



WHERE COMMUNITY AND SPIRIT MEET™

**Kirkwood Arts Commission**  
**Meeting Minutes**  
**City of Kirkwood – 139 S. Kirkwood Road**  
**January 19, 2016 || 5:00 p.m.**

**PRESENT:** Agnes Garino (Chair), Jim Erwin, Mary Hanson, Frank Lewis, Zoe Perkins, Judy Roberts, Jim Weidman: Commissioners. Beth von Behren, Staff Liaison. Mayor Art McDonnell, Council Liaison joined at 5:45 p.m.. Guest: Donna Poe (Downtown Business District), Jana Tappmeyer, Darlene McGee.

Pursuant to notice of meeting duly given, the Kirkwood Arts Commission convened at 5:00 p.m., on January 19, 2016, in the main-level conference room at Kirkwood City Hall, 139 S. Kirkwood Road.

- I. **Minutes:** Motion made by Jim Erwin and seconded by Jim Weidman to approve the December 15, 2015 minutes. Motion passed.
- II. **Art in the Park:** Donna Poe (Downtown Business District) attended the meeting to discuss potential plans for an art fair. The Commission provided her with background on its previous discussions. Donna suggested the Commission have a booth at Mayfest again this year. They have a number of artists involved. It is held at Station Plaza, with overflow going into the Market's Greenway area. The Commission had a booth last year and conducted the "Pots Just Wanna Have Fun" flower pot design contest. Donna also had advice about hosting art fairs. She said the biggest trick is getting on the schedule of the artists. They are on a circuit and need to build a following, so they are booked up in advance. Donna said they look for new artists every year, but they also have a core group. They are looking for more two-dimensional art and not so much jewelry. Kori Thompson, Donna's assistant, is in charge of Mayfest scheduling. She emails the form out, and they look for new artists who would be a "good fit" and those are the ones they invite. She admitted they could always expand. They also have music and a dance troupe. This year, because it's the 40<sup>th</sup> year of SBD, they will have Fanfare play (Fanfare is also celebrating its 40<sup>th</sup> anniversary). Mayfest will be held on the same day this year as Laumeier's art fair. Beth will put information about Mayfest in the Arts Calendar. Donna also advised that the Commission not hold an art fair at Greentree. It would be the "perfect storm" of competing events at that time of year – with kids' sports and other fall events in the region. She also suggested the Commission might consider doing something on a Thursday night in conjunction with the summer downtown concerts that are held on Thursdays in June through September.
- III. **Arts Foundation Report (Jim Weidman):** Sheri is following up with the IRS and the State of Missouri on the status of the name change for the 501(c)(3) and the tax exempt certificate. Budget highlights include: KAF started FY2015 with \$15,456.47 and ended the year with \$12,071.88, for a shortfall of \$2,484.50. Income included the \$3,500 grant from Gaylord and \$4,035 in membership. Much of the shortfall was used for printing new stationery, envelopes, BREs, etc., resulting from the name change. Work on the 2016 budget is underway. A sponsorship request has been submitted to Commerce Bank. Jim is talking to RAC and MAC about potential grant requests. We can apply through May for July-August concerts. What is needed is information from KAC as to which projects may need to be funded in FY2016. KAF discussed the Gift Acceptance Policy, which will need to be updated as a result of the work by the Public Art Subcommittee. The section on in-kind gifts specifically needs to be revised, so that KAF is not responsible for artistic approval. It also must incorporate the City of Kirkwood, the Kirkwood Park Board, and the Special Business District as part of the approval process. Jim will do the revisions in time for them to be reviewed for the next meeting of the PASC, the KAF, and the Arts Commission.



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- IV. **Commission Budget Report (Judy Roberts):** Judy gave a financial report for the Commission. We are still missing \$125 from Linda Epp for a piece of art that was sold. We have more than \$13,000 right now. The budget for the summer concert series for 2016 is under development. The subcommittee is working to acquire sponsors. With all of the name change logistics behind both the Commission and the Foundation, we hope to focus more on fundraising.
- V. **Art at the Station:** Agnes will check with Nancy Grimes on the number of postcards to be mailed for the AP Student exhibit in April. The Commission will consider subsidizing postage for the student exhibit. Darlene McGee and Jana Tappmeyer volunteered to help with the student exhibit.
- VI. **Public Art Subcommittee:** Agnes Garino reported that the PASC hopes to have the next draft of a Public Art Policy after their next meeting on February 9. She distributed an outline, which has five main components. She hopes the PASC will approve the policy and be ready to submit it to the Commission at its February 16 meeting.
- VII. **Making Music Concert Series:** The subcommittee is working on sponsors. They hope to have Commerce Bank as a sponsor and Gary Hochberg from the subcommittee is meeting with Commerce on Friday. One committee member wants to do a Website (Joe Tetherow). This was discussed. The Arts Commission page on the City Website could feature a link to the concert series Website. Subcommittee member Ruth DePew is working with Madison at the Community Center on getting food trucks for the concert series.
- VIII. **Other business:** Mayor McDonnell talked to the Mayor of Ferguson about their “Culture Park.” They are getting ready to switch out their art work. He is trying to find out what their arrangement is with Washington University. He hopes to have this information by the Commission’s next meeting. Beth provided an update and background on Cars and Guitars, which is essentially an extension of the City’s first “Route 66 Festival” from last year. Several Commission members expressed an interest in attending the next Cars and Guitars meeting and discussing a possible art contest and other arts activities in conjunction with the 2017 festival. Agnes would like to apply to host a “Symphony in Your Neighborhood,” and the Commission approved that for 2017 or 2018. The issue is where would the concert be held. Both the STLCC-Meramec Theatre and First Presbyterian Church in Kirkwood were suggested as possible venues. You have to have a venue before you apply. There is no charge – just publicity and the venue. It would be during their regular season, on a week night in the evening. There would be no ticketing. Mayfest will be at the top of the next agenda.
- IX. **Adjournment:** 6:45 p.m. Next meeting: February 16, 2016