

**2016 GREENTREE FESTIVAL  
COMMITTEE REPORTS**

**May 25, 2016**

**MEMBERS IN ATTENDANCE:** Alvin Reid, Murray Pounds, Debbie Stream, Lindy Ross, Carol Carpenter, Deb Zisser, Bill Burkhalter, Lloyd Todd, Bob Mosby, Mary Hussman, Cindy Coombs, Pat Jones, Peggy Childress, Ellen Edman, Dan Andert, Fred Burk, Curt Carron, Kathy Barthelmass.

**MEETING CALLED TO ORDER AT 7:04PM**

Welcome to Ellen Edman our new City Council Liaison!

**REVIEW OF THE FEBRUARY 2016 COMMITTEE REPORT:**

Minutes Approved, without any corrections! Whew!

**THEME LOGO FINALIZATION:**

Committee members voted on the final choice of logo. Murray handed out a sheet with choices. #2 Choice got 8 votes, Choice #4 got 7 votes. Mock up #2 wins! The background will be a silver or a very light grey. We asked for one modification and that was for the alien to have Choice #1's expression.

**RADIO SPONSORSHIP**

What we would receive:

40x30Sec commercials across 92.3 WIL, 106.5 The Arch and/or 101.1 ESPN  
\$4000 Value.

60x30 Sec streaming commercials across 92.3 WIL, 106.5 The Arch and/or 101.1 ESPN  
\$600 Value

Inclusion in 1 e-blast to the 3 station database [107000+ Recipients]  
\$750 Value

Event listing on each station website  
\$750 Value

Facebook post on each station page [110,000+ Total followers]  
\$750.00 Value

Total Value \$6,850.00

They would be located at the West end of the festival. The charging stations would be down in the West area As well. T-Mobil is going to have a booth. There will not be a live remote broadcast.

Vote taken to go ahead with the radio sponsorship Approved unanimously. No Nays.

Pat Jones: How will we evaluate if this is workable?

Alvin Reid: If the Ramble and the Party in the Park start to get better attendance we will know it is working.

### **COMMITTEE REPORTS:**

Kathy Barthelmass, Logistics All Good

Lloyd Todd, Parade Logistics- All Good

Fred Burk, Regatta

We would like Wind and No Rain. The Admirals are all coming. 20 years ago a guy from The Admirals showed up with an 8 foot submarine. Hoping he comes this year.

Ellen Edman, City Council

Nothing to Report

Carol Carpenter, Arts & Crafts

Still Full

Cindy Coombs, Folk Life

Wants to float the idea of The Greentree Committee getting a gift for Louise. Asked for ideas. Murray stated that Louise does travel and spends a lot of time traveling by car. Kathy Barthelmass suggested a gas card. We decided to get her a monogrammed bag and a gas card. Everyone gave Cindy money for the gift.

Debbie Zisser, Party In the Park

Madison was going to call Fire and Ice Food Truck.

Pat Jones, Folk Life

Almost everyone who has been to Folk Life in the past is returning this year. There is a young man who does Civil war music, someone who does quilting, there is a new potter, we have Sheep, a woman who takes the wool from the sheep and makes stuff out of it and we have a spinner also.

Peggy Childress, Miss Parade

Applications are out and on the website.

Bill Burkhalter, Photography

Nothing

Bob Mosby, Entertainment/Rotary

Entertainment:

All the bands are set. We need one band for the middle on Saturday.

Rotary Ramble:

There is a lot of work going on, it is all good. We need all the publicity we can get.

**NEW BUSINESS:**

Murray Pounds, Director of Parks and Recreation

Wants to remind everyone of Louise's Retirement party next week.

Game/Info/Information Booth applications are coming in.

Peggy announced the first parade applicant was Bob Mosby.

**MEETING ADJOURNED AT 7:37PM**

Respectfully submitted

Lindy Ross

2<sup>nd</sup> Vice Chair 2016 Greentree Committee