



WHERE COMMUNITY AND SPIRIT MEET™

KIRKWOOD ARTS & CULTURE COMMISSION
MEETING MINUTES
City of Kirkwood
139 S. Kirkwood Road
Kirkwood, MO 63122
March 4, 2014, 5:30 p.m.

PRESENT: Members: Mary Hanson, Terry Sibbitts, Zoe Perkins, Susan Grigsby, Jim Weidman, Agnes Garino, Judy Roberts. Council Liaison: Art McDonnell (joined late). Staff Liaison: Beth von Behren. Guest Speaker: Pat Jones.

ABSENT: None.

Pursuant to notice of meeting duly given, the Kirkwood Arts and Culture Commission convened at 5:30 p.m., on March 4, 2014, in the main-level conference room at Kirkwood City Hall, 139 S. Kirkwood Road.

I. Minutes:

The minutes were reviewed and some changes made. The vote to approve the minutes was delayed until the end of the meeting. Changes:

- a. The amount the Kirkwood Area Arts Council has on hand is approximately \$12,000 (not \$17,000, as previously stated)
- b. Pat Jones reminded the Commission that Missouri Arts Commission grant applications for KAAC are due April 1 for June concerts and May 1 for July concerts, and she corrected the item under IV. C. – KAAC pays for refreshments and invitations for Art at the Station, programs for the summer concert series, and ads in the Webster-Kirkwood Times.
- c. The big KAAC membership push is in October, not November
- d. Gateway Foundation grants are due November 1. They provided \$2000 in 2013.

II. Input from Arts Community / General Public: The consensus was that the Commission needs to let the community know of its existence. We need to define who we are, but we don't need to ask the public for that. We should tell them who we are. When or if we do decide to survey the public, we could hand out cards with questions at events (Makin' Music Concert series, Art at the Station).

Pat Jones stated there is a need for volunteers to work at KAAC events and requested that we promote that need. Jim volunteered to contact Volunteer Lawyers and Accountants for the Arts. He will ask: 1) How the two organizations can work together. 2) What are our options for soliciting funds. 3) Can the City set up a 501c3 organization.

Agnes summarized: It's too early to solicit input from the public.

III. Publicizing the Commission: We need to publicize the group. We should ask the Webster-Kirkwood Times to add a Kirkwood Arts and Culture section in the paper, although they may only be willing to put our events in their Calendar. Beth will make a corner for the Commission in future editions of Eye on Kirkwood, however. Other options:

- a. A Commission page on the City Website with a section for "Arts Resources"
- b. A printed piece to hand out: Meramec design students may help with this. Need to have it printed by mid-June for concerts.



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- c. Beth will have an email address set up for Commission – Arts@KirkwoodMO.org.
- d. Beth will talk to Georgia about a printing budget for the Commission
- e. Press release to the Webster-Kirkwood Times
- f. Facebook page (Terry and Beth will be Admins)
- g. Guest bloggers on the City’s Blog – maybe other arts groups
- h. Greentree Booth: Beth will get the booth. Commission members plus other arts groups will staff it. This year’s Greentree theme is Disco. The Booth will need signage or a banner.

IV. Minutes Approved: The minutes were approved as amended.

V. Next Meeting: The Commission voted to meet regularly on the 3rd Tuesday of the month at 5:30 p.m. The next meeting will therefore be held on April 15, at 5:30.

VI. Action Items:

- a. Set up Facebook page: **Done.**
- b. Set up email: Arts@KirkwoodMO.org: **Done.**
- c. Reserve Greentree Booth: **Done.**
- d. Set up page for Commission on Website: **Done.**
- e. Work on hand-out with Meramec
- f. Publicize Commission and its mission: **Started.**

VII. Adjournment: 6:45 p.m.

Submitted:

Agnes Garino, Chair

Susan Grigsby, Secretary

Date Approved