

Dear 2010 Parade Participant,

2010 marks 50 years of the Greentree Festival.
Our theme this year is:

Greentree Festival 1960-2010 Dancing Through The Decades.

This year's parade brings big changes. To see what new plans our committee has made, please read over the following:

To accommodate more award-winners, we have expanded the "Best Decorated Float" award to "Best Decorated School Entry" and "Best Decorated Business Entry".

Trophies will be awarded in three places in four categories:

Best Decorated School Entry
Best Decorated Business Entry
Best Interpretation of the Theme
Best Marching Unit

Equestrian entries are judged under Best Marching Unit or Best Interpretation of the Theme.

Along with the trophies are gift certificates for Jefferson Grill (PJ's Tavern) in generous \$100.00, \$75.00, and \$50.00 denominations for these twelve winning entries. (The gift certificates have been donated by PJ's. The committee has secured complete sponsorship of the parade.)

NEIGHBORHOODS:

This year, in reaction to our musical theme, we are hoping for heavy neighborhood participation. Not only do the neighborhood floats seem to be extra popular with our audience, but they also reflect our community spirit.

Having several entries to consider, the judges request that you promptly arrive at the parking lot if you would like to compete for an award. The sooner you arrive, the better chance you have to be judged.

Have fun preparing your float. The committee wishes you the best with your entry.

Regards,
Peggy Childress
Parade Chairman



GREENTREE FESTIVAL PARADE SAFETY RULES

(Please share with all members of your unit.)

Unit Captains

- Each entry or float must have a designated unit captain. Unit captains are to remain with their units throughout the parade until it ends at the community center parking lot.
- Each captain is responsible for ensuring that rules of the parade are followed by their entry at all times, and that their entry maintains pace with the rest of the parade.

Staging Area

- Large parade vehicles, particularly trailers or large motorized units, should be in place no later than 8:30 A.M. Cars, trucks, and regular-sized units should arrive no later than 8:45 A.M.
- Larger units are advised to approach the high school via Essex Avenue from the west to avoid having to turn around. Only those cars actually registered as part of a unit will be allowed on the Essex Avenue parking lot.
- All parade participants not arriving at the high school in a vehicle that will be in the parade are to be dropped off at the Dougherty Ferry parking lot on the north side of the campus. All participants, including supervising parents and adults must walk to the Essex Parking lot on the south side of the campus. Pedestrian participants should assemble with their unit at the Essex parking lot by 9:15 A.M.
- All unit captains should check in at the Parade Committee table located at the southeast corner of the Essex Avenue parking lot to receive their parade number and any last minute instructions.

Distributing Candy and Other Items

- *Candy or other items may not be thrown from a vehicle or float.* Candy (or other items) can only be distributed by walkers who *hand the items* to the spectators. Do not litter!

Safety Guidelines for Vehicles

- Drivers should not hang out of vehicles. All other riders must remain inside the vehicles throughout the parade. Sitting on top of vehicles is not allowed.
- Once the parade begins moving, participants may not enter or exit vehicles, floats or trailers except for emergencies or health related issues. Riders on floats or trailers should wait until the unit has come to a complete stop at the end of the parade before disembarking. At no time should anyone attempt to enter or leave a moving vehicle.

Other Guidelines/Information

- Walkers should wear loose-fitting, light-colored clothing and bring fluids to drink.
- Restrooms will be open at the high school prior to the parade.
- **For 2010, a shuttle service will run between Meramec Community College and the High School from 8:00 - 9:00 a.m.** Smaller groups are encouraged to stage non-parade vehicles at Meramec Community College parking lots Q & R on the northeast side of the campus. Parade participants can then utilize the Festival's free shuttle service to travel from the festival grounds to Meramec, following the conclusion of the parade. Large groups can also stage their large vehicles (busses, etc.) at the south end of the Community Center lot as directed, after dropping off their group at the High School. Those who are picking up parade participants at the end of the parade may do so by entering the park area on Monroe (south of the community center) and picking up their parties on the grass parking area immediately west of the community center lot.

SATURDAY, SEPTEMBER 18, 2010
10:00 AM
THEME: GREENTREE FESTIVAL 1960-2010
DANCING THROUGH THE DECADES

Join us in our **50th** year as we celebrate the Greentree Festival. We hope you will take part in the excitement to make our **50th Anniversary Year's** parade a very special one. Gather your club members, business associates, neighbors, or friends to get started on your winning entry today. Please thoroughly read the enclosed letter that highlights changes for this year.

Requirements for parade participation are this application, your entry fee, and a signed hold harmless agreement.

The 1.7-mile parade route begins at Kirkwood High School and ends at the Kirkwood Community Center.

For more information, please call Kirkwood Parks and Recreation Department at 822-5855 or Parade Chairperson, Peggy Childress, at (314) 821-4327.

PARADE APPLICATION

(Please complete this application *in full*. Any incomplete application stands the chance of being rejected. Please report any changes to the entry once the application has been submitted.)

Please check category:

<input type="checkbox"/> Decorated Float	<input type="checkbox"/> Antique Car(s) # _____	<input type="checkbox"/> Marching Unit # _____
<input type="checkbox"/> Decorated Car(s) # _____	<input type="checkbox"/> Bicycles # _____	<input type="checkbox"/> Motorized Unit # _____
<input type="checkbox"/> Cheerleaders/Pompon Squad # _____	<input type="checkbox"/> Drill Team # _____	<input type="checkbox"/> Band # _____
<input type="checkbox"/> Drum & Bugle # _____	<input type="checkbox"/> Miscellaneous * _____	<input type="checkbox"/> Horse Unit # _____
<input type="checkbox"/> Political Entry		

******Horse units must have their own clean-up wagon******

If your entry is a float or motorized unit, give the entire length, width, and height. (not to exceed 13' high)
Please include the vehicle pulling the unit.

Describe your float:

*If Miscellaneous entry, please describe:

Will your entry have music or sound? (Include honking and sirens.) _____

PLEASE SUPPLY: (on the back) some brief information about your group or entry **for the Master of Ceremonies to use to announce your entry at the reviewing stand.**

Entries are positioned in the parade in the order the applications are received. The parade accepts a maximum of **90** entries.

You will receive confirmation/additional information in August.

Organization or group: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ email: _____

_____ **\$15.00 Not-for-Profit Organization** _____ **\$25.00 Business**
_____ **\$50.00 per vehicle Political (10 supporters maximum per entry)**

TO SECURE YOUR POSITION IN THE PARADE, PLEASE RETURN THIS APPLICATION, THE HOLD HARMLESS AGREEMENT, AND YOUR NON-REFUNDABLE ENTRY FEE by August 1st to:

KIRKWOOD PARKS & RECREATION:
PARADE COMMITTEE
111 SOUTH GEYER ROAD
KIRKWOOD, MISSOURI 63122

Thank you for your support and interest in the **2010** Greentree Festival Parade!

In the event of rain, the parade is canceled only when the weather presents hazardous conditions. Calling the community center will provide you with the latest information. (314-822-5855)

**2010 GREENTREE FESTIVAL PARADE
HOLD HARMLESS AGREEMENT**

By this agreement entered into on

(Date)

(Name of organization or individual)

agrees to hold the City of Kirkwood, its agents, servants and employees, the Citizens' Committee for the Greentree Festival, and the parade sponsors harmless from any and all liability, actions, causes of actions, claims, demands for suits whatsoever resulting from or arising out of personal injuries, loss of, or damage to property or involving impairment of, or damage to any right because or in any way related to participation in the 2010 Greentree Festival Parade in Kirkwood, Missouri. I also acknowledge I have received and read a copy of the "Greentree Festival Safety Rules," and I agree to follow those rules at all times during participation in the parade.

Signed _____ Date _____

Printed Name _____

Thank you for your support and interest in the **2010** Greentree Festival Parade. Return this form by August 1st to:

**KIRKWOOD PARKS AND RECREATION
PARADE COMMITTEE
111 SOUTH GEYER ROAD
KIRKWOOD, MISSOURI 63122**

Information for use by Parade Announcer:

