



WHERE COMMUNITY AND SPIRIT MEET®

**Kirkwood Arts Commission**  
**Meeting Minutes**  
City of Kirkwood – 139 S. Kirkwood Road  
September 20, 2016 || 5:00 p.m.

**PRESENT:** Commission Members Agnes Garino (Chair), Mary Hanson, Frank Lewis, Judy Roberts, Zoe Perkins, Jim Weidman. **Absent:** Jim Erwin. Beth von Behren, Staff Liaison. Nancy Luetzow, Council Liaison.

- I. **Minutes:** A motion was made by Mary Hanson and seconded by Jim Weidman to approve the August minutes with corrections. Motion passed.
- II. **Greentree Wrap-Up:**
  - a. The sign for ideas worked out great.
  - b. We had a good location. It was not too crowded but we did get people.
  - c. Having a guitarist or musician would be good.
  - d. Symphony guitarist would like to get involved.
  - e. We were pretty successful handing out brochures.
  - f. We had a good time!
  - g. Very positive experience.
  - h. We should have a donation box.
  - i. We should have a clear candy bowl (so visitors can see it's candy).
  - j. We need to highlight the Foundation.
  - k. We should be in the parade.
  - l. How about a "Graffiti Wall" next year?
- III. **Public Art / Public Art Working Group:** Jim Erwin made the requested edits to the public art policy. Beth will clean up the outline levels and send to the Commission for review at the next meeting. And then it will go back to Russ Hawes. Frank and Agnes attended the public art regional group in O'Fallon. Frank's and Agnes' comments:
  - a. FL: They want to develop a regional email list, including a network of artists. (RAC may have a list of artists. They discussed that but would like their own.)
  - b. FL: They would like to develop a standard contract, one that is more user friendly.
  - c. Nancy Luetzow mentioned that the Missouri Municipal League hosted a workshop on "The Art of Downtown Place Making" at its yearly conference. She will send a copy of the presentation to Beth to share with the Commission.
  - d. AG: Agnes has meeting notes available. Her take-away was: "you really need to know what you want to do."
- IV. **Art at the Station:** Frank Lewis gave a report. There were 66 photographs hanging in the first exhibit. The reception went well. They had between 70 and 100 people. There were some problems with the extra room. It is currently being used as a classroom. Mary will take charge of the October 3 reception because Frank cannot attend. We might scale back on the postcards. We should include the Art at the Station email list with the Arts Calendar (that is already being done).
- V. **Making Music Concert Series:** Judy Roberts reported that her group of volunteers is working on a schedule for next year. The School of Rock director has been helping them. Toby and Tim are also helping to find musical acts.



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- VI. **Arts Foundation:** Jim Weidman reported that the Foundation will be losing Sheri Mistretta in November. Art McDonnell is a new member of the Foundation. The Foundation is seeking other new members, particularly anyone with connections in the business community. He needs your suggestions by October 11. The Foundation's annual meeting will be held on November.
- VII. **Communications:** Beth discussed possible options for additional publicity, including social media and changes to the City's newsletter. The Arts Calendar will now be Week Four of the four monthly newsletters the City publishes, and it will go to everyone on the City's email list, in addition to anyone who just signs up for the calendar. She also mentioned the possibility of a social media, or hashtag, campaign next year to promote the arts in Kirkwood.
- VIII. **Meetings:** Kirkwood Arts Foundation, October 11 and November 9, 5pm (note: The November meeting has been pushed back to November 16). Making Music: October 17, 5pm, Community Center.
- IX. **Next Commission Meeting:** October 18, 2016, 5:00 p.m. Zoe Perkins will be absent.
- X. **Adjournment:** 6:30 p.m.