



2014 GREENTREE FESTIVAL COMMITTEE

MINUTES

April 23, 2014

MEMBERS IN ATTENDANCE: Kathy Barthelmass, Matt Barthelmass, Becky Engelbrecht, Cindy Coombs, Curt Carron, Murray Pounds, Pat Jones, Peggy Childress, Mary Hussman, Carol Carpenter, Linda Ross, Brandie Martine, Debbie Zisser, Mike Keehn, Steve Knapp, Kristen Docter, Bob Mosby, Kevin Miller and Alvin Reid

Meeting Called to order at 7 p.m.

Minutes approved with addition of March report from Arts and Crafts.

REVIEW OF POSSIBLE LOGOS: Several logos for Kirkwood Greentree Festival "Disco Comes to Kirkwood" were presented. The disco ball's colors and how that would translate to silk screen process for shirts was discussed. Also, working in the '54th or 2014 on the logo will be worked on by artist before May 28 meeting when other logos will be displayed and (hopefully) final decision can be made.

ROTARY RAMBLE: Murray Pounds, Alvin Reid and Becky Engelbrecht met with Blake Smith of Kirkwood Rotary before April 23 meeting to discuss details and support of the Kirkwood Rotary Greentree Ramble on Sept. 6, 2014. Ramble sign-up information will be on the Greentree website and the Kirkwood Rotary Greentree Ramble is now posted on the kirkwoodrotary.org website. Only concern would be if Ramble sought same sponsors as Greentree.

COMMITTEE REPORTS:

SITE COORDINATORS: Curt Carron reported that the Kids Day corral will be removed; the arts and crafts area will be revised because of tennis court expansion/improvement project.

MUSIC: Bob Mosby reported that band signings were ready to begin. More music genres will be covered with Blues, Jazz, Bluegrass and Folk included. Between sets, songwriters with original music could be invited to play. There will be at least one "headliner" promoted each day to draw more interest. There have been inquiries from past bands and their fate will be determined. The stage would be moved closer to people.

FIRE: On track to fulfill same role as last year.

FOLK LIFE: Many of the same participants will be returning in 2014 and there could be more if additional spaces were made possible.

CAR SHOW: Progressing smoothly with more to report at May 28 meeting.

PARADE: Peggy Childress confirmed that PJs will be a major sponsor and applications for parade were set to go out the following week.

PARTY IN THE PARK: Eight food trucks will now be on the scene, including additions of Shell's Coastal Cuisine and Chow Chow Chow trucks. Paid Permits are in.

ARTS AND CRAFTS: FULL! "Lots of stuff." Lost 15 booth spaces because of tennis court improvement/expansion. 35 vendors had interest but area is at capacity. There are several new vendors. Some vendors who used three spaces are "grandfathered" in but can now use just two spaces. Hopefully, jewelry sales will be limited as many booths have sold jewelry in last few years.

SPONSORS: Kevin Miller reported that One Main Financial is in at the \$2,500 level. Purina is offering in-kind prizes.

FOOD, OTHER BOOTHS: Murray Pounds reported that game, food and information booth applications have all been sent out.

MEETING ADJOURNED 7:37 p.m.