



WHERE COMMUNITY AND SPIRIT MEET®

Kirkwood Arts Commission
Meeting Minutes
City of Kirkwood – 139 S. Kirkwood Road
April 21, 2015 || 5:00 p.m.

PRESENT: Members: Agnes Garino, Mary Hanson, Jim Weidman, Zoe Perkins, Judy Roberts. Missing: Terry Sibbitts. Staff Liaison: Beth von Behren. Council Liaison: Art McDonnell.

Pursuant to notice of meeting duly given, the Kirkwood Arts Commission convened at 5:00 p.m., on April 21, 2015, in the main-level conference room at Kirkwood City Hall, 139 S. Kirkwood Road.

- I. **Minutes:** Motion made by Judy Roberts and seconded by Mary Hanson to amend the minutes to reflect three corrections. Motion passed. Motion made by Judy Roberts and seconded by Mary Hanson to approve the minutes. Motion passed.
- II. **Kirkwood Arts Foundation Update:** The KAC Commissioners who also serve as KAF board members (Jim Weidman and Judy Roberts) reported that they are off to a great start. The full board, which also includes Sheri Mistretta, met on April 9 at PNC Bank to transfer ownership of the bank account from the Kirkwood Area Arts Council to the new Kirkwood Arts Foundation. Judy is now the holder of the checking account and can write and sign checks. They have not yet changed the name on the account because the bank requires the amended bylaws and minutes that reflect the change. The debit card is still not working. New checks have been ordered. Judy changed the name on the Post Office box. They also met with Linda Epp about Art at the Station. Jim now has all the KAAC's historical and financial documents and records. Judy plans to shred everything before 2008. Jim Weidman was elected President of the board. Judy Roberts was elected Treasurer. Minutes from the first KAF meeting, a KAF financial report, and the new bylaws were distributed to the commissioners. They currently have 40 members (but only three board members). Discussion ensued on the following: We need to solicit new members. We need to explain in simple terms the relationship between the Foundation and the Commission. Do we need a joint logo? Or should we just use both? Two separate logos may be acceptable. The old KAAC logo with a new name change may be confusing. We could add "Funded by KAF" under the logo when an event or program is funded by the Foundation. KAAC had different levels of membership, starting at \$40. Consensus: The Foundation will solicit for members.
- III. **"Making Music" Concert Series.** All concerts are under contract with the new name. Discussion ensued on the following: Do we want to put information out on a table at concerts? A local company has offered to be a sponsor of the concerts. We would need to be very specific with sponsors about what this would involve. We may need to develop a sponsorship plan. Judy will do the posters and programs for the concerts and get a list of places from Pat Jones to hang posters.
- IV. **Art at the Station.** Linda Epp did postcards for May and will mail.
- V. **Downtown Decorating Contest.** Beth will get more information from Donna Poe about this.
- VI. **Mayfest Logistics.** Staffing: Zoe and Beth, 8-10am. Jim and Judy, 10am-12noon. Agnes 12noon to 3pm. Mary will take the day-long lead on the booth. Beth will secure a table. The contest and auction were publicized in the Eye on Kirkwood, the e-newsletter, and on Facebook. Terry will send it out to the arts list. Beth will send the flyer and contest details to Terry and a press release to the



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Webster-Kirkwood Times for their calendar. At the table, we should have: The KAC postcard, candy, the pots with sheets for the silent auction. Minimum bid: \$15.

- VII. Public Art.** Agnes Garino gave a report on the Public Art subcommittee. She distributed minutes from the subcommittee's second meeting (attached to these minutes). She also met with Jim Iber from STLCC-Meramec.
- VIII. Vacancy.** The mayor has filled the Commission vacancy. Jim Erwin is the new member and will be invited to attend the next meeting.
- IX. Next Meeting:** May 19, 2015
- X. Adjournment:** 6:25 p.m.

ADDENDUM TO MINUTES: MINUTES FROM THE APRIL 14 PUBLIC ART SUBCOMMITTEE

Submitted by Agnes Garino

- Held at Kirkwood Community Center, 11 in attendance
- Speakers: Roseann Weiss, Director of Community & Public Arts - Regional Arts Commission of St. Louis, who has over 25 years of experience in arts leadership in various positions. David Allen, Director of Metro's Arts in Transit, who has over 20 years of experience in administering public art programs and providing consulting services, including installation of art.
 - Regional Arts Council (RAC) was founded in 1985 from a 5/16 tax from the City of St. Louis. They give out 220 grants per year for a total of 90 million dollars.
 - KAC qualifies as an entity for RAC funding as an "Art Place Grant". To apply must have a "Cultural Plan" in place then a budget (prioritize, test waters)
 - BEST PRACTICES: Stressed the need to know intent of program-what it is you want to do, such as: artist support, enhancement, tourism, the kind of artist (national/local), gathering places, streetscape, new feel to area.
 - FUNDING ISSUES: For possible (percent for art) tax funding for KAC look at construction or other models, including CIP -Capital Improvement Programs and private development programs. There are some 500 % for the arts programs in the country.
 - RECOMMENDATIONS on ART SELECTION:
 - Pay for artist proposals/not free from artist.
 - Requests for qualifications are best way to do this (Resumes, cover letter, images, budget).
 - Allen suggests 5 member panels including art and community who are knowledgeable
 - Hire a consultant, have restrictive language and no Council members on committee
 - He likes projects that have artists embedded in them, find right artist for project
 - Don't remove any permanent artwork for 5 years
 - After any art work is installed the city must insure it.
 - HELPFUL WEBSITES:
 - Public Art Network - (\$50/year to be on list serve)
 - American For the Arts - Have a public artist referral site
- The speakers provided a number of printed resources and offered their future assistance as we move forward with our efforts.