



# KIRKWOOD ICE ARENA DASHERBOARD ADVERTISING





# Kirkwood Ice Rink Dashboard

# Advertisement

**Shooting your business in front of the fans!**

Area residents  
Parents  
Children  
Sports enthusiasts  
Athletes  
Coaches  
Figure skaters  
Hockey players

Would you like your  
advertising message to  
reach these groups?

Kirkwood Ice Arena  
can help you reach your  
marketing goals with  
a unique advertising opportunity.  
Consider these facts:

- ✓ Kirkwood Ice Rink has more than 120,000 visitors each year from across the Greater St. Louis area.
- ✓ Parents watch their children participate in hockey games or skating lessons every day of the week.
- ✓ Area residents attend popular annual events, such as speedskating meets and hockey tournaments.
- ✓ High school hockey and youth hockey teams practice and compete here.
- ✓ In all, Kirkwood Ice Arena is open to the community nearly 18 hours a day, 350 days out of the year!

People of all ages, all income groups, and all interests  
visit the Kirkwood Ice Arena.

**Now YOU can reach them!**

*Your annual cost per person/exposure over one year is less than 1 cent!*

## A WIN-WIN Advertising Program!

### Dashboard ads – an incredible value!

- ✓ Highly visible to anyone who enters the ice rink.
  - ✓ Choose from 70 available locations.
- ✓ Annual dashboard ad contracts are \$500.00; ads are 31" x 6 feet (except where noted).

### Zamboni ad – Puts the focus on YOUR business!

- ✓ The Zamboni machine is in the rink resurfacing the ice an average of 12 times a day.
- ✓ For \$1,000, your business' logo and message can be displayed on both sides of the Zamboni.

Reach YOUR target market! Join our current advertisers including Imo's Pizza, OB Clark's, Johnny Mac's, Combs Tire, Stream Benefits Group & Bopp Landscaping.

Don't delay. Call 314.984.6977 or 314.984.6989 today!