

2015 GREENTREE FESTIVAL

COMMITTEE RECAP

September 30, 2015

MEMBERS IN ATTENDANCE:

Cindy Coombs, Murray Pounds, Alvin Reid, Debbie Stream, Jim Biekert, Carol Carpenter, Mary Hussman, Pat Jones, Bob Mosby, Linda Ross, Dan Andert, Kristen Docter, Peggy Childress, Fred Burk, Lloyd Todd, Mike Hedrick, Becky Engelbrecht, Bill and Katie Burckhalter

MEETING CALLED TO ORDER AT 7:05

MINUTES FROM AUGUST MEETING:

Cindy Coombs called the meeting to order. The August committee report was reviewed and approved by acclimation.

2015 FESTIVAL REVIEW:

With absolutely perfect weather all three days... the Greentree Festival drew a huge crowd all weekend long! Extremely successful festival this year!! Largest crowds experienced on Friday from 8 – 9pm and Saturday from 11:30-5:30pm.

2016 FESTIVAL DATES:

Party in the Park will be on Saturday, Sept. 10, 2016. Greentree Festival will be held Friday, Sept. 16, 2016 to Sunday, Sept.18, 2016

2016 BUDGET REQUEST:

Murray handed out the Greentree Festival Budget Summary and all members were asked to review it and note any discrepancies or concerns.

COMMITTEE REPORTS/ASSIGNMENTS:

Entertainment:

Bob Mosby commented that the entertainment turned out “extra good” this year! That was an understatement according to many. Jim Biekert helped on this committee all weekend.

* *Jeremiah Johnson* “killed it” at the final hour on Sunday afternoon.

* Stage was better being slightly closer and bigger.

* *Motown* was “on probation” but their performance the 2nd half of the show really was stellar.

* Maybe next year we could consider different genres, spending more \$ for even more great bands, more speakers at the amphitheater, and starting a bit later on that Friday night band event.

* We need to decide whether to book *Motown* by the end of the year. The other probable bands to book next year are; *Falling Fences*, *Funky Butt Brass Band*, *Jeremiah Johnson* (if they’re still booking for events like ours), *Miss Jubilee* and maybe *Sh-Boom*.

Police Department:

Dan Andert reported that Jim Cox had an excellent time while serving as Parade Marshal. Many were impressed by the 15 motorcycles in the escort, with riders shaking hands with Jim and showing the utmost respect for him. Dan added this was one quietest festivals. A discussion was held "No Dogs Allowed Policy" and that subject was tabled that discussion until next year. Simply put, this rule is difficult to enforce. Maybe more signage would help.

Arts and Crafts:

Carol commented that there were fewer complaints this year and many booths sold all their goods. Next year it was suggested that we have a designated vender restroom and a trash can at the end of the craft area. Several vendors already have signed up for next year.

Parade:

Awesome!! Peggy Childress reported the parade went really well. Everyone loved the theme. Next year she may give out more awards and may change the categories somewhat.

Party in the Park:

Blast!! A high school reunion group was there too and they were buying food from the food trucks like the rest of the crowd. A few of the trucks ran out of food but that is a good thing! Free waters were given away from Rotary Club, lots of young families attended and a good mix of others, Bubble bus was fun and the event was well attended. The music may have been a bit loud but all said it was an excellent park party.

Linda also worked the Rotary Ramble Run and it was the biggest crowd yet. They had lots of great giveaways and awards, great up and coming event!

Parade Logistics:

Lloyd reported that all went well with the 22 volunteers. There was one large gap in the parade just like last year, the KHS Football team. Our new police officer used cones to direct the parade which worked out well. The helpers did a good job but next year we could use more wheel walkers and corner workers to prevent the kids from getting in the way of the vehicles and control the crowd. The CERT people would be a good fit for this need next year. Also a unit indicating the "end" of the parade may be helpful so the crowd will know that it is over and not a gap. We tabled the discussion for next fall.

Folklife:

Pat Jones reported she had more participants and reenactors this year. She received several thank yous and was very busy in Folklife all weekend. The committee enjoyed this Saturday night stay in the British camp with a bonfire and s'mores provided by Cindy. Also those who attended received a party favor...thanks Cindy! The Civil War soldiers had a tent available as well.

Sailboat Regatta:

We had 4 sailboats and 7-8 admirals competing at the regatta. There were lots of watchers, many kids controlled the boats and it all went great!

Photographers:

Bill and Katie reported the theme was well represented! Photos were sent to Murray and a CD was made with the available pictures...lots of great moments captured!

Tennis Tournament:

Becky was thrilled with the outcome, perfect weather with no rain and no issues. They even got on the local news!

Kids Day:

Kristin reported that Lucille Rapp was a great crowd pleaser! Let's have them back! The owner, Vicki called and thanked Kids Day for the invite. The stage was sort of an issue while it wasn't being used as a stage the kids were playing and falling off of it. It may need to be fenced

somehow next year. Many asked where the petting zoo went, the circus workshop and face painting had very long lines and the signage wasn't in place this year. The music and entertainment went great!

Sponsors:

Need to get another large sponsor since we lost the Aberdeen Heights one last year.

Car Show:

Mike Hedrick had 8 volunteers this year which may have been a couple too many.

- Learned a lot and had 58 cars total
- Ended up in the "black"
- A huge array of cars showed thanks to the great weather
- Event was all-together "low-key"
- "Best of Show" went to Bill Campbell for his 66 Chevelle

Ideas for next year include; moving the car show to the downtown area by the train station, having a food truck down by the show if we keep in the community center lot.

Murray's Comments:

- Next year we need to address the parking issues. The upper lot was full by 11am.
- Only yelled once!
- Only 1 person said they didn't do well in the food booths

Cindy's Comments:

- Shuttles were awesome...not long waits!
- Going to 3 busses next year on Friday night
- How can we get individuals who want the volunteer at the festival involved?

OTHER NEW BUSINESS:

- Anyone know of a candidate for 2nd Vice Chair next year? Please let Murray know.
- Theme?? Alvin has his idea already!!

MEETING ADJOURNED at 8:15p

Submitted by Debbie Stream