

2013 GREENTREE FESTIVAL COMMITTEE MINUTES

March 27, 2013

MEMBERS IN ATTENDANCE: Murray Pounds, Kevin Miller, Peggy Childress, Carol Carpenter, Linda Ross, Debbie Zisser, Fred Burk, Scott Stevener, Mike Keehn, Steve Knapp, Gerry Biedenstein, Joe Walsh, Becky Engelbrecht, Cindy Coombs.

MEETING CALLED TO ORDER AT 7:07 PM.

2013 GAME, FOOD, INFORMATION BOOTH FEES:

Murray presented the following fee increase chart -

	Proposed	2005 rate
Food Booth	\$125	\$ 90
Food/Electricity	\$150	\$100
Fund Raising/Info	\$ 75	\$ 45
Game Booth	\$ 50	\$ 30
Parking Permit	\$ 25	N/A

The committee voted in favor of the new proposed rates. They will be put onto the website.

REVIEW OF 2013 FESTIVAL LOGO:

There was discussion about how to adapt the existing trees logo to this year's theme. It is very difficult to make major adjustments. It was suggested to have a red hat on only one of the trees instead of the whole grove.

COMMITTEE REPORTS:

Sponsors:

There have been 11 "asks" for sponsorships and there have been 7 "yeses" and 1 "maybe." Aberdeen has agreed to the Parade Sponsorship for \$2500 and they have also requested an Information Booth, which will be no problem. Bathfitters would like to sponsor and have a booth, but were rejected because we want to avoid having "remodeling booths."

Car Show:

Mike reported that they will use the same format as last year, except may use travel mugs instead of coffee cups.

Regatta:

Fred Burk has the same requirements as last year. The Admirals (radio boats) will be asked back. Despite construction around the lake there will be no major changes to the dock entrances.

Arts & Crafts:

Only 50 booths are still available. All agreed to limit each vendor to no more than 3 spaces.

Fire Department:

The Fire Department is having their Open House in October so they plan to keep their big fire demo until then. They plan to have a First Response booth.

Parade:

Peggy will be sending out an e-mail in mid-April to Parade participants. She is still seeking ideas for a Marshall. Texas Bruce from TV was suggested. Mike Brown may have some connections.

Entertainment:

Motown Review is under contract for the Friday night main stage performance.

OTHER NEW BUSINESS:

Scott and Murray are going to review and update the festival website.

On behalf of the City Council, Gerry Biedenstein thanked the committee members for their efforts and support.

NEXT MEETING: April 24, 2013.

ADJOURNMENT: 7:28PM

Submitted by:
Cindy Coombs