	13.6%	15.6%
Never	4.7%	15.0%	36.8%	58.8%	33.2%

Q5f. Meeting/Party/Reception facilities

Several times per week	4.7%	3.1%	1.8%	3.1%	3.3%
Once per week	1.9%	1.6%	1.2%	1.0%	1.4%
Once per month	6.6%	7.1%	4.9%	2.0%	4.6%
A few times per year	57.3%	52.8%	33.7%	25.5%	39.8%
Never	29.4%	35.4%	58.3%	68.4%	50.9%

Respondent Household Types

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q5g. 25 yard competition pool

Several times per week	15.2%	7.9%	9.2%	5.4%	9.1%
Once per week	13.3%	8.7%	5.5%	3.4%	7.3%
Once per month	9.5%	8.7%	4.3%	1.4%	5.4%
A few times per year	19.9%	18.1%	13.5%	4.1%	12.4%
Never	42.2%	56.7%	67.5%	85.7%	65.8%

Q5h. Child care facilities for facility users

Several times per week	28.9%	2.4%	4.9%	1.7%	9.6%
Once per week	18.5%	1.6%	5.5%	1.0%	6.6%
Once per month	9.0%	3.9%	1.2%	1.0%	3.6%
A few times per year	12.3%	6.3%	6.1%	2.7%	6.6%
Never	31.3%	85.8%	82.2%	93.5%	73.5%

Respondent Household Types

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q5i. Additional gymnasium facilities</u>					
Several times per week	11.8%	7.1%	8.6%	3.7%	7.4%
Once per week	22.3%	11.0%	11.0%	3.4%	11.1%
Once per month	18.5%	17.3%	6.7%	2.4%	9.9%
A few times per year	22.7%	22.8%	17.2%	9.5%	16.8%
Never	24.6%	41.7%	56.4%	81.0%	54.8%
<u>Q5j. Rock climbing wall</u>					
Several times per week	10.0%	0.0%	3.1%	2.4%	4.1%
Once per week	15.6%	11.8%	4.9%	1.7%	7.6%
Once per month	23.7%	15.7%	9.8%	1.4%	11.3%
A few times per year	25.6%	26.8%	20.2%	6.5%	17.5%
Never	25.1%	45.7%	62.0%	88.1%	59.4%

Respondent Household Types

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q5k. Senior area offering meals and activities</u>					
Several times per week	1.9%	1.6%	3.7%	4.4%	3.1%
Once per week	0.9%	0.8%	5.5%	6.1%	3.8%
Once per month	2.4%	8.7%	3.7%	6.8%	5.3%
A few times per year	6.6%	6.3%	8.6%	17.7%	11.0%
Never	88.2%	82.7%	78.5%	65.0%	76.8%
<u>Q5l. Expanded/upgraded theater space</u>					
Several times per week	0.9%	1.6%	2.5%	3.4%	2.3%
Once per week	1.9%	3.1%	3.1%	3.4%	2.9%
Once per month	7.6%	7.9%	7.4%	6.8%	7.3%
A few times per year	46.9%	40.2%	28.2%	31.0%	36.3%
Never	42.7%	47.2%	58.9%	55.4%	51.3%

Respondent Household Types

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q5m. Arts and crafts room</u>					
Several times per week	2.8%	1.6%	1.2%	2.4%	2.1%
Once per week	10.0%	3.9%	3.1%	2.4%	4.8%
Once per month	21.3%	4.7%	4.9%	5.1%	9.3%
A few times per year	34.1%	23.6%	15.3%	10.2%	19.6%
Never	31.8%	66.1%	75.5%	79.9%	64.2%
<u>Q5n. Children's play area</u>					
Several times per week	21.3%	0.0%	1.8%	2.0%	6.8%
Once per week	24.6%	2.4%	1.2%	0.7%	7.4%
Once per month	23.7%	7.1%	4.9%	2.0%	9.3%
A few times per year	15.6%	8.7%	6.7%	9.2%	10.3%
Never	14.7%	81.9%	85.3%	86.1%	66.3%

Respondent Household Types

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q5o. Other</u>					
Several times per week	4.7%	3.2%	3.1%	2.4%	3.2%
Once per week	2.6%	0.8%	0.6%	1.0%	1.3%
Once per month	1.0%	0.8%	0.6%	0.7%	0.8%
A few times per year	1.0%	0.0%	0.0%	0.3%	0.4%
Never	90.7%	95.2%	95.6%	95.5%	94.3%

Respondent Household Types

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q6. Most used 11 years of age and under

Walking and jogging track.	0.5%	4.7%	1.2%	0.0%	1.1%
Dedicated space for teens.	0.5%	2.4%	0.0%	0.0%	0.5%
Weight room and cardiovascular equipment	0.0%	1.6%	0.6%	0.0%	0.4%
Aerobics/fitness/dance studio	0.0%	1.6%	0.0%	0.0%	0.3%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	63.5%	14.2%	0.0%	0.3%	19.1%
Meeting/Party/Reception facilities	0.5%	0.0%	0.0%	0.0%	0.1%
25 yard competition pool	1.9%	0.0%	0.0%	0.0%	0.5%
Child care facilities for facility users	8.1%	0.0%	0.0%	0.0%	2.1%

Respondent Household Types

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q6. Most used 11 years of age and under (Cont.)

Additional gymnasium facilities	2.4%	3.1%	0.0%	0.0%	1.1%
Rock climbing wall	1.9%	0.0%	0.0%	0.0%	0.5%
Expanded/upgraded theater space	0.0%	0.8%	0.0%	0.0%	0.1%
Arts and crafts room	1.4%	0.8%	0.0%	0.0%	0.5%
Children's play area	14.2%	0.0%	0.6%	0.0%	3.9%
Other	1.4%	0.0%	0.0%	0.0%	0.4%
In HH none chos	0.9%	2.4%	0.0%	0.0%	0.6%
None in HH	2.8%	68.5%	97.5%	99.7%	68.8%

Respondent Household Types

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q6. 2nd used 11 years of age and under

Walking and jogging track.	2.8%	3.9%	0.0%	0.0%	1.4%
Dedicated space for teens.	1.9%	0.8%	0.0%	0.0%	0.6%
Weight room and cardiovascular equipment	0.5%	1.6%	0.0%	0.0%	0.4%
Aerobics/fitness/dance studio	1.4%	0.8%	0.0%	0.0%	0.5%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	16.1%	2.4%	0.6%	0.0%	4.8%
Meeting/Party/Reception facilities	0.5%	0.0%	0.6%	0.0%	0.3%
25 yard competition pool	5.2%	5.5%	0.0%	0.0%	2.3%
Child care facilities for facility users	10.9%	0.0%	0.6%	0.0%	3.0%

Respondent Household Types

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q6. 2nd used 11 years of age and under (Cont.)

Additional gymnasium facilities	6.6%	0.8%	0.0%	0.0%	1.9%
Rock climbing wall	14.7%	7.1%	0.6%	0.3%	5.3%
Senior area offering meals and activities	0.9%	0.0%	0.0%	0.0%	0.3%
Expanded/upgraded theater space	0.9%	1.6%	0.0%	0.0%	0.5%
Arts and crafts room	11.8%	1.6%	0.0%	0.0%	3.4%
Children's play area	20.4%	1.6%	0.0%	0.0%	5.6%
Other	0.5%	0.0%	0.0%	0.0%	0.1%
None in HH	4.7%	72.4%	97.5%	99.7%	69.9%

Respondent Household Types

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q6. 3rd Used 11 years of age and under

Walking and jogging track.	3.8%	2.4%	0.0%	0.0%	1.4%
Dedicated space for teens.	0.9%	2.4%	0.0%	0.0%	0.6%
Weight room and cardiovascular equipment	2.4%	0.0%	0.6%	0.0%	0.8%
Aerobics/fitness/dance studio	1.4%	1.6%	0.0%	0.0%	0.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	7.1%	6.3%	0.0%	0.0%	2.9%
Meeting/Party/Reception facilities	1.9%	0.0%	0.6%	0.0%	0.6%
25 yard competition pool	1.4%	0.8%	0.0%	0.0%	0.5%
Child care facilities for facility users	11.4%	0.0%	0.6%	0.0%	3.1%

Respondent Household Types

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q6. 3rd Used 11 years of age and under (Cont.)

Additional gymnasium facilities	4.7%	2.4%	0.0%	0.0%	1.6%
Rock climbing wall	14.2%	3.9%	0.0%	0.0%	4.4%
Senior area offering meals and activities	0.9%	0.0%	0.0%	0.0%	0.3%
Expanded/upgraded theater space	0.9%	0.0%	0.0%	0.0%	0.3%
Arts and crafts room	19.0%	3.1%	0.0%	0.0%	5.5%
Children's play area	19.0%	2.4%	0.6%	0.3%	5.6%
Other	0.9%	0.0%	0.0%	0.0%	0.3%
None in HH	10.0%	74.8%	97.5%	99.7%	71.6%

Respondent Household Types

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces? (Top Three)

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q6. Most used 11 years of age and under

Walking and jogging track.	7.1%	11.0%	1.2%	0.0%	3.9%
Dedicated space for teens.	3.3%	5.5%	0.0%	0.0%	1.8%
Weight room and cardiovascular equipment	2.8%	3.1%	1.2%	0.0%	1.5%
Aerobics/fitness/dance studio	2.8%	3.9%	0.0%	0.0%	1.4%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	86.7%	22.8%	0.6%	0.3%	26.8%
Meeting/Party/Reception facilities	2.8%	0.0%	1.2%	0.0%	1.0%
25 yard competition pool	8.5%	6.3%	0.0%	0.0%	3.3%
Child care facilities for facility users	30.3%	0.0%	1.2%	0.0%	8.3%

Respondent Household Types

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces? (Top Three)

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
Additional gymnasium facilities	13.7%	6.3%	0.0%	0.0%	4.6%
Rock climbing wall	30.8%	11.0%	0.6%	0.3%	10.1%
Senior area offering meals and activities	1.9%	0.0%	0.0%	0.0%	0.5%
Expanded/upgraded theater space	1.9%	2.4%	0.0%	0.0%	0.9%
Arts and crafts room	32.2%	5.5%	0.0%	0.0%	9.4%
Children's play area	53.6%	3.9%	1.2%	0.3%	15.1%
Other	2.8%	0.0%	0.0%	0.0%	0.8%
In HH none chosen	0.9%	2.4%	0.0%	0.0%	0.6%
None in HH	2.8%	68.5%	97.5%	99.7%	68.8%

Q6. Most used 11 years of age and under (Cont.)

Respondent Household Types

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q7. Most used ages 12 - 18</u>					
Walking and jogging track.	2.4%	11.0%	0.6%	0.0%	2.5%
Dedicated space for teens.	6.6%	11.8%	1.2%	0.0%	3.9%
Weight room and cardiovascular equipment	3.8%	19.7%	0.6%	0.0%	4.3%
Aerobics/fitness/dance studio	0.0%	3.9%	0.0%	0.0%	0.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	10.9%	25.2%	1.2%	0.0%	7.1%
Meeting/Party/Reception facilities	0.0%	0.8%	0.0%	0.0%	0.1%
25 yard competition pool	1.4%	3.1%	0.0%	0.3%	1.0%
Additional gymnasium facilities	0.9%	2.4%	0.0%	0.0%	0.6%

Respondent Household Types

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q7. Most used ages 12 - 18 (Cont.)

Rock climbing wall	1.9%	3.1%	0.0%	0.0%	1.0%
Expanded/upgraded theater space	0.0%	3.1%	0.0%	0.0%	0.5%
Arts and crafts room	0.5%	0.8%	0.0%	0.0%	0.3%
Children's play area	0.0%	0.8%	0.0%	0.0%	0.1%
Other	0.5%	1.6%	0.0%	0.0%	0.4%
In HH none chosen	3.3%	1.6%	0.6%	0.0%	1.3%
None in HH	67.8%	11.0%	95.7%	99.7%	76.4%

Respondent Household Types

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q7. 2nd used ages 12 - 18</u>					
Walking and jogging track.	2.4%	10.2%	0.6%	0.0%	2.4%
Dedicated space for teens.	4.3%	11.8%	0.0%	0.0%	3.0%
Weight room and cardiovascular equipment	5.7%	21.3%	1.2%	0.0%	5.1%
Aerobics/fitness/dance studio	0.9%	8.7%	0.0%	0.0%	1.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	4.7%	11.8%	0.0%	0.3%	3.3%
Meeting/Party/Reception facilities	0.9%	0.8%	0.6%	0.0%	0.5%
25 yard competition pool	2.8%	2.4%	0.0%	0.0%	1.1%
Additional gymnasium facilities	1.9%	3.1%	1.2%	0.0%	1.3%

Respondent Household Types

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q7. 2nd used ages 12 - 18 (Cont.)

Rock climbing wall	4.7%	11.8%	0.0%	0.0%	3.1%
Arts and crafts room	0.5%	0.0%	0.0%	0.0%	0.1%
Other	0.0%	1.6%	0.0%	0.0%	0.3%
None in HH	71.1%	16.5%	96.3%	99.7%	78.3%

Respondent Household Types

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q7. 3rd Used ages 12 - 18</u>					
Walking and jogging track.	2.4%	9.4%	0.6%	0.0%	2.3%
Dedicated space for teens.	4.7%	8.7%	0.0%	0.0%	2.6%
Weight room and cardiovascular equipment	2.4%	8.7%	0.6%	0.3%	2.3%
Aerobics/fitness/dance studio	2.4%	6.3%	0.0%	0.0%	1.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	3.8%	12.6%	0.6%	0.0%	3.1%
Meeting/Party/Reception facilities	0.0%	0.0%	0.6%	0.0%	0.1%
25 yard competition pool	0.9%	6.3%	0.6%	0.0%	1.4%
Additional gymnasium facilities	0.9%	7.9%	0.0%	0.0%	1.5%

Respondent Household Types

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q7. 3rd Used ages 12 - 18 (Cont.)

Rock climbing wall	7.6%	9.4%	0.6%	0.0%	3.6%
Expanded/upgraded theater space	0.9%	3.1%	0.0%	0.0%	0.8%
Arts and crafts room	0.9%	2.4%	0.6%	0.0%	0.8%
Other	0.5%	0.0%	0.0%	0.0%	0.1%
None in HH	72.5%	25.2%	95.7%	99.7%	79.9%

Respondent Household Types

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE? (Top Three)

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q7. Most used ages 12 - 18</u>					
Walking and jogging track.	7.1%	30.7%	1.8%	0.0%	7.1%
Dedicated space for teens.	15.6%	32.3%	1.2%	0.0%	9.5%
Weight room and cardiovascular equipment	11.8%	49.6%	2.5%	0.3%	11.6%
Aerobics/fitness/dance studio	3.3%	18.9%	0.0%	0.0%	3.9%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	19.4%	49.6%	1.8%	0.3%	13.5%
Meeting/Party/Reception facilities	0.9%	1.6%	1.2%	0.0%	0.8%
25 yard competition pool	5.2%	11.8%	0.6%	0.3%	3.5%
Additional gymnasium facilities	3.8%	13.4%	1.2%	0.0%	3.4%

Respondent Household Types

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE? (Top Three)

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q7. Most used ages 12 - 18 (Cont.)

Rock climbing wall	14.2%	24.4%	0.6%	0.0%	7.8%
Expanded/upgraded theater space	0.9%	6.3%	0.0%	0.0%	1.3%
Arts and crafts room	1.9%	3.1%	0.6%	0.0%	1.1%
Children's play area	0.0%	0.8%	0.0%	0.0%	0.1%
Other	0.9%	3.1%	0.0%	0.0%	0.8%
In HH none chos	3.3%	1.6%	0.6%	0.0%	1.3%
None in HH	67.8%	11.0%	95.7%	99.7%	76.4%

Respondent Household Types

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q8. Most used ADULTS</u>					
Walking and jogging track.	27.5%	39.4%	26.4%	25.1%	28.1%
Dedicated space for teens.	0.0%	0.8%	0.0%	0.0%	0.1%
Weight room and cardiovascular equipment	32.2%	30.7%	28.2%	10.2%	22.9%
Aerobics/fitness/dance studio	6.2%	8.7%	7.4%	3.1%	5.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	19.0%	7.1%	5.5%	7.1%	9.9%
Meeting/Party/Reception facilities	0.5%	0.8%	0.6%	3.4%	1.6%
25 yard competition pool	5.7%	3.1%	4.9%	1.7%	3.6%
Child care facilities for facility users	1.9%	0.0%	0.6%	0.0%	0.6%

Respondent Household Types

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q8. Most used ADULTS (Cont.)

Additional gymnasium facilities	0.5%	0.8%	1.2%	0.3%	0.6%
Rock climbing wall	1.4%	0.0%	0.6%	0.0%	0.5%
Senior area offering meals and activities	0.0%	0.0%	0.6%	3.7%	1.5%
Expanded/upgraded theater space	0.9%	1.6%	1.8%	7.1%	3.5%
Arts and crafts room	0.0%	0.0%	1.2%	0.0%	0.3%
Children's play area	0.5%	0.0%	0.0%	0.0%	0.1%
Other	1.4%	2.4%	1.8%	2.0%	1.9%
None in HH	2.4%	4.7%	19.0%	36.3%	19.1%

Respondent Household Types

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q8. 2nd used ADULTS

Walking and jogging track.	25.1%	21.3%	19.0%	10.8%	17.9%
Dedicated space for teens.	0.5%	0.0%	0.6%	0.7%	0.5%
Weight room and cardiovascular equipment	26.5%	25.2%	19.0%	13.9%	20.0%
Aerobics/fitness/dance studio	14.2%	19.7%	14.1%	8.5%	12.9%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	9.5%	12.6%	9.2%	6.4%	8.8%
Meeting/Party/Reception facilities	2.4%	0.8%	1.8%	1.4%	1.6%
25 yard competition pool	6.2%	4.7%	3.7%	0.7%	3.4%
Child care facilities for facility users	2.8%	0.0%	0.0%	0.3%	0.9%

Respondent Household Types

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q8. 2nd used ADULTS (Cont.)

Additional gymnasium facilities	2.4%	1.6%	3.1%	0.7%	1.8%
Rock climbing wall	4.3%	0.0%	3.1%	0.0%	1.8%
Senior area offering meals and activities	0.0%	0.8%	1.2%	7.5%	3.1%
Expanded/upgraded theater space	1.4%	3.1%	3.1%	4.1%	3.0%
Arts and crafts room	0.0%	0.8%	0.0%	1.4%	0.6%
Children's play area	0.0%	0.0%	0.0%	0.3%	0.1%
Other	0.9%	0.0%	1.2%	0.0%	0.5%
None in HH	3.8%	9.4%	20.9%	43.4%	23.3%

Respondent Household Types

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q8. 3rd used ADULTS

Walking and jogging track.	10.0%	8.7%	15.3%	4.1%	8.6%
Dedicated space for teens.	1.4%	0.8%	0.0%	0.0%	0.5%
Weight room and cardiovascular equipment	12.8%	13.4%	9.2%	5.4%	9.4%
Aerobics/fitness/dance studio	16.6%	16.5%	15.3%	6.1%	12.4%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	16.1%	16.5%	12.9%	7.5%	12.3%
Meeting/Party/Reception facilities	0.9%	3.1%	2.5%	3.1%	2.4%
25 yard competition pool	6.2%	6.3%	4.3%	2.0%	4.3%
Child care facilities for facility users	7.1%	0.0%	0.0%	0.0%	1.9%

Respondent Household Types

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q8. 3rd used ADULTS (Cont.)

Additional gymnasium facilities	7.6%	7.1%	1.8%	3.4%	4.8%
Rock climbing wall	3.3%	3.1%	6.1%	1.4%	3.1%
Senior area offering meals and activities	0.0%	0.8%	2.5%	6.1%	2.9%
Expanded/upgraded theater space	3.8%	6.3%	1.2%	5.8%	4.4%
Arts and crafts room	1.9%	0.0%	0.6%	2.7%	1.6%
Children's play area	0.9%	0.0%	0.0%	0.3%	0.4%
Other	1.4%	0.0%	0.6%	0.3%	0.6%
None in HH	10.0%	17.3%	27.6%	51.9%	30.6%

Respondent Household Types

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?(Top Three)

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q8. Most used ADULTS</u>					
Walking and jogging track.	62.6%	69.3%	60.7%	40.0%	54.6%
Dedicated space for teens.	1.9%	1.6%	0.6%	0.7%	1.1%
Weight room and cardiovascular equipment	71.6%	69.3%	56.4%	29.5%	52.3%
Aerobics/fitness/dance studio	37.0%	44.9%	36.8%	17.6%	30.9%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	44.5%	36.2%	27.6%	21.0%	30.9%
Meeting/Party/Reception facilities	3.8%	4.7%	4.9%	7.8%	5.6%
25 yard competition pool	18.0%	14.2%	12.9%	4.4%	11.3%
Child care facilities for facility users	11.8%	0.0%	0.6%	0.3%	3.4%

Respondent Household Types

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?(Top Three)

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q8. Most used ADULTS (Cont.)

Additional gymnasium facilities	10.4%	9.4%	6.1%	4.4%	7.1%
Rock climbing wall	9.0%	3.1%	9.8%	1.4%	5.4%
Senior area offering meals and activities	0.0%	1.6%	4.3%	17.3%	7.5%
Expanded/upgraded theater space	6.2%	11.0%	6.1%	16.9%	10.9%
Arts and crafts room	1.9%	0.8%	1.8%	4.1%	2.5%
Children's play area	1.4%	0.0%	0.0%	0.7%	0.6%
Other	3.8%	2.4%	3.7%	2.4%	3.0%
None in HH	2.4%	4.7%	19.0%	36.3%	19.1%

Respondent Household Types

Q9. Expanded/new INDOOR recreation, fitness, cultural, social and aquatic program spaces for the City of Kirkwood could be designed to serve different groups. For each of the following groups, please indicate whether you think it is very important, somewhat important, or not important for an indoor recreation center to serve the group.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q9a. Senior adults</u>					
Very important	54.8%	51.3%	51.4%	52.5%	52.5%
Somewhat important	41.4%	41.9%	37.5%	39.6%	40.1%
Not important	3.8%	6.8%	11.1%	7.8%	7.4%
<u>Q9b. Adults</u>					
Very important	59.8%	58.9%	60.5%	44.2%	54.5%
Somewhat important	36.8%	35.5%	28.3%	48.5%	38.5%
Not important	3.4%	5.6%	11.2%	7.3%	7.0%
<u>Q9c. Families</u>					
Very important	89.8%	72.6%	65.8%	59.8%	71.8%
Somewhat important	10.2%	25.0%	23.5%	32.5%	22.9%
Not important	0.0%	2.4%	10.7%	7.7%	5.3%

Respondent Household Types

Q9. Expanded/new INDOOR recreation, fitness, cultural, social and aquatic program spaces for the City of Kirkwood could be designed to serve different groups. For each of the following groups, please indicate whether you think it is very important, somewhat important, or not important for an indoor recreation center to serve the group.(Without "Don't Know")

N=800	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
<u>Q9d. Teenagers (ages 12 - 18)</u>					
Very important	51.0%	58.5%	45.8%	56.1%	52.9%
Somewhat important	47.5%	38.2%	37.3%	32.1%	38.7%
Not important	1.5%	3.3%	16.9%	11.8%	8.4%
<u>Q9e. Youth (ages 11 and under)</u>					
Very important	74.1%	54.2%	45.1%	52.3%	57.6%
Somewhat important	23.9%	35.8%	36.1%	34.4%	31.8%
Not important	2.0%	10.0%	18.8%	13.3%	10.6%

Respondent Household Types

Q10. If the City of Kirkwood expands/builds new INDOOR recreation, fitness, cultural, social and aquatic program spaces that you and members of your household prefer most, which ONE of the following statements best represents how often you think that you or other members of your household would visit the center?

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q10. which ONE of the following statements best represents how often you think that you or other members of your household would visit the center?

Several times per week	62.1%	52.0%	43.6%	29.2%	44.3%
Once per week	19.9%	16.5%	16.6%	9.8%	14.9%
A few times a month	9.0%	17.3%	11.7%	13.9%	12.8%
Monthly	4.7%	7.1%	7.4%	7.8%	6.8%
Less than once per month	1.9%	5.5%	9.8%	19.3%	10.5%
Never	2.4%	1.6%	11.0%	20.0%	10.9%

Respondent Household Types

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.	57.8%	58.3%	43.6%	38.6%	47.8%
At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.	12.8%	8.7%	8.0%	6.4%	8.8%
I would support either location for a new or expanded indoor recreation facility.	24.2%	18.1%	23.3%	15.3%	19.6%
Not sure.	2.4%	5.5%	5.5%	8.1%	5.8%

Respondent Household Types

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q11. Most Support (Cont.)

Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.

1.4% 8.7% 17.2% 21.7% 13.5%

None chosen

1.4% 0.8% 2.5% 9.8% 4.6%

Respondent Household Types

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q11. 2nd Support

Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.

18.5% 19.7% 14.7% 14.2% 16.3%

At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.

27.5% 24.4% 24.5% 17.3% 22.6%

I would support either location for a new or expanded indoor recreation facility.

23.2% 22.8% 17.8% 9.5% 16.9%

Not sure.

7.1% 7.1% 9.8% 10.5% 9.0%

Respondent Household Types

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q11. 2nd Support (Cont.)

Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.

1.4% 3.9% 1.8% 3.4% 2.8%

None chosen

22.3% 22.0% 31.3% 45.1% 32.5%

Respondent Household Types

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces. (Top Two)

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	
Q11. Most Support					
Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.	76.3%	78.0%	58.3%	52.9%	64.0%
At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.	40.3%	33.1%	32.5%	23.7%	31.4%
I would support either location for a new or expanded indoor recreation facility.	47.4%	40.9%	41.1%	24.7%	36.5%
Not sure.	9.5%	12.6%	15.3%	18.6%	14.8%

Respondent Household Types

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces. (Top Two)

N=800

	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Households with Adults Ages 55+ and No Children	

Q11. Most Support (Cont.)

Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.

2.8% 12.6% 19.0% 25.1% 16.3%

None chosen

1.4% 0.8% 2.5% 9.8% 4.6%

*Section 5:
Cross Tabular Data by
Respondent Age and Gender*

Respondent Age and Gender

Q1. From the following list of INDOOR recreation program spaces provided by the City of Kirkwood at the Kirkwood Recreation Center, please indicate how often you and members of your household have used each program space during the past 12 months by circling the appropriate number to the right of each one. (Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q1a. Robert G. Reim Theater</u>								
Never	85.0%	66.2%	65.1%	64.7%	52.8%	68.7%	61.8%	65.0%
1-20 Times	15.0%	31.8%	33.1%	31.4%	43.2%	28.0%	36.3%	32.5%
21-50 Times	0.0%	0.7%	0.6%	2.0%	1.5%	1.3%	0.7%	1.0%
51 Times or More	0.0%	1.3%	1.2%	2.0%	2.5%	1.9%	1.2%	1.5%
<u>Q1b. Kirkwood Recreation Station Ice Arena</u>								
Never	61.7%	40.4%	47.1%	81.7%	81.4%	61.5%	64.6%	63.2%
1-20 Times	33.3%	50.3%	41.3%	14.4%	15.1%	31.8%	28.8%	30.2%
21-50 Times	0.8%	6.0%	4.1%	2.6%	2.0%	3.8%	2.6%	3.1%
51 Times or More	4.2%	3.3%	7.6%	1.3%	1.5%	3.0%	4.0%	3.5%

Respondent Age and Gender

Q1. From the following list of INDOOR recreation program spaces provided by the City of Kirkwood at the Kirkwood Recreation Center, please indicate how often you and members of your household have used each program space during the past 12 months by circling the appropriate number to the right of each one. (Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q1c. Kirkwood Community Center gymnasiums</u>								
Never	77.5%	58.3%	59.9%	71.9%	79.4%	70.4%	68.6%	69.4%
1-20 Times	19.2%	36.4%	32.6%	24.2%	15.6%	25.9%	25.1%	25.4%
21-50 Times	3.3%	2.6%	4.7%	1.3%	2.5%	2.4%	3.3%	2.9%
51 Times or More	0.0%	2.6%	2.9%	2.6%	2.5%	1.3%	3.0%	2.3%
<u>Q1d. Kirkwood Community Center meeting rooms</u>								
Never	85.8%	70.9%	68.6%	71.2%	68.8%	72.5%	71.9%	72.2%
1-20 Times	14.2%	27.8%	29.1%	26.8%	26.1%	24.8%	26.0%	25.4%
21-50 Times	0.0%	0.0%	1.7%	0.7%	4.0%	1.6%	1.4%	1.5%
51 Times or More	0.0%	1.3%	0.6%	1.3%	1.0%	1.1%	0.7%	0.9%

Respondent Age and Gender

Q2. How would you rate the overall quality of the INDOOR recreation facilities operated by the City of Kirkwood that you and members of your household USED during the past 12 months?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q2. How would you rate the overall quality of the INDOOR recreation facilities operated by the City of Kirkwood ?</u>								
Excellent	4.2%	12.6%	7.6%	9.7%	19.5%	12.1%	10.8%	11.4%
Good	25.8%	29.1%	34.9%	27.3%	24.5%	28.2%	29.0%	28.6%
Fair	17.5%	29.1%	29.1%	17.5%	12.0%	19.8%	21.5%	20.8%
Poor	4.2%	4.0%	5.2%	5.2%	2.5%	2.9%	5.2%	4.1%
Don't know	48.3%	25.2%	23.3%	40.3%	41.5%	37.0%	33.5%	35.1%

Respondent Age and Gender

Q3. From the following list, please check ALL the facilities that you and members of your household use for INDOOR recreation, fitness, cultural, social and aquatic activities.

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q3. Please check ALL the facilities that you and members of your household use for INDOOR recreation, fitness, cultural, social and aquatic activities.</u>								
Private fitness clubs	45.8%	39.7%	39.5%	27.9%	18.0%	31.9%	33.5%	32.8%
YMCA	19.2%	34.4%	33.7%	27.3%	27.5%	29.2%	28.8%	29.0%
Churches	31.7%	41.1%	44.8%	40.3%	43.0%	42.4%	39.8%	41.0%
Community Centers in other communities (i.e. Des Peres Lodge, Webster Groves, Sunset Hills)	35.0%	53.6%	45.9%	27.3%	18.0%	31.4%	38.4%	35.1%
Universities/Colleges/Junior Colleges	16.7%	13.9%	19.2%	24.7%	19.0%	16.4%	21.1%	18.9%
Public Schools	20.8%	40.4%	42.4%	18.2%	12.5%	23.9%	28.8%	26.5%
Private Schools	11.7%	30.5%	16.9%	7.1%	11.5%	15.3%	15.9%	15.6%
Other	13.3%	13.2%	13.4%	10.4%	20.5%	12.6%	16.2%	14.5%
None	14.2%	4.6%	9.9%	18.8%	23.5%	18.0%	11.7%	14.6%

Respondent Age and Gender

Q4. Which ONE of the following statements best represents how the indoor recreation, fitness cultural, social and aquatic facilities that you are currently using meet your needs?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q4. Which ONE of the following statements best represents that you are currently using meet your needs?</u>								
Meet all of your needs	22.5%	18.5%	30.2%	34.4%	36.0%	34.0%	25.1%	29.3%
Meet some of your needs	58.3%	70.2%	55.2%	42.9%	32.0%	44.8%	55.0%	50.3%
Do not meet any of your needs	15.8%	9.9%	9.9%	16.9%	22.0%	16.6%	13.8%	15.1%
Don't know	3.3%	1.3%	4.7%	5.8%	10.0%	4.6%	6.1%	5.4%

Respondent Age and Gender

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q5a. Walking and jogging track</u>								
Several times per week	39.2%	34.4%	33.1%	39.2%	23.7%	28.6%	36.9%	33.0%
Once per week	25.0%	29.8%	26.7%	18.3%	9.6%	16.7%	24.9%	21.1%
Once per month	11.7%	9.9%	8.7%	4.6%	4.5%	8.4%	6.8%	7.5%
A few times per year	12.5%	13.2%	17.4%	12.4%	14.1%	16.2%	12.2%	14.1%
Never	11.7%	12.6%	14.0%	25.5%	48.0%	30.2%	19.2%	24.3%
<u>Q5b. Dedicated space for teens</u>								
Several times per week	3.3%	6.6%	8.7%	3.3%	3.5%	5.6%	4.7%	5.1%
Once per week	5.0%	9.9%	9.3%	3.3%	1.5%	6.2%	5.2%	5.6%
Once per month	7.5%	9.3%	12.2%	2.0%	0.5%	5.9%	6.1%	6.0%
A few times per year	9.2%	17.2%	16.3%	4.6%	1.5%	9.4%	9.6%	9.5%
Never	75.0%	57.0%	53.5%	86.9%	93.0%	72.8%	74.5%	73.7%

Respondent Age and Gender

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q5c. Weight room and cardiovascular equipment</u>								
Several times per week	53.3%	48.3%	43.0%	37.3%	17.5%	34.7%	40.7%	37.9%
Once per week	20.0%	23.2%	22.7%	15.0%	9.5%	15.3%	19.4%	17.5%
Once per month	6.7%	4.0%	4.7%	5.2%	3.0%	4.6%	4.4%	4.5%
A few times per year	7.5%	8.6%	7.6%	8.5%	8.5%	9.9%	6.6%	8.1%
Never	12.5%	15.9%	22.1%	34.0%	61.5%	35.5%	28.8%	31.9%
<u>Q5d. Aerobics/fitness/dance studio</u>								
Several times per week	33.3%	26.5%	27.3%	19.6%	11.5%	13.4%	30.4%	22.5%
Once per week	23.3%	29.1%	22.7%	17.0%	8.0%	16.7%	21.3%	19.1%
Once per month	8.3%	9.3%	11.6%	5.2%	3.5%	7.5%	7.3%	7.4%
A few times per year	11.7%	13.9%	12.8%	13.1%	6.0%	11.8%	10.5%	11.1%
Never	23.3%	21.2%	25.6%	45.1%	71.0%	50.5%	30.4%	39.8%

Respondent Age and Gender

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q5e. Pool with features such as slides, water sprays for children, and lap lanes for exercise</u>								
Several times per week	30.0%	35.1%	15.1%	22.9%	10.5%	21.2%	21.8%	21.5%
Once per week	26.7%	27.8%	19.2%	15.0%	8.5%	15.1%	21.3%	18.4%
Once per month	15.0%	17.2%	18.0%	7.2%	2.0%	10.5%	11.9%	11.3%
A few times per year	17.5%	12.6%	22.7%	15.0%	11.5%	15.9%	15.5%	15.6%
Never	10.8%	7.3%	25.0%	39.9%	67.5%	37.4%	29.5%	33.2%
<u>Q5f. Meeting/Party/Reception facilities</u>								
Several times per week	4.2%	3.3%	4.1%	2.0%	3.0%	2.4%	4.0%	3.3%
Once per week	0.8%	2.0%	1.7%	2.0%	0.5%	0.8%	1.9%	1.4%
Once per month	8.3%	3.3%	8.7%	2.6%	1.5%	5.4%	4.0%	4.6%
A few times per year	45.8%	55.6%	45.3%	37.9%	21.5%	39.8%	39.8%	39.8%
Never	40.8%	35.8%	40.1%	55.6%	73.5%	51.6%	50.4%	50.9%

Respondent Age and Gender

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q5g. 25 yard competition pool</u>								
Several times per week	9.2%	17.2%	7.0%	11.8%	3.0%	9.7%	8.7%	9.1%
Once per week	10.8%	11.9%	7.0%	5.9%	3.0%	8.9%	5.9%	7.3%
Once per month	8.3%	8.6%	5.8%	3.9%	1.5%	4.8%	5.9%	5.4%
A few times per year	16.7%	21.2%	16.9%	7.8%	3.0%	13.2%	11.7%	12.4%
Never	55.0%	41.1%	63.4%	70.6%	89.5%	63.4%	67.9%	65.8%
<u>Q5h. Child care facilities for facility users</u>								
Several times per week	25.0%	20.5%	5.2%	3.3%	1.0%	6.5%	12.4%	9.6%
Once per week	17.5%	14.6%	3.5%	2.6%	0.0%	5.4%	7.7%	6.6%
Once per month	4.2%	7.3%	3.5%	4.6%	0.0%	4.0%	3.3%	3.6%
A few times per year	10.0%	11.3%	6.4%	5.2%	2.0%	7.3%	6.1%	6.6%
Never	43.3%	46.4%	81.4%	84.3%	97.0%	76.9%	70.5%	73.5%

Respondent Age and Gender

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q5i. Additional gymnasium facilities</u>								
Several times per week	14.2%	9.3%	7.6%	3.9%	4.5%	8.1%	6.8%	7.4%
Once per week	15.8%	19.9%	13.4%	8.5%	2.0%	11.8%	10.5%	11.1%
Once per month	19.2%	14.6%	12.8%	4.6%	2.5%	6.5%	12.9%	9.9%
A few times per year	13.3%	25.8%	20.9%	19.0%	6.5%	20.4%	13.6%	16.8%
Never	37.5%	30.5%	45.3%	64.1%	84.5%	53.2%	56.2%	54.8%
<u>Q5j. Rock climbing wall</u>								
Several times per week	9.2%	8.6%	1.2%	2.6%	1.5%	3.2%	4.9%	4.1%
Once per week	13.3%	13.2%	8.7%	3.9%	2.0%	7.5%	7.7%	7.6%
Once per month	17.5%	20.5%	15.7%	5.2%	1.5%	8.6%	13.6%	11.3%
A few times per year	25.8%	27.2%	24.4%	8.5%	6.5%	16.7%	18.3%	17.5%
Never	34.2%	30.5%	50.0%	79.7%	88.5%	64.0%	55.5%	59.4%

Respondent Age and Gender

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q5k. Senior area offering meals and activities</u>								
Several times per week	0.8%	0.7%	3.5%	4.6%	5.0%	3.5%	2.8%	3.1%
Once per week	4.2%	0.7%	1.7%	5.9%	6.0%	4.0%	3.5%	3.8%
Once per month	3.3%	2.0%	6.4%	5.9%	7.5%	4.8%	5.6%	5.3%
A few times per year	6.7%	4.0%	8.7%	16.3%	17.0%	10.2%	11.7%	11.0%
Never	85.0%	92.7%	79.7%	67.3%	64.5%	77.4%	76.3%	76.8%
<u>Q5l. Expanded/upgraded theater space</u>								
Several times per week	0.8%	0.7%	2.3%	3.3%	3.5%	2.2%	2.3%	2.3%
Once per week	5.0%	0.7%	2.3%	2.6%	4.0%	2.7%	3.0%	2.9%
Once per month	4.2%	7.9%	6.4%	6.5%	10.0%	5.6%	8.7%	7.3%
A few times per year	34.2%	45.7%	41.9%	34.6%	26.0%	34.4%	37.9%	36.3%
Never	55.8%	45.0%	47.1%	52.9%	56.5%	55.1%	48.0%	51.3%

Respondent Age and Gender

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q5m. Arts and crafts room</u>								
Several times per week	1.7%	2.6%	1.7%	2.0%	2.5%	0.8%	3.3%	2.1%
Once per week	8.3%	6.0%	5.2%	3.9%	2.0%	4.3%	5.2%	4.8%
Once per month	14.2%	14.6%	9.3%	5.9%	5.0%	5.4%	12.6%	9.3%
A few times per year	22.5%	36.4%	20.9%	11.1%	11.0%	17.7%	21.3%	19.6%
Never	53.3%	40.4%	62.8%	77.1%	79.5%	71.8%	57.6%	64.2%
<u>Q5n. Children's play area</u>								
Several times per week	17.5%	13.9%	3.5%	2.0%	1.5%	4.0%	9.1%	6.8%
Once per week	10.8%	19.9%	5.8%	2.6%	1.0%	7.3%	7.5%	7.4%
Once per month	16.7%	20.5%	7.0%	3.3%	2.5%	7.3%	11.0%	9.3%
A few times per year	10.0%	13.2%	9.9%	13.1%	6.5%	12.1%	8.7%	10.3%
Never	45.0%	32.5%	73.8%	79.1%	88.5%	69.4%	63.7%	66.3%

Respondent Age and Gender

Q5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q5o. Other</u>								
Several times per week	3.5%	3.6%	3.0%	4.6%	2.0%	1.9%	4.3%	3.2%
Once per week	2.7%	1.4%	0.6%	2.0%	0.5%	1.1%	1.4%	1.3%
Once per month	0.0%	0.7%	1.8%	0.7%	0.5%	0.6%	1.0%	0.8%
A few times per year	0.9%	0.7%	0.0%	0.0%	0.5%	0.8%	0.0%	0.4%
Never	92.9%	93.6%	94.7%	92.7%	96.5%	95.5%	93.3%	94.3%

Respondent Age and Gender

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. Most used 11 years of age and under</u>								
Walking and jogging track.	2.5%	0.0%	2.9%	0.6%	0.0%	1.6%	0.7%	1.1%
Dedicated space for teens.	0.0%	0.0%	2.3%	0.0%	0.0%	0.3%	0.7%	0.5%
Weight room and cardiovascular equipment	0.8%	0.0%	1.2%	0.0%	0.0%	0.8%	0.0%	0.4%
Aerobics/fitness/dance studio	0.0%	0.7%	0.6%	0.0%	0.0%	0.3%	0.2%	0.3%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	23.3%	57.0%	16.9%	4.5%	1.5%	17.2%	20.8%	19.1%
Meeting/Party/Reception facilities	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%	0.1%
25 yard competition pool	1.7%	1.3%	0.0%	0.0%	0.0%	0.8%	0.2%	0.5%
Child care facilities for facility users	7.5%	4.0%	1.2%	0.0%	0.0%	1.9%	2.3%	2.1%
Additional gymnasium facilities	0.0%	2.6%	2.9%	0.0%	0.0%	0.8%	1.4%	1.1%

Respondent Age and Gender

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. Most used 11 years of age and under (Cont.)</u>								
Rock climbing wall	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.9%	0.5%
Expanded/upgraded theater space	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%	0.1%
Arts and crafts room	0.0%	2.0%	0.6%	0.0%	0.0%	0.3%	0.7%	0.5%
Children's play area	12.5%	7.9%	2.3%	0.0%	0.0%	2.7%	4.9%	3.9%
Other	1.7%	0.7%	0.0%	0.0%	0.0%	0.5%	0.2%	0.4%
In HH none chos	0.0%	0.0%	2.3%	0.0%	0.5%	0.5%	0.7%	0.6%
None in HH	50.0%	21.2%	65.7%	94.8%	98.0%	72.4%	65.6%	68.8%

Respondent Age and Gender

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. 2nd used 11 years of age and under</u>								
Walking and jogging track.	0.8%	2.0%	4.1%	0.0%	0.0%	1.6%	1.2%	1.4%
Dedicated space for teens.	0.8%	0.7%	1.7%	0.0%	0.0%	0.3%	0.9%	0.6%
Weight room and cardiovascular equipment	0.8%	0.0%	0.6%	0.6%	0.0%	0.8%	0.0%	0.4%
Aerobics/fitness/dance studio	0.8%	0.7%	1.2%	0.0%	0.0%	0.5%	0.5%	0.5%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	15.0%	7.9%	4.7%	0.0%	0.0%	4.0%	5.4%	4.8%
Meeting/Party/Reception facilities	0.8%	0.7%	0.0%	0.0%	0.0%	0.5%	0.0%	0.3%
25 yard competition pool	1.7%	6.6%	3.5%	0.0%	0.0%	2.4%	2.1%	2.3%
Child care facilities for facility users	6.7%	9.3%	0.6%	0.6%	0.0%	1.6%	4.2%	3.0%
Additional gymnasium facilities	2.5%	4.6%	2.9%	0.0%	0.0%	2.4%	1.4%	1.9%

Respondent Age and Gender

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. 2nd used 11 years of age and under (Cont.)</u>								
Rock climbing wall	4.2%	14.6%	6.4%	1.9%	0.5%	4.8%	5.6%	5.3%
Senior area offering meals and activities	0.8%	0.7%	0.0%	0.0%	0.0%	0.3%	0.2%	0.3%
Expanded/upgraded theater space	0.0%	1.3%	0.6%	0.6%	0.0%	0.5%	0.5%	0.5%
Arts and crafts room	8.3%	7.9%	2.3%	0.0%	0.5%	2.1%	4.4%	3.4%
Children's play area	5.8%	19.9%	2.9%	1.3%	0.5%	4.3%	6.8%	5.6%
Other	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.1%
None in HH	50.0%	23.2%	68.6%	94.8%	98.5%	73.7%	66.5%	69.9%

Respondent Age and Gender

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. 3rd Used 11 years of age and under</u>								
Walking and jogging track.	0.8%	5.3%	1.2%	0.0%	0.0%	1.3%	1.4%	1.4%
Dedicated space for teens.	0.8%	1.3%	1.2%	0.0%	0.0%	0.5%	0.7%	0.6%
Weight room and cardiovascular equipment	2.5%	0.7%	1.2%	0.0%	0.0%	1.1%	0.5%	0.8%
Aerobics/fitness/dance studio	0.0%	2.0%	0.6%	0.6%	0.0%	0.8%	0.5%	0.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	3.3%	6.0%	5.2%	0.6%	0.0%	2.9%	2.8%	2.9%
Meeting/Party/Reception facilities	1.7%	2.0%	0.0%	0.0%	0.0%	0.3%	0.9%	0.6%
25 yard competition pool	0.0%	0.7%	1.7%	0.0%	0.0%	0.5%	0.5%	0.5%
Child care facilities for facility users	9.2%	7.3%	1.2%	0.6%	0.0%	2.7%	3.5%	3.1%
Additional gymnasium facilities	3.3%	3.3%	1.2%	0.6%	0.5%	1.1%	2.1%	1.6%

Respondent Age and Gender

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. 3rd Used 11 years of age and under (Cont.)</u>								
Rock climbing wall	4.2%	11.9%	6.4%	0.6%	0.0%	2.9%	5.6%	4.4%
Senior area offering meals and activities	0.0%	0.7%	0.6%	0.0%	0.0%	0.3%	0.2%	0.3%
Expanded/upgraded theater space	0.0%	1.3%	0.0%	0.0%	0.0%	0.3%	0.2%	0.3%
Arts and crafts room	10.0%	15.2%	4.7%	0.6%	0.0%	4.0%	6.8%	5.5%
Children's play area	11.7%	15.2%	2.3%	1.3%	1.0%	5.6%	5.6%	5.6%
Other	0.0%	0.7%	0.6%	0.0%	0.0%	0.3%	0.2%	0.3%
None in HH	52.5%	26.5%	72.1%	94.8%	98.5%	75.3%	68.4%	71.6%

Respondent Age and Gender

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces? (Top Three)

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. Most used 11 years of age and under</u>								
Walking and jogging track.	4.2%	7.3%	8.1%	0.6%	0.0%	4.6%	3.3%	3.9%
Dedicated space for teens.	1.7%	2.0%	5.2%	0.0%	0.0%	1.1%	2.3%	1.8%
Weight room and cardiovascular equipment	4.2%	0.7%	2.9%	0.6%	0.0%	2.7%	0.5%	1.5%
Aerobics/fitness/dance studio	0.8%	3.3%	2.3%	0.6%	0.0%	1.6%	1.2%	1.4%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	41.7%	70.9%	26.7%	5.2%	1.5%	24.1%	29.0%	26.8%
Meeting/Party/Reception facilities	2.5%	2.6%	0.6%	0.0%	0.0%	0.8%	1.2%	1.0%
25 yard competition pool	3.3%	8.6%	5.2%	0.0%	0.0%	3.8%	2.8%	3.3%
Child care facilities for facility users	23.3%	20.5%	2.9%	1.3%	0.0%	6.2%	10.1%	8.3%
Additional gymnasium facilities	5.8%	10.6%	7.0%	0.6%	0.5%	4.3%	4.9%	4.6%

Respondent Age and Gender

Q6. Which THREE of the features in Question 5 above would YOUTH (11 years of age and under) in your household be MOST likely to USE if they were developed as new/expanded INDOOR programming spaces? (Top Three)

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q6. Most used 11 years of age and under (Cont.)</u>								
Rock climbing wall	8.3%	29.1%	12.8%	2.6%	0.5%	7.8%	12.2%	10.1%
Senior area offering meals and activities	0.8%	1.3%	0.6%	0.0%	0.0%	0.5%	0.5%	0.5%
Expanded/upgraded theater space	0.0%	2.6%	1.2%	0.6%	0.0%	0.8%	0.9%	0.9%
Arts and crafts room	18.3%	25.2%	7.6%	0.6%	0.5%	6.4%	11.9%	9.4%
Children's play area	30.0%	43.0%	7.6%	2.6%	1.5%	12.6%	17.3%	15.1%
Other	2.5%	1.3%	0.6%	0.0%	0.0%	0.8%	0.7%	0.8%
In HH none chos	0.0%	0.0%	2.3%	0.0%	0.5%	0.5%	0.7%	0.6%
None in HH	50.0%	21.2%	65.7%	94.8%	98.0%	72.4%	65.6%	68.8%

Respondent Age and Gender

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q7. Most used ages 12 - 18</u>								
Walking and jogging track.	1.7%	1.3%	8.7%	0.6%	0.0%	1.6%	3.3%	2.5%
Dedicated space for teens.	4.2%	7.3%	6.4%	2.6%	0.0%	3.8%	4.0%	3.9%
Weight room and cardiovascular equipment	3.3%	4.6%	12.2%	1.3%	0.0%	2.9%	5.4%	4.3%
Aerobics/fitness/dance studio	0.8%	0.0%	2.3%	0.0%	0.0%	0.8%	0.5%	0.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	5.0%	11.3%	18.0%	1.9%	0.0%	8.3%	6.1%	7.1%
Meeting/Party/Reception facilities	0.8%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%
25 yard competition pool	0.0%	1.3%	2.3%	1.3%	0.0%	1.6%	0.5%	1.0%
Additional gymnasium facilities	0.0%	2.0%	1.2%	0.0%	0.0%	0.8%	0.5%	0.6%
Rock climbing wall	0.0%	0.7%	2.9%	1.3%	0.0%	0.8%	1.2%	1.0%

Respondent Age and Gender

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q7. Most used ages 12 - 18 (Cont.)</u>								
Expanded/upgraded theater space	0.0%	0.0%	1.7%	0.6%	0.0%	0.3%	0.7%	0.5%
Arts and crafts room	0.0%	0.0%	1.2%	0.0%	0.0%	0.3%	0.2%	0.3%
Children's play area	0.0%	0.0%	0.6%	0.0%	0.0%	0.3%	0.0%	0.1%
Other	0.8%	0.7%	0.6%	0.0%	0.0%	0.5%	0.2%	0.4%
In HH none chos	0.8%	2.0%	2.3%	0.6%	0.5%	1.1%	1.4%	1.3%
None in HH	82.5%	68.9%	39.5%	89.6%	99.5%	76.7%	76.1%	76.4%

Respondent Age and Gender

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q7. 2nd used ages 12 - 18</u>								
Walking and jogging track.	0.8%	2.0%	8.1%	0.6%	0.0%	2.1%	2.6%	2.4%
Dedicated space for teens.	3.3%	6.0%	6.4%	0.0%	0.0%	2.1%	3.7%	3.0%
Weight room and cardiovascular equipment	5.0%	6.0%	12.8%	2.6%	0.0%	5.9%	4.4%	5.1%
Aerobics/fitness/dance studio	1.7%	0.7%	5.2%	0.6%	0.0%	0.8%	2.3%	1.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	0.8%	6.0%	5.8%	3.9%	0.0%	3.2%	3.3%	3.3%
Meeting/Party/Reception facilities	0.8%	0.7%	1.2%	0.0%	0.0%	0.8%	0.2%	0.5%
25 yard competition pool	0.8%	1.3%	3.5%	0.0%	0.0%	1.1%	1.2%	1.1%
Additional gymnasium facilities	0.8%	0.7%	4.1%	0.6%	0.0%	1.3%	1.2%	1.3%
Rock climbing wall	2.5%	5.3%	8.1%	0.0%	0.0%	3.5%	2.8%	3.1%

Respondent Age and Gender

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q7. 2nd used ages 12 - 18 (Cont.)</u>								
Arts and crafts room	0.0%	0.7%	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%
Other	0.0%	0.0%	0.6%	0.6%	0.0%	0.3%	0.2%	0.3%
None in HH	83.3%	70.9%	44.2%	90.9%	100.0%	78.6%	78.0%	78.3%

Respondent Age and Gender

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q7. 3rd Used ages 12 - 18</u>								
Walking and jogging track.	2.5%	4.0%	4.7%	0.6%	0.0%	1.9%	2.6%	2.3%
Dedicated space for teens.	0.8%	5.3%	5.8%	1.3%	0.0%	3.8%	1.6%	2.6%
Weight room and cardiovascular equipment	1.7%	0.7%	7.6%	1.3%	0.0%	2.9%	1.6%	2.3%
Aerobics/fitness/dance studio	0.0%	2.0%	5.2%	0.6%	0.0%	1.3%	1.9%	1.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	4.2%	2.6%	9.3%	0.0%	0.0%	3.2%	3.0%	3.1%
Meeting/Party/Reception facilities	0.0%	0.7%	0.0%	0.0%	0.0%	0.3%	0.0%	0.1%
25 yard competition pool	0.8%	2.0%	2.9%	1.3%	0.0%	1.3%	1.4%	1.4%
Additional gymnasium facilities	1.7%	1.3%	2.9%	1.9%	0.0%	1.3%	1.6%	1.5%
Rock climbing wall	2.5%	6.0%	9.9%	0.0%	0.0%	2.4%	4.7%	3.6%

Respondent Age and Gender

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE?

N=800

	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q7. 3rd Used ages 12 - 18 (Cont.)</u>								
Expanded/upgraded theater space	0.8%	0.0%	2.3%	0.6%	0.0%	0.3%	1.2%	0.8%
Arts and crafts room	0.0%	1.3%	2.3%	0.0%	0.0%	0.8%	0.7%	0.8%
Other	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%	0.1%
None in HH	85.0%	74.2%	46.5%	92.2%	100.0%	80.4%	79.4%	79.9%

Respondent Age and Gender

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE? (Top Three)

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q7. Most used ages 12 - 18</u>								
Walking and jogging track.	5.0%	7.3%	21.5%	1.9%	0.0%	5.6%	8.4%	7.1%
Dedicated space for teens.	8.3%	18.5%	18.6%	3.9%	0.0%	9.7%	9.4%	9.5%
Weight room and cardiovascular equipment	10.0%	11.3%	32.6%	5.2%	0.0%	11.8%	11.5%	11.6%
Aerobics/fitness/dance studio	2.5%	2.6%	12.8%	1.3%	0.0%	2.9%	4.7%	3.9%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	10.0%	19.9%	33.1%	5.8%	0.0%	14.7%	12.4%	13.5%
Meeting/Party/Reception facilities	1.7%	1.3%	1.2%	0.0%	0.0%	1.3%	0.2%	0.8%
25 yard competition pool	1.7%	4.6%	8.7%	2.6%	0.0%	4.0%	3.0%	3.5%
Additional gymnasium facilities	2.5%	4.0%	8.1%	2.6%	0.0%	3.5%	3.3%	3.4%
Rock climbing wall	5.0%	11.9%	20.9%	1.3%	0.0%	6.7%	8.7%	7.8%

Respondent Age and Gender

Q7. Which THREE of the features in Question 5 above would TEENAGERS (ages 12 - 18) in your household be MOST likely to USE? (Top Three)

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q7. Most used ages 12 - 18 (Cont.)</u>								
Expanded/upgraded theater space	0.8%	0.0%	4.1%	1.3%	0.0%	0.5%	1.9%	1.3%
Arts and crafts room	0.0%	2.0%	3.5%	0.0%	0.0%	1.3%	0.9%	1.1%
Children's play area	0.0%	0.0%	0.6%	0.0%	0.0%	0.3%	0.0%	0.1%
Other	0.8%	0.7%	1.7%	0.6%	0.0%	0.8%	0.7%	0.8%
In HH none chosen	0.8%	2.0%	2.3%	0.6%	0.5%	1.1%	1.4%	1.3%
None in HH	82.5%	68.9%	39.5%	89.6%	99.5%	76.7%	76.1%	76.4%

Respondent Age and Gender

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. Most used ADULTS</u>								
Walking and jogging track.	24.2%	25.8%	37.8%	31.8%	21.5%	24.4%	31.4%	28.1%
Dedicated space for teens.	0.0%	0.0%	0.6%	0.0%	0.0%	0.3%	0.0%	0.1%
Weight room and cardiovascular equipment	40.0%	33.1%	25.0%	16.2%	8.5%	23.6%	22.2%	22.9%
Aerobics/fitness/dance studio	7.5%	6.0%	8.1%	4.5%	3.0%	2.4%	8.4%	5.6%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	10.8%	19.9%	7.0%	8.4%	5.5%	8.8%	10.8%	9.9%
Meeting/Party/Reception facilities	0.8%	1.3%	0.0%	0.6%	4.5%	1.3%	1.9%	1.6%
25 yard competition pool	5.0%	4.6%	2.9%	5.8%	1.0%	5.1%	2.3%	3.6%
Child care facilities for facility users	2.5%	0.7%	0.6%	0.0%	0.0%	0.0%	1.2%	0.6%
Additional gymnasium facilities	0.8%	0.7%	1.2%	0.6%	0.0%	1.3%	0.0%	0.6%

Respondent Age and Gender

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. Most used ADULTS (Cont.)</u>								
Rock climbing wall	0.8%	0.7%	1.2%	0.0%	0.0%	0.8%	0.2%	0.5%
Senior area offering meals and activities	0.8%	0.0%	0.0%	1.9%	4.0%	1.1%	1.9%	1.5%
Expanded/upgraded theater space	0.8%	1.3%	1.2%	3.2%	9.0%	4.3%	2.8%	3.5%
Arts and crafts room	0.0%	0.7%	0.0%	0.0%	0.5%	0.5%	0.0%	0.3%
Children's play area	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.1%
Other	0.8%	2.0%	2.9%	0.0%	3.0%	1.9%	1.9%	1.9%
None in HH	4.2%	3.3%	11.6%	26.6%	39.5%	24.1%	14.8%	19.1%

Respondent Age and Gender

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. 2nd used ADULTS</u>								
Walking and jogging track.	23.3%	26.5%	18.0%	14.9%	10.5%	16.9%	18.7%	17.9%
Dedicated space for teens.	0.8%	0.0%	0.6%	1.3%	0.0%	0.3%	0.7%	0.5%
Weight room and cardiovascular equipment	24.2%	24.5%	25.6%	17.5%	11.5%	18.8%	21.1%	20.0%
Aerobics/fitness/dance studio	12.5%	16.6%	15.7%	12.3%	8.5%	8.8%	16.4%	12.9%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	10.8%	9.3%	12.2%	7.1%	5.5%	8.8%	8.7%	8.8%
Meeting/Party/Reception facilities	3.3%	1.3%	1.2%	0.6%	2.0%	2.4%	0.9%	1.6%
25 yard competition pool	4.2%	6.6%	5.8%	0.0%	1.0%	3.8%	3.0%	3.4%
Child care facilities for facility users	2.5%	2.0%	0.0%	0.6%	0.0%	0.8%	0.9%	0.9%
Additional gymnasium facilities	4.2%	4.0%	0.0%	0.6%	1.0%	2.4%	1.2%	1.8%

Respondent Age and Gender

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. 2nd used ADULTS (Cont.)</u>								
Rock climbing wall	6.7%	2.0%	1.7%	0.0%	0.0%	1.9%	1.6%	1.8%
Senior area offering meals and activities	0.0%	0.0%	1.2%	5.2%	7.5%	2.7%	3.5%	3.1%
Expanded/upgraded theater space	1.7%	0.7%	2.9%	3.9%	5.0%	2.7%	3.3%	3.0%
Arts and crafts room	0.0%	0.0%	0.6%	0.6%	1.5%	0.0%	1.2%	0.6%
Children's play area	0.0%	0.0%	0.0%	0.0%	0.5%	0.3%	0.0%	0.1%
Other	0.8%	0.7%	0.0%	1.3%	0.0%	0.5%	0.5%	0.5%
None in HH	5.0%	6.0%	14.5%	33.8%	45.5%	29.0%	18.3%	23.3%

Respondent Age and Gender

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. 3rd used ADULTS</u>								
Walking and jogging track.	12.5%	9.3%	12.8%	6.5%	4.0%	8.3%	8.9%	8.6%
Dedicated space for teens.	0.8%	2.0%	0.0%	0.0%	0.0%	0.3%	0.7%	0.5%
Weight room and cardiovascular equipment	14.2%	8.6%	12.8%	9.1%	4.5%	9.4%	9.4%	9.4%
Aerobics/fitness/dance studio	16.7%	19.2%	15.7%	8.4%	5.0%	9.4%	15.0%	12.4%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	12.5%	18.5%	14.0%	13.6%	5.0%	11.5%	12.9%	12.3%
Meeting/Party/Reception facilities	0.0%	2.0%	3.5%	1.3%	4.0%	1.6%	3.0%	2.4%
25 yard competition pool	6.7%	7.3%	2.9%	5.8%	0.5%	4.6%	4.0%	4.3%
Child care facilities for facility users	5.0%	5.3%	0.6%	0.0%	0.0%	1.1%	2.6%	1.9%
Additional gymnasium facilities	6.7%	4.6%	4.7%	5.2%	3.5%	7.2%	2.6%	4.8%

Respondent Age and Gender

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. 3rd used ADULTS (Cont.)</u>								
Rock climbing wall	9.2%	3.3%	2.9%	1.3%	1.0%	3.5%	2.8%	3.1%
Senior area offering meals and activities	0.8%	0.0%	1.7%	3.2%	7.0%	1.9%	3.7%	2.9%
Expanded/upgraded theater space	1.7%	2.6%	5.2%	4.5%	6.5%	3.2%	5.4%	4.4%
Arts and crafts room	0.8%	2.0%	0.6%	1.3%	3.0%	0.8%	2.3%	1.6%
Children's play area	0.8%	0.7%	0.0%	0.6%	0.0%	0.0%	0.7%	0.4%
Other	0.8%	0.7%	1.2%	0.0%	0.5%	0.3%	0.9%	0.6%
None in HH	10.8%	13.9%	21.5%	39.0%	55.5%	37.0%	25.1%	30.6%

Respondent Age and Gender

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?(Top Three)

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. Most used ADULTS</u>								
Walking and jogging track.	60.0%	61.6%	68.6%	53.2%	36.0%	49.6%	59.0%	54.6%
Dedicated space for teens.	1.7%	2.0%	1.2%	1.3%	0.0%	0.8%	1.4%	1.1%
Weight room and cardiovascular equipment	78.3%	66.2%	63.4%	42.9%	24.5%	51.7%	52.7%	52.3%
Aerobics/fitness/dance studio	36.7%	41.7%	39.5%	25.3%	16.5%	20.6%	39.8%	30.9%
Pool with features such as slides, water sprays for children, and lap lanes for exercise	34.2%	47.7%	33.1%	29.2%	16.0%	29.2%	32.3%	30.9%
Meeting/Party/Reception facilities	4.2%	4.6%	4.7%	2.6%	10.5%	5.4%	5.9%	5.6%
25 yard competition pool	15.8%	18.5%	11.6%	11.7%	2.5%	13.4%	9.4%	11.3%
Child care facilities for facility users	10.0%	7.9%	1.2%	0.6%	0.0%	1.9%	4.7%	3.4%
Additional gymnasium facilities	11.7%	9.3%	5.8%	6.5%	4.5%	11.0%	3.7%	7.1%

Respondent Age and Gender

Q8. Which THREE of the features in Question 5 above would ADULTS in your household be MOST likely to USE?(Top Three)

N=800

	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q8. Most used ADULTS (Cont.)</u>								
Rock climbing wall	16.7%	6.0%	5.8%	1.3%	1.0%	6.2%	4.7%	5.4%
Senior area offering meals and activities	1.7%	0.0%	2.9%	10.4%	18.5%	5.6%	9.1%	7.5%
Expanded/upgraded theater space	4.2%	4.6%	9.3%	11.7%	20.5%	10.2%	11.5%	10.9%
Arts and crafts room	0.8%	2.6%	1.2%	1.9%	5.0%	1.3%	3.5%	2.5%
Children's play area	1.7%	0.7%	0.0%	0.6%	0.5%	0.3%	0.9%	0.6%
Other	2.5%	3.3%	4.1%	1.3%	3.5%	2.7%	3.3%	3.0%
None in HH	4.2%	3.3%	11.6%	26.6%	39.5%	24.1%	14.8%	19.1%

Respondent Age and Gender

Q9. Expanded/new INDOOR recreation, fitness, cultural, social and aquatic program spaces for the City of Kirkwood could be designed to serve different groups. For each of the following groups, please indicate whether you think it is very important, somewhat important, or not important for an indoor recreation center to serve the group.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q9a. Senior adults</u>								
Very important	44.1%	61.3%	51.0%	55.9%	50.3%	43.3%	60.6%	52.5%
Somewhat important	51.0%	33.6%	42.0%	36.0%	39.8%	47.6%	33.6%	40.1%
Not important	4.9%	5.1%	7.0%	8.1%	9.9%	9.1%	5.8%	7.4%
<u>Q9b. Adults</u>								
Very important	63.7%	62.8%	56.4%	52.2%	40.7%	47.3%	60.8%	54.5%
Somewhat important	32.7%	32.4%	37.0%	39.9%	49.3%	42.5%	35.0%	38.5%
Not important	3.5%	4.7%	6.7%	8.0%	10.0%	10.2%	4.2%	7.0%
<u>Q9c. Families</u>								
Very important	75.0%	91.8%	70.1%	65.9%	57.6%	64.0%	78.4%	71.8%
Somewhat important	23.3%	6.8%	25.6%	25.2%	33.1%	28.7%	17.9%	22.9%
Not important	1.7%	1.4%	4.3%	8.9%	9.3%	7.3%	3.6%	5.3%

Respondent Age and Gender

Q9. Expanded/new INDOOR recreation, fitness, cultural, social and aquatic program spaces for the City of Kirkwood could be designed to serve different groups. For each of the following groups, please indicate whether you think it is very important, somewhat important, or not important for an indoor recreation center to serve the group.(Without "Don't Know")

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q9d. Teenagers (ages 12 - 18)</u>								
Very important	42.2%	52.1%	56.3%	54.2%	57.4%	44.1%	60.6%	52.9%
Somewhat important	50.5%	44.4%	37.5%	35.9%	27.7%	44.4%	33.7%	38.7%
Not important	7.3%	3.5%	6.3%	9.9%	14.9%	11.6%	5.7%	8.4%
<u>Q9e. Youth (ages 11 and under)</u>								
Very important	60.2%	71.2%	52.5%	55.0%	50.0%	49.7%	64.4%	57.6%
Somewhat important	33.6%	23.3%	36.3%	32.6%	33.6%	35.9%	28.3%	31.8%
Not important	6.2%	5.5%	11.3%	12.4%	16.4%	14.4%	7.3%	10.6%

Respondent Age and Gender

Q10. If the City of Kirkwood expands/builds new INDOOR recreation, fitness, cultural, social and aquatic program spaces that you and members of your household prefer most, which ONE of the following statements best represents how often you think that you or other members of your household would visit the center?

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q10. which ONE of the following statements best represents how often you think that you or other members of your household would visit the center?</u>								
Several times per week	55.0%	62.9%	45.9%	40.3%	26.0%	38.6%	49.2%	44.3%
Once per week	19.2%	17.2%	18.6%	11.7%	10.0%	16.4%	13.6%	14.9%
A few times a month	13.3%	7.3%	16.9%	12.3%	13.0%	13.7%	11.9%	12.8%
Monthly	5.8%	6.6%	6.4%	7.1%	7.5%	6.4%	7.0%	6.8%
Less than once per month	5.0%	2.6%	7.6%	13.0%	20.5%	10.5%	10.5%	10.5%
Never	1.7%	3.3%	4.7%	15.6%	23.0%	14.5%	7.7%	10.9%

Respondent Age and Gender

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q11. Most Support</u>								
Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.	48.3%	55.0%	55.2%	47.4%	36.5%	48.0%	47.5%	47.8%
At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.	10.8%	13.9%	6.4%	9.7%	5.0%	7.8%	9.6%	8.8%
I would support either location for a new or expanded indoor recreation facility.	29.2%	24.5%	20.3%	14.3%	14.0%	19.3%	19.9%	19.6%
Not sure	4.2%	2.6%	5.8%	3.9%	10.0%	4.8%	6.6%	5.8%

Respondent Age and Gender

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Q11. Most Support (Cont.)								
Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.	5.8%	3.3%	10.5%	16.9%	25.0%	15.3%	11.9%	13.5%
None chosen	1.7%	0.7%	1.7%	7.8%	9.5%	4.8%	4.4%	4.6%

Respondent Age and Gender

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q11. 2nd Support</u>								
Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.	14.2%	23.2%	17.4%	15.6%	12.0%	16.6%	15.9%	16.3%
At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.	28.3%	26.5%	26.2%	16.2%	18.5%	22.3%	23.0%	22.6%
I would support either location for a new or expanded indoor recreation facility.	19.2%	23.2%	19.2%	16.2%	9.5%	14.2%	19.2%	16.9%
Not sure.	8.3%	5.3%	11.0%	9.7%	9.5%	10.2%	8.0%	9.0%

Respondent Age and Gender

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces.

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Q11. 2nd Support (Cont.)								
Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.	4.2%	1.3%	1.7%	4.5%	2.0%	3.8%	1.9%	2.8%
None chosen	25.8%	20.5%	24.4%	37.7%	48.5%	33.0%	32.1%	32.5%

Respondent Age and Gender

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces. (Top Two)

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
<u>Q11. Most Support</u>								
Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.	62.5%	78.1%	72.7%	63.0%	48.5%	64.6%	63.5%	64.0%
At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.	39.2%	40.4%	32.6%	26.0%	23.5%	30.0%	32.6%	31.4%
I would support either location for a new or expanded indoor recreation facility.	48.3%	47.7%	39.5%	30.5%	23.5%	33.5%	39.1%	36.5%
Not sure.	12.5%	7.9%	16.9%	13.6%	19.5%	15.0%	14.5%	14.8%

Respondent Age and Gender

Q11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site. From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces. (Top Two)

N=800	Q13. What is your age?					Q14. Your gender:		Total
	Under 35	35 to 44	45 to 54	55 to 64	65+	Male	Female	
Q11. Most Support (Cont.)								
Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.	10.0%	4.6%	12.2%	21.4%	27.0%	19.0%	13.8%	16.3%
None chosen	1.7%	0.7%	1.7%	7.8%	9.5%	4.8%	4.4%	4.6%

Section 6:
Survey Instrument

Community Attitude and Interest Survey: *Let your voice be heard today!*

The City of Kirkwood would like your input to help prioritize the need for INDOOR recreation, fitness, cultural, social and aquatic facilities for our community. This survey will take approximately 10 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. There is also an option to respond to this survey online. You can do so by going to this website: cityofkirkwoodparkssurvey.org. We greatly appreciate your time.

Are you a resident of the City of Kirkwood?

_____ (1) Yes, Please continue with the survey.

_____ (2) No, Please discontinue the survey. (This survey is only for residents of the City of Kirkwood)

1. From the following list of INDOOR recreation program spaces provided by the City of Kirkwood at the Kirkwood Recreation Center, please indicate how often you and members of your household have used each program space during the past 12 months by circling the appropriate number to the right of each one.

Times your household used program spaces in Kirkwood Recreation Center

	<u>Never</u>	<u>1-20</u>	<u>21-50</u>	<u>51+</u>
(A) Robert G. Reim Theater	1	2	3	4
(B) Kirkwood Recreation Station Ice Arena	1	2	3	4
(C) Kirkwood Community Center gymnasiums	1	2	3	4
(D) Kirkwood Community Center meeting rooms	1	2	3	4

2. How would you rate the overall quality of the INDOOR recreation facilities operated by the City of Kirkwood that you and members of your household USED during the past 12 months?

_____ (1) Excellent

_____ (3) Fair

_____ (5) Don't Know

_____ (2) Good

_____ (4) Poor

3. From the following list, please check ALL the facilities that you and members of your household use for INDOOR recreation, fitness, cultural, social and aquatic activities.

_____ (1) Private fitness clubs

_____ (2) YMCA

_____ (3) Churches

_____ (4) Community Centers in other communities (i.e. Des Peres Lodge, Webster Groves, Sunset Hills)

_____ (5) Universities/Colleges/Junior Colleges

_____ (6) Public Schools

_____ (7) Private Schools

_____ (8) Other: _____

_____ (9) None

4. Which **ONE** of the following statements best represents how the indoor recreation, fitness cultural, social and aquatic facilities that you are currently using meet your needs?
- _____ (1) Meet all of your needs _____ (3) Do not meet any of your needs
 _____ (2) Meet some of your needs

5. The City of Kirkwood is considering developing additional INDOOR program areas, either at the existing Community Center site or at a new location. Listed below are potential features that could be incorporated into the design of new/expanded INDOOR program areas. For each one, please indicate approximately how often you and members of your household would use each of these features by circling the appropriate number to the right of each feature.

	Several times Per week	Once Per Week	Once Per Month	A few times Per Year	Never
(A) Walking and jogging track.....	1	2	3	4	5
(B) Dedicated space for teens.....	1	2	3	4	5
(C) Weight room and cardiovascular equipment.....	1	2	3	4	5
(D) Aerobics/fitness/dance studio.....	1	2	3	4	5
(E) Pool with features such as slides, water sprays for children, and lap lanes for exercise.....	1	2	3	4	5
(F) Meeting/Party/Reception facilities.....	1	2	3	4	5
(G) 25 yard competition pool.....	1	2	3	4	5
(H) Child care facilities for facility users.....	1	2	3	4	5
(I) Additional gymnasium facilities.....	1	2	3	4	5
(J) Rock climbing wall.....	1	2	3	4	5
(K) Senior area offering meals and activities.....	1	2	3	4	5
(L) Expanded/upgraded theater space.....	1	2	3	4	5
(M) Arts and crafts room.....	1	2	3	4	5
(N) Children's play area.....	1	2	3	4	5
(O) Other: _____.....	1	2	3	4	5

6. Which **THREE** of the features in Question 5 above would **YOUTH** (11 years of age and under) in your household be **MOST** likely to **USE** if they were developed as new/expanded **INDOOR programming spaces**? (Please write in the letters from Question 5 for your 1st, 2nd, and 3rd choices or circle NONE if you have no youth 11 years of age or younger)

1st Most Use 2nd Most Use 3rd Most Use NONE

7. Which **THREE** of the features in Question 5 above would **TEENAGERS** (ages 12 – 18) in your household be **MOST** likely to **USE**? (Circle NONE if you have no teenagers 12-18 years of age)

1st Most Use 2nd Most Use 3rd Most Use NONE

8. Which **THREE** of the features in Question 5 above would **ADULTS** in your household be **MOST** likely to **USE**?

1st Most Use 2nd Most Use 3rd Most Use NONE

9. Expanded/new INDOOR recreation, fitness, cultural, social and aquatic program spaces for the City of Kirkwood could be designed to serve different groups. For each of the following groups, please indicate whether you think it is very important, somewhat important, or not important for an indoor recreation center to serve the group.

<u>Group</u>	<u>Very Important</u>	<u>Somewhat Important</u>	<u>Not Important</u>	<u>Don't Know</u>
(A) Senior adults.....	1	2	3	4
(B) Adults	1	2	3	4
(C) Families	1	2	3	4
(D) Teenagers (ages 12 – 18).....	1	2	3	4
(E) Youth (ages 11 and under)	1	2	3	4

10. If the City of Kirkwood expands/builds new INDOOR recreation, fitness, cultural, social and aquatic program spaces that you and members of your household prefer most, which ONE of the following statements best represents how often you think that you or other members of your household would visit the center?

- | | |
|---|---|
| <input type="checkbox"/> (1) Several times per week | <input type="checkbox"/> (4) Monthly |
| <input type="checkbox"/> (2) Once per week | <input type="checkbox"/> (5) Less than once per month |
| <input type="checkbox"/> (3) A few times a month | <input type="checkbox"/> (6) Never |

11. Expanded and/or new INDOOR recreation, fitness, cultural, social, and aquatic program spaces could be developed at the site of the existing City of Kirkwood Community Center or at a different site.

From the list below, please select the TWO statements that you and members of your household would MOST SUPPORT being taken to expand/develop new INDOOR recreation, fitness, cultural, social and aquatic program spaces. (Please write in the letters in the spaces below for your 1st and 2nd choices, or circle none)

1stSupport
 2nd Support
 None

- (A) Adjacent to the existing Kirkwood Community Center, if minimal green space in the park needs to be used.
- (B) At a new location, possibly requiring the purchase of land so that no green space adjacent to the existing Center needs to be used.
- (C) I would support either location for a new or expanded indoor recreation facility.
- (D) Not sure.
- (E) Neither. I do not support expanding existing or building new INDOOR recreation, fitness, cultural, social or aquatic program areas in the City of Kirkwood.

12. Counting yourself, how many people in your household are:

Under age 5 _____	Ages 15-19 _____	Ages 35-44 _____	Ages 65-74 _____
Ages 5-9 _____	Ages 20-24 _____	Ages 45-54 _____	Ages 75+ _____
Ages 10-14 _____	Ages 25-34 _____	Ages 55-64 _____	

13. What is your age? _____

14. Your gender:

_____ (1) Male
_____ (2) Female

15. Which ONE of the following best describes your home?

_____ (1) Single family residence
_____ (2) Apartment
_____ (3) Condominium
_____ (4) Other: _____

This concludes the survey. Thank you for your time.

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain Completely Confidential
The address information on the sticker to the right will
ONLY be used to help identify areas with special interests