

2016 GREENTREE FESTIVAL

COMMITTEE REPORTS

February 24, 2016

MEMBERS IN ATTENDANCE: Alvin Reid, Debbie Stream, Lindy Ross, Kathy Barthelmass, Jim Biekert, Mary Hussman, Peggy Childress, Kyle Henke, Carol Carpenter, Cindy Coombs, Pat Jones, Deb Zisser, Katie Burkhalter, Kristen Docter, Lloyd Todd, Kevin Miller, Bob Mosby.

MEETING CALLED TO ORDER AT 7:00PM

REVIEW OF THE JANUARY 2016 COMMITTEE REPORT:

Report approved with two mistakes noted. Kristen Doctor changed to Docter and McCauley changed to McAllie.

THEME DEVELOPMENT:

Alvin asked if any committee member had come up with any new ideas from the brain storming session last month. We reviewed the three tag lines.

Peggy Childress-Parade Chair said that **2016 A Space Odyssey** is not a good parade theme. Thumbs down.

Of the two theme tags we have left, Alvin prefers **JOURNEY THROUGH SPACE** not JOURNEY TO SPACE. Alvin suggested **GREENTREE SPACE ODYSSEY AND BLAST OFF TO GREENTREE**. Murray had wanted us to make a decision by tonight. Alvin did not want to decide tonight, Alvin suggested that we make the Theme the very first item on the agenda next month when Murray is present.

COMMITTEE REPORTS:

Kevin Miller-Fundraising

We did not get the big Presenting Sponsor opportunity. One Main Financial declined our offer. However, they have bumped up their sponsorship of Folk Life to \$2500 from \$2250.

By next month Alvin will know about Combs Auto and Tire. Alvin inquired about the time frame for sending the sponsorship money. Kevin stated that we would like the money as soon as the sponsorship is agreed upon.

Murray is checking on Planning Design Studio.

Great Southern Bank may give us \$500.

Lloyd Todd-Rotary Club of Kirkwood

Our signs are good from last year. We don't seem to need anything right now.

Bob Mosby-Entertainment

Bob has two reports this month.

Entertainment:

That 10,000 loss is bad. I continue to research bands, but they are expensive. The Ozark Mountain Daredevils cost \$25,000. Steel Drivers (who are available for Sunday) cost \$10,000. Pokey LaFarge is also available.

Bob has been checking over the budget from the last few years and sees we have been running a surplus of \$8,000. Bob said "I say we spend it!"

All the headliners from last year want to return.

Rotary:

Does everyone understand that the Rotary Ramble is tied to Greentree and the Triple Crown? We really should tie Rotary Ramble to the theme with t-shirts. Bob was thinking Rotary could buy a lot of shirts and sell what is left at the festival. Bob is concerned about the conflict of the sponsors with the Greentree Festival as opposed to the Rotary Ramble Sponsors.

Discussion ensued;

Kathy-Logistics What about all of these big sponsors for the Greentree Festival?

Kevin-Fundraising It will bump up the cost of the shirts.

Mary –Arts & Crafts We have not put the sponsors on our committee t-shirts ever.

Debbie-Party In The Park-I have no problem with Rotary selling their t-shirts without my logo on them.

Bob-Rotary & Entertainment- We would sell them at our Beer Booth

Debbie- Party In The Park- You get a lot of bang for your buck with the advertising on the electric bills and the website and the Kirkwood-Webster Times advertising with Greentree.

Katie-Photography-We could get more than one style of t-shirt

Alvin- Maybe we can't decide on this. Maybe it defers to Murray. If we will in some way, shape, or form be in violation of what we are supposed to be doing.

Katie-Photography- Anything that was affiliated with Greentree Festival has always had the Greentree logo because they were a sponsor. I do not think it will be an issue.

Mary-Arts & Crafts- We used to have a horse show and they used to have a run.

Alvin- To sum it up; The Rotary t-shirts would have the Greentree logo and just the sponsors of the ramble on their t-shirts. Any left-over shirts would be sold at the festival. If I'm a sponsor of Greentree and I'm not on the Rotary t-shirt then this might cause a problem.

Kathy-Logistics- This is still a Rotary Event.

Debbie Z-Party In The Park- In past years we have sold t-shirts at Party In The Park.

Mary- Arts & Crafts-A lot of the Arts&Crafts vendors ask about buying - shirts. Maybe with the acceptance letters we could ask if they would like to buy a Greentree t-shirt?

Lloyd Todd-Rotary- We could have a specific Vendor t-shirt.

Debbie-Party In The Park-Change the color of the t-shirt so that it is different.

End of Discussion

Kristin- Kid's Day- Northing to report

Katie- Photography- Northing to report

Debbie- Party In The Park- Northing to report

Peggy- Parade- Northing to report

Carol and Mary- Arts& Crafts- 133 Booths filled of 186 available. Not much push back on the price. They were pretty much fine with it.

Jim-Volunteer Extraordinaire-Nothing to report

Kyle- Murray will not want to spend \$10,000.00 on the band.

NEW BUSINESS:

Lloyd asked if there was any news on the availability of the space capsule.

Alvin has talked with some of the folks at Boeing. He was not in communication with the Science Center.

MEETING ADJOURNED AT 7:35PM

Respectfully submitted

Lindy Ross

2nd Vice Chair 2016 Greentree Committee