

2014 GREENTREE FESTIVAL

COMMITTEE MINUTES

January 22, 2014

MEMBERS IN ATTENDANCE: Murray Pounds, Kristen Docter, Debbie Zisser, Becky Engelbrecht, Cindy Coombs, Linda Ross, Mary Hussman, Gerry Biedenstein, Kathy Barthelmass, Scott Barthelmass, Kevin Miller, Tricia Biere, Pat Jones, Steve Knapp, Denise Cox (on behalf of Jim Cox), Alvin Reid and Mayor Art McDonnell.

MEETING CALLED TO ORDER AT 7:01 PM.

MINUTES FROM AUGUST MEETING:

Becky Engelbrecht called the meeting to order. September minutes were approved.

INTRODUCTIONS:

Murray Pounds introduced Alvin Reid as the 2nd Vice Chairman of the committee. Alvin is a journalist who appears on ESPN Sports Radio and Donnybrook and an “unabashed Kirkwood supporter!” (Due to his vast experience, Becky is going to delegate all her public speaking duties to him!)

BUDGET AND FINANCIAL REVIEW:

Murray distributed the 2013 Budget Summary and the 2014 proposed budget.

2014 FESTIVAL DATES:

September 12, 13 and 14, 2014. The festival should not conflict with the Forest Park Balloon Race which is typically the 3rd weekend of September. The hours will be: Friday 5pm-10pm (No Arts & Crafts); Saturday 9am – 7pm; Sunday 10am – 5pm.

Due to popular demand, Motown Revue will again be asked to perform on Friday, September 12.

Mayor Art McDonnell thanked the committee for their hard work and dedication. Last year’s festival was marvelous! Other mayors always mention to him how great the Greentree Festival is for Kirkwood. He said he is available to help however he can.

THEME DEVELOPMENT:

This will be the 54th annual festival. It has been suggested that the theme be “disco,” as in Studio 54. This will be discussed again at the next meeting.

COMMITTEE REPORTS:

Logistics:

No report

Parade Logistics:

No report

Police:

No report

Kids Day:

No report

Photographer:

No report

City Council:

Gerry Bienenstein thanked the committee for their service. The Council members will have their own vehicles for the parade. He also mentioned that he had heard negative comments about businesses outside of Kirkwood (Trainwreck) being allowed in the parade.

Fire Department:

Steve Knapp reported that the Side By Side burn will be back due to popular demand. He introduced Dee who works with the "Safe Kids" program to check children's car seats. It is a public service which would tie in nicely with the Kids Day area, however the logistics of the 15 minute drive through safety check may be difficult to orchestrate in the park during the festival. Perhaps it can be promoted and advertised at the festival, but the actual check is done at the fire house.

Parks & Rec Dept:

No report

Arts & Crafts:

Mary Hussman reported that 100 spots out of 180 have already been reserved. There may need to be some slight revisions made once the new tennis area is finalized.

Fiddlers:

No report

Parade:

No report

Party in the Park:

Debbie Zisser and Linda Ross reported that the band Boogie Child has again been booked. It was suggested that perhaps the Safe Kids car seat check could be promoted/conducted there since it is such a family-oriented event. There will definitely be more food trucks available up this year since the lines were so long last year.

Car Show:

No report

Folklife:

Pat Jones reported that she needs the Folklife applications to be sent out. A blacksmith from Arkansas is interested in participating and there may be a cricket game demonstration. She proposed that there also be a more distinct entrance to the area be established.

Sponsors:

Kevin Miller reported that 6 sponsors are already confirmed.

Food Booths:

Applications will be going out in February.

Entertainment:

Murray reported that Jeff Kelly is stepping back from chairing this but he has some other candidates in mind and will have one in place by the February meeting.

Shuttle:

Murray reported in Dave Hufford's absence that they may add shuttles from Meramec to the Park on Friday night due to the high attendance.

OTHER NEW BUSINESS:

Murray asked that as new information is confirmed please let him know so that it can be added to the "live" pages of the website. Details for the brochure need to be turned in at the May meeting.

MEETING ADJOURNED:

Upcoming meeting dates: February 26, March 26, April 23, May 21, June 25, July 23, August 27, and September 24. Committee Picnic October 1.

Submitted by: Cindy Coombs