

2013 GREENTREE FESTIVAL COMMITTEE MINUTES

MAY 22, 2013

MEMBERS IN ATTENDANCE: Murray Pounds, Kathy Barthelmiss, Jim Cox, Kristen Docter, Mike Keehn, Debbie Zisser, Bill Burckhalter, Becky Engelbrecht, Joe Walsh, Carol Carpenter, Cindy Coombs, Lloyd Todd, Kirk Hutchison, Steven Knapp, Tricia Biere, David Hufford, Curt Curran, Linda Ross, Mary Hussman, Kevin Miller.

MEETING CALLED TO ORDER AT 7:06 PM.

MINUTES FROM APRIL MEETING WERE APPROVED.

PARADE MARSHALL UPDATE:

Mike Brown is very excited to accept the honor of being the Parade Marshall and will wear his "outfit" which makes him look very authentically western.

COMMEMORATIVE POSTER:

Cindy reported that Messenger Printing will be able to print the posters for about \$500. Murray presented a new 11" x 14" version from the artist Margery Williamson, which is a generic festival poster, not limiting it to a specific year. The committee voted to accept it, but change the tagline "Where community and spirit meet" to a bolder font. They will be sold at \$10 - \$15 each and will fit a standard frame. We will sell cardboard tubes for transporting them.

MAINTENANCE REQUEST FORMS:

Murray will send out blank forms out electronically. Curt can provide the most recent completed versions from last year if required. Revise as needed and return by August.

COMMITTEE SHIRT:

In addition to this year's logo it was suggested to include a sheriff badge or star on the sleeve or back to indicate a committee member.

PARKS & RECREATION GUIDE UPDATE:

Murray will e-mail last year's descriptions and asks for revisions to be made as needed by June 8.

COMMITTEE REPORTS:

Arts & Crafts:

Booth spaces sold out in April – a record!

Photography:

The aerial airplane shot would cost \$200 an hour, so they will just use the aerial fire truck, which is free. Jim will check to see if pictures can be taken from the County Police helicopter.

Party in the Park:

Debbie reported that Tasty Burger will participate and also wants a booth at the festival. There was discussion about how to better promote the event, including: change name from "dance" so not considered an adult-only event; change time to 6 – 9PM from 7 – 10PM; put a flyer in city notices; place ad in Times; school district e-mail blast; flyers to pre-schools.

Parade Logistics:

Lloyd reported that the high school has a newly paved parking lot where the parade will assemble.

Logistics/Parks & Rec Department:

Curt asked that all review their assigned area to see if any changes need to be made, especially in areas near the newly landscaped lake.

Food Booths:

Kirk reported that the beer has been ordered from A-B but may be cancelled. He is checking with the different service clubs to get feedback on the idea of providing more variety and craft beers.

Kids Day:

"Bob" will be there both Saturday and Sunday at 1:00. Cowboy Randy (who specializes in yodeling and trick roping) will be there, as well as Techno Bubbles and Ronald McDonald.

Fire Department:

Steve reported that they WILL have the side-by-side burn demonstration both on Saturday of the festival, instead of in October, so that more people can see it.

Shuttle:

Dave reported that all has been arranged with Meramec and that the First Student buses are gassed up and ready to roll.

Fund Raising:

Kevin is talking to Purina about sponsoring the dog show and seeking to confirm a sponsor for the tennis tournament. Sponsors need to provide their own banners.

Game Booths:

Murray reported that registration is continuing and typically booths are assigned in late June or early July.

OTHER NEW BUSINESS:

The group reassembled in the parking lot overlooking the lake for a group picture.

NEXT MEETING: June 26, 2013.

Submitted by:Cindy Coombs